

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DR/Decision Resources, LLC		12/28/2010	LIMITED LIABILITY COMPANY: DELAWARE
BioTrends Research Group, Inc.		12/28/2010	CORPORATION: DELAWARE
AMR/Arlington Medical Resources, Inc.		12/28/2010	CORPORATION: PENNSYLVANIA
Fingertip Formulary, Inc.		12/28/2010	CORPORATION: DELAWARE
Manhattan Research, LLC		12/28/2010	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	General Electric Capital Corporation, as Agent
Street Address:	201 Merritt 7
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06856-5201
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 36**

Property Type	Number	Word Mark
Registration Number:	3630973	AMR ARLINGTON MEDICAL RESOURCES INC.
Serial Number:	77909144	BIOTRENDS RESEARCH GROUP
Registration Number:	3834488	BIOTRENDS RESEARCH GROUP
Registration Number:	3593454	CHARTTRENDS
Registration Number:	3723330	LAUNCHTRENDS
Registration Number:	3593455	TREATMENTTRENDS
Registration Number:	1866990	CARDIUM
Registration Number:	1703177	COGNOS
Registration Number:	2078350	DECISIONBASE

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Registration Number:	1294871	DECISION RESOURCES
Registration Number:	1689007	DR REPORTS
Registration Number:	3762300	FORMULARY FORUM
Registration Number:	3658508	HEALTHLEADERS-INTERSTUDY
Registration Number:	3161007	MANAGED MARKET SURVEYOR
Registration Number:	3760015	MANAGED MARKET SURVEYOR
Registration Number:	1794969	ONKOS
Registration Number:	2897818	PATIENTBASE
Registration Number:	1706742	PHARMACOR
Registration Number:	3034895	FINGERTIP FORMULARY
Registration Number:	3222057	FINGERTIP FORMULARY
Registration Number:	3305538	FINGERTIP FORMULARY ACCOUNTS
Registration Number:	3222056	FINGERTIP FORMULARY ALERTS
Registration Number:	3222055	FINGERTIP FORMULARY ANALYTICS
Registration Number:	3290245	FINGERTIP FORMULARY ANALYTICS RX
Registration Number:	3349943	FINGERTIP FORMULARY MOBILE
Registration Number:	3300904	FINGERTIP FORMULARY PUBLISHER
Registration Number:	3300905	FINGERTIP FORMULARY RESTRICTIONS
Registration Number:	3704461	CYBERCITIZEN HEALTH
Registration Number:	3167337	EPHARMA CONSUMER
Registration Number:	3000606	EPHARMA PHYSICIAN
Registration Number:	3219081	MANHATTANRESEARCH
Registration Number:	3650122	MANHATTANRESEARCH
Registration Number:	3650123	MANHATTAN RESEARCH STRATEGIC INSIGHT
Registration Number:	3003064	MANHATTAN RESEARCH STRATEGIC INSIGHT
Registration Number:	2943883	STRATEGY THROUGH DATA
Registration Number:	3013788	TAKING THE PULSE

**CORRESPONDENCE DATA**

Fax Number: (312)993-9767  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-993-2698  
Email: magdalini.rizakos@lw.com  
Correspondent Name: Magdalini Rizakos c/o Latham & Watkins  
Address Line 1: 233 South Wacker Drive, Suite 5800  
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Magdalini Rizakos
Signature:	/mr/
Date:	12/30/2010
<b>Total Attachments: 9</b> source=Trademark Security Agreement#page1.tif source=Trademark Security Agreement#page2.tif source=Trademark Security Agreement#page3.tif source=Trademark Security Agreement#page4.tif source=Trademark Security Agreement#page5.tif source=Trademark Security Agreement#page6.tif source=Trademark Security Agreement#page7.tif source=Trademark Security Agreement#page8.tif source=Trademark Security Agreement#page9.tif	

## Trademark Security Agreement

Trademark Security Agreement, dated as of December 28, 2010, by DR/DECISION RESOURCES, LLC, BIOTRENDS RESEARCH GROUP, INC., AMR/ARLINGTON MEDICAL RESOURCES, INC., FINGERTIP FORMULARY, INC., and MANHATTAN RESEARCH, LLC (individually, a "Grantor", and, collectively, the "Grantors"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as agent pursuant to the Credit Agreement (in such capacity, the "Agent").

### WITNESSETH:

Whereas, the Grantors are party to that certain First Lien Guaranty and Security Agreement dated as of December 28, 2010 (the "Security Agreement") in favor of the Agent pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

Now, therefore, in consideration of the premises and to induce the Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Grantors hereby agree with the Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of such Grantor:

- (a) Trademarks of such Grantor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent pursuant to the Security Agreement and Grantors hereby acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

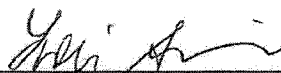
SECTION 4. Termination. Upon the payment in full of the Obligations and termination of the Security Agreement, the Agent shall execute, acknowledge, and deliver to the Grantors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

*[Signature page follows]*

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**AMR/Arlington Medical Resources, Inc.**

By: 

Name: Lori Silver

Title: Assistant Secretary

[SIGNATURE PAGE TO THE FIRST LIEN TRADEMARK SECURITY AGREEMENT]

**TRADEMARK**  
**REEL: 004442 FRAME: 0721**


IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**BioTrends Research Group, Inc.**

**DR/Decision Resources, LLC**

**Fingertip Formulary, Inc.**

**Manhattan Research, LLC**

By: 

