

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Advanced Board Services LLC			12/29/2010
			LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Network Media, Inc.		
Street Address:	P. O. Box 426		
City:	Avila Beach		
State/Country:	CALIFORNIA		
Postal Code:	93424		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78594823	POINTCAST	
Registration Number:	2373194	POINTCAST NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(214)760-3003		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	214-760-3032		
Email:	tshiells@carrip.com		
Correspondent Name:	Theodore F. Shiells		
Address Line 1:	900 Jackson Street		
Address Line 2:	No. 670		
Address Line 4:	Dallas, TEXAS 75202		
ATTORNEY DOCKET NUMBER:		NMI 4197000	
NAME OF SUBMITTER:		Theodore F. Shiells	
Signature:		/Theodore F. Shiells/	

CH \$65.00 78594823

Date:

12/30/2010

Total Attachments: 2

source=2010-12-29 ASSIGNMENT of POINTCAST and POINTCAST NETWORK from ABS to NMI#page1.tif

source=2010-12-29 ASSIGNMENT of POINTCAST and POINTCAST NETWORK from ABS to NMI#page2.tif

ASSIGNMENT

WHEREAS, Advanced Board Services LLC ("ABS" or "Assignor"), a Texas limited liability company having a business address of 5521 Greenville Avenue, No. 104-263, Dallas, Texas 75206, has adopted, used in commerce and is currently using in commerce the mark POINTCAST NETWORK, which is registered in the United States Patent and Trademark Office, Registration No. 2373194;

WHEREAS, ABS has adopted, used in commerce and is currently using in commerce the mark POINTCAST and owns an application pending in the United States Patent and Trademark Office for registration of POINTCAST, application Ser. No. 78/594,823, which application has been allowed and the statement of use accepted.


WHEREAS, NetworkMedia.com, Inc. ("Assignee"), a California corporation having a business mailing address of P. O. Box 426, Avila Beach, California 93424, has acquired all of the stock of ABS by virtue of Stock Purchase Agreement dated on or about April 30, 2010;

WHEREAS, Assignee seeks to acquire all right, title, and interest in and to Registration Nos. 2373194 and application Ser. No. 78/594,823, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark and Registrations Nos. 2373194 and application Ser. No. 78/594,823 therefore, together with the goodwill of the business symbolized by the Marks.

ASSIGNOR:
ADVANCED BOARD SERVICES LLC

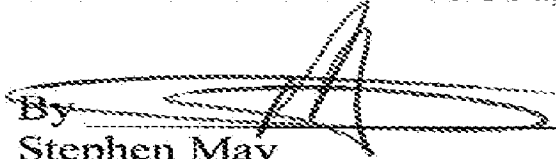
Date:

By 
Stephen May
President of NetworkMedia.Com, Inc.,
Shareholder of all outstanding shares and
Managing Member of
Advanced Board Services LLC

and

ASSIGNEE:
NETWORKMEDIA.COM, INC

Date:

By 
Stephen May
President