

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EBSCO Publishing, Inc.		11/12/2010	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	EBSCO Industries, Inc.		
Street Address:	5724 Highway 280 East		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2417030	AMERICA: HISTORY AND LIFE	
Registration Number:	1176166	HISTORICAL ABSTRACTS	
CORRESPONDENCE DATA			
Fax Number:	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	caholland@sgrlaw.com		
Correspondent Name:	Christopher A. Holland		
Address Line 1:	1230 Peachtree St NE		
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Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	043961.066		
NAME OF SUBMITTER:	Christopher A. Holland		
Signature:	/cah/		
Date:	12/27/2010		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, EBSCO Publishing, Inc. an Alabama corporation ("Assignor") has adopted and used the trademarks which include the subject of the U.S. Trademark Registrations listed on Schedule A (the "Trademarks").

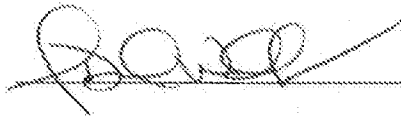
WHEREAS, EBSCO Industries, Inc., ("Assignee") a corporation formed under the laws of the state of Delaware, is desirous of acquiring the Trademarks and the corresponding registrations and goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, convey, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor's entire worldwide rights, title and interest in and to the Trademarks and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Trademarks, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to Assignee under this Assignment of Trademarks.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Trademarks to be executed by its duly authorized officer on the 12 day of Nov, 2010.

EBSCO Publishing, Inc.

By: _____



SCHEDULE A

Trademarks

U.S. Trademark Registration number 2417030

MARK

AMERICA: HISTORY AND LIFE

U.S. Trademark Registration number 1176166

MARK

HISTORICAL ABSTRACTS