Name: Lori Silver

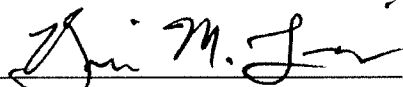
Title: Assistant Secretary

[SIGNATURE PAGE TO THE FIRST LIEN TRADEMARK SECURITY AGREEMENT]

**TRADEMARK**  
**REEL: 004442 FRAME: 0722**

AGREED TO AND ACCEPTED:

GENERAL ELECTRIC CAPITAL CORPORATION,  
as Agent

By:   
Name: **Brian M. Lewis**  
Title: **Duly Authorized Signatory**

[Signature Page to First Lien Trademark Security Agreement]

**TRADEMARK**  
**REEL: 004442 FRAME: 0723**

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

**AMR/Arlington Medical Resources, Inc.**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
AMR ARLINGTON MEDICAL RESOURCES INC.	77601950 3630973	10/28/08 6/2/09	Registered

**BioTrends Research Group, Inc.**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
BIOTRENDS RESEARCH GROUP	77909144	1/11/10	Pending
BIOTRENDS RESEARCH GROUP	77909137 3834488	1/11/10 8/17/10	Registered
CHARTTRENDS	77544529 3593454	8/12/08 3/17/09	Registered
LAUNCHTRENDS	77544546 3723330	8/12/08 12/8/09	Registered
TREATMENTRENDS	77544552 3593455	8/12/08 3/17/09	Registered (Supp. Register)

**DR/Decision Resources, LLC (f/k/a Decision Resources, Inc.)**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
CARDIUM	74471893 1866990	12/17/93 12/13/94	Registered



CARDIUM	116272001	12/10/01	Registered
COGNOS	74122273 1703177	12/10/90 7/28/92	Registered
COGNOS	116242001	12/10/01	Registered
COMPETITIVE LANDSCAPE	116232001	12/10/01	Registered
DECISIONBASE	74670277 2078350	5/5/95 7/15/97	Registered
DECISIONBASE	2003058373	7/11/03	Registered
DECISIONBASE	1162212001	12/10/01	Registered
DECISION RESOURCES	73423044 1294871	4/25/83 9/11/84	Registered
DECISION RESOURCES	116222001	12/10/01	Registered
DECISION RESOURCES	2004049554	5/28/04	Registered
DR REPORTS	74102029 1689007	10/1/90 5/26/92	Registered
FORMULARY FORUM	77666388 3762300	2/09/09 3/23/10	Registered
HEALTH LEADERS INTERSTUDY	77079568 3658508	1/10/07 7/21/09	Registered
MANAGED MARKET SURVEYOR	76632844 3161007	3/7/05 10/17/06	Registered (Supp. Register)
MANAGED MARKET SURVEYOR	77663758 3760015	2/05/09 3/16/10	Registered

ONKOS	74355873 1794969	2/5/93 9/28/93	Registered
ONKOS	116262001	12/10/01	Registered
PATIENTBASE	76473134 2897818	12/6/02 10/26/04	Registered
PATIENTBASE	519882003	6/04/03	Registered
PHARMACOR	74215943 1706742	10/28/91 8/11/92	Registered
PHARMACOR	1051611	3/21/00	Registered
PHARMACOR	116252001	12/10/01	Registered
PHARMACOR	2003058372	7/11/03	Registered

**Fingertip Formulary, Inc.**

<b>Trademark</b>	<b>Application/Registration Number</b>	<b>Application/Registration Date</b>	<b>Status</b>
FINGERTIP FORMULARY	78466857 3034895	8/12/04 12/27/05	Registered
FINGERTIP FORMULARY	78807391 3222057	2/5/06 3/27/07	Registered
FINGERTIP FORMULARY ACCOUNTS	77050599 3305538	11/25/06 10/09/07	Registered
FINGERTIP FORMULARY ALERTS	78807389 3222056	2/5/06 3/27/07	Registered
FINGERTIP FORMULARY	78807385 3222055	2/5/06 3/27/07	Registered

ANALYTICS			
FINGERTIP FORMULARY ANALYTICS RX	77135342 3290245	3/20/07 09/11/07	Registered
FINGERTIP FORMULARY MOBILE	78807387 3349943	2/5/06 12/4/07	Registered
FINGERTIP FORMULARY PUBLISHER	77050596 3300904	11/25/06 10/2/07	Registered
FINGERTIP FORMULARY RESTRICTIONS	77050598 3300905	11/25/06 10/2/07	Registered

**Manhattan Research, LLC**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
CYBERCITIZEN HEALTH	77596885 3704461	10/21/08 11/3/09	Registered
ePharma Consumer	78194854 3167337	12/16/02 11/06/06	Registered
ePharma Physician	78194865 3000606	12/16/02 9/27/05	Registered
MANHATTANRESE ARCH	78683268 3219081	8/02/05 3/13/07	Registered
manhattanRESEARC H	77596872 3650122	10/21/08 7/7/09	Registered
Manhattan Research Strategic Insight	77596883 3650123	10/21/08 7/7/09	Registered
MANHATTAN RESEARCH STRATEGIC	78393988 3003064	3/31/04 9/27/05	Registered (Supp. Register)

INSIGHT			
Strategy Through Data	78394074 2943883	3/31/04 4/26/05	Registered
Taking The Pulse	78193101 3013788	12/10/02 11/8/05	Registered