

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Market Reconnaissance Group, LLC		12/29/2010	LIMITED LIABILITY COMPANY: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Schawbel Corporation		
<b>Street Address:</b>	26 Crosby Drive		
<b>City:</b>	Bedford		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01730		
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3151548	COLORFUSION	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)486-0323		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-486-7272		
Email:	jlinowitz@LLBL.com		
Correspondent Name:	Levisohn Berger LLP		
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Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	6042.009		
NAME OF SUBMITTER:	Jane Linowitz		
Signature:	/Jane Linowitz/		
Date:	12/29/2010		

OP \$40.00 3151548

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT, effective as of December 29, 2010, is by and between Market Reconnaissance Group, LLC, a Massachusetts limited liability company, with legal residence at at 74 Spring Road, Needham, MA 02494 (the "Assignor") and The Schawbel Corporation, a Massachusetts corporation, with legal residence at 26 Crosby Drive, Bedford, MA 01730 (the "Assignee").

**RECITALS**

WHEREAS, Assignor is the record owner of the trademark and corresponding Registration identified as follows:

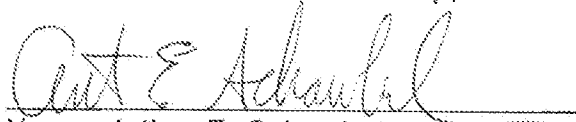
<u>TRADEMARK</u>	<u>U.S. REGISTRATION NO.</u>
COLORFUSION	3,151,548

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark, including, without limitation, the registration, together with the good will of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademark, including, without limitation, the Registration, together with the good will of the business symbolized by the Trademark, all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain any proceeds therefrom.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized officer.

Market Reconnaissance Group, LLC



Name: Arthur E. Schawbel

Title: Managing Director