

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Balma Lawrence M		08/24/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Pure Distribution		
Street Address:	3820 Oceanic		
Internal Address:	Suite 311		
City:	Oceanside		
State/Country:	CALIFORNIA		
Postal Code:	92056		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1615846	TRACKER	
CORRESPONDENCE DATA			
Fax Number:	(858)272-0221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-272-0220		
Email:	trademarks@ipla.com		
Correspondent Name:	John Kim		
Address Line 1:	1940 Garnet Avenue		
Address Line 2:	Suite 230		
Address Line 4:	San Diego, CALIFORNIA 92109		
NAME OF SUBMITTER:	John M. Kim		
Signature:	/John M. Kim/		
Date:	12/30/2010		

OP \$40.00 1615846

Total Attachments: 1

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Assignment of Trademark

Tracker Designs, Ltd (a California Corporation) and Larry Balma an individual residing in San Diego County California, have assigned and do hereby assign all right title and interest in the Trademark TRACKER and the good will associated therewith to Pure Distributing, LLC (a Delaware Limited Liability Company). This assignment includes the Federal registration for TRACKER and design, Reg. No. 1615846 issued October 2, 1990. The assignment to Pure Distributing shall be effective as of the transfer of all of Tracker Designs assets to Pure Distributing on August 24, 2009

Larry Balma
Individually and on behalf of
Tracker Design, Ltd.

Lawrence M Balma
Date: October 1, 2010