

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
North Shore Holdings, LLC		12/21/2010	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Hiller Group Incorporated		
<b>Street Address:</b>	5321 Memorial Highway		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33634		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2753200	TOTALGA	
Registration Number:	2753263	TOTALGA	
Registration Number:	3737795	FLY BUYS	
Serial Number:	77951947	TOTALGA	
Serial Number:	85050569	TOTALGA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(813)254-5400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	813.254,5100		
<b>Email:</b>	dan@frijouf.com		
<b>Correspondent Name:</b>	Daniel R. Frijouf		
<b>Address Line 1:</b>	201 East Davis Blvd		
<b>Address Line 4:</b>	Tampa, FLORIDA 33606		
<b>ATTORNEY DOCKET NUMBER:</b>	NSHOR.10044		

OP \$140.00 2753200

NAME OF SUBMITTER:	Daniel R. Frijouf
Signature:	/DRF/
Date:	12/27/2010
Total Attachments: 2 source=Assginments#page1.tif source=Assginments#page2.tif	

IN THE UNITED STATES TRADEMARK OFFICE

Mark: TOTALGA  
Registration No.: 2753200  
Registered: August 19, 2003  
Mark: TOTALGA  
Registration No.: 2753263  
Registered: August 19, 2003  
Mark: FLY BUYS  
Registration No.: 3737795  
Registered: January 12, 2010

ASSIGNMENT OF MARKS AND FEDERAL REGISTRATIONS

WHEREAS, North Shore Holdings, LLC of 5321 Memorial Highway., Tampa, Florida 33634 (hereinafter assignor), has adopted, used and is using the above-referenced marks, and is the owner of the above identified United States Trademark Registrations; and

WHEREAS, The Hiller Group Incorporated of 5321 Memorial Highway, Tampa, Florida 33634 (hereinafter assignee) is desirous of acquiring said marks and said Registrations therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, assignor does hereby assign unto assignee all right, title and interest in and to said marks, together with the good will of the business symbolized by said marks, and the above-identified registrations therefore.

The assignor declares that assignor is authorized to execute this Assignment and to sell, assign, and transfer unto assignee, the interest set forth above.

The assignor, hereby declares that all statements made herein on the own knowledge of assignor are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statement may jeopardize the validity of the Registrations.

North Shore Holdings, LLC

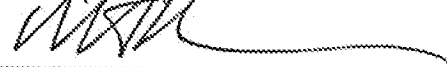
By: 

Name: Martin H. Hiller

Title: President

Date: 12-21-2010

The Hiller Group Incorporated

By: 

Name: Martin H. Hiller

Title: President

Date: 12-21-2010

IN THE UNITED STATES TRADEMARK OFFICE

Mark: TOTALGA  
Serial No.: 77951947  
Filed: March 5, 2010  
Mark: TOTALGA  
Serial No.: 85050569  
Filed: May 28, 2010

ASSIGNMENT OF MARKS AND FEDERAL APPLICATIONS

WHEREAS, North Shore Holdings, LLC of 5321 Memorial Highway., Tampa, Florida 33634 (hereinafter assignor), is the owner of the above-referenced marks, and has applied to register said marks in the United States Patent and Trademark Office, as shown in the application identified above; and


WHEREAS, The Hiller Group Incorporated of 5321 Memorial Highway, Tampa, Florida 33634 (hereinafter assignee) is desirous of acquiring said marks and the registration applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, assignor does hereby assign unto assignee all right, title and interest in and to: (a) said marks, together with the portion of the business to which these marks pertain and any goodwill of the business symbolized by said marks, (b) the above-identified registration applications therefor and (c) any registrations which issue therefrom.

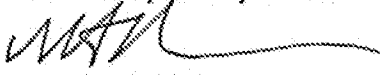
The assignor declares that assignor is authorized to execute this Assignment and to sell, assign, and transfer unto assignee, the interest and rights set forth above.

The assignor hereby declares that all statements made herein on the assignor's own knowledge are true, and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that any such willful false statement may jeopardize the validity of the registration application and any registration which issues therefrom.

**North Shore Holdings, LLC**

By:   
Name: Martin H. Hiller  
Title: Manager and President  
Date: 12-21-2010

**The Hiller Group Incorporated**

By:   
Name: Martin H. Hiller  
Title: President  
Date: 12-21-2010