

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luxe Jewels LLC		09/13/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Stella & Dot LLC		
Street Address:	1860 El Camino Real		
Internal Address:	#420		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3797557	STELLA & DOT	
CORRESPONDENCE DATA			
Fax Number:	(650)794-2601		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6506921700		
Email:	rtroxel@tmassoc.com		
Correspondent Name:	Randy Troxel		
Address Line 1:	900 Cherry Avenue Suite 300		
Address Line 4:	San Bruno, CALIFORNIA 94066		
ATTORNEY DOCKET NUMBER:	805-800		
NAME OF SUBMITTER:	Randy Troxel		
Signature:	/randytroxel/		

OP \$40.00 3797557

900180052

**TRADEMARK
 REEL: 004442 FRAME: 0702**

Date:

12/30/2010

Total Attachments: 2

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**State of California
Secretary of State**

**LIMITED LIABILITY COMPANY
CERTIFICATE OF AMENDMENT**

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read instructions before completing this form.

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

SEP 13 2010

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER 200422310101	2. NAME OF LIMITED LIABILITY COMPANY LUXE JEWELS, LLC
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3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY.

A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO." OR THE ABBREVIATIONS "LLC" OR "L.L.C.")
Stella & Dot LLC

B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE):
 ONE MANAGER
 MORE THAN ONE MANAGER
 ALL LIMITED LIABILITY COMPANY MEMBER(S)

C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION:

D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.

4. FUTURE EFFECTIVE DATE, IF ANY:

MONTH	DAY	YEAR
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5. NUMBER OF PAGES ATTACHED, IF ANY: 0

6. IT IS HEREBY DECLARED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

[Signature] _____ September 10, 2010.
 SIGNATURE OF AUTHORIZED PERSON DATE

Michael Lohner, Manager
 TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

7. RETURN TO:

NAME	Richard Scudellari
FIRM	Reed Smith, LLP
ADDRESS	1510 Page Mill Road, Suite 110
CITY/STATE	Palo Alto, CA
ZIP CODE	94304



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

SEP 13 2010

Date: _____ 04

Debra Bowen
TRADE MARK
DEBRA BOWEN, Secretary of State