

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------|--|------------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| OTG Management, Inc. | | 12/26/2010 | CORPORATION: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | OTG Experience, LLC | | |
| Street Address: | 335 West Butler Avenue | | |
| Internal Address: | Suite 120 | | |
| City: | Chalfont | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 18914 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 58 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3562380 | 5IVESTEAK | |
| Registration Number: | 3596509 | AERONUOVA | |
| Registration Number: | 3583951 | AN OTG EXPERIENCE | |
| Registration Number: | 3670503 | AN OTG EXPERIENCE | |
| Registration Number: | 2936668 | AWAY CAFE | |
| Registration Number: | 3878075 | BISOUX | |
| Registration Number: | 2593285 | CIBO EXPRESS | |
| Registration Number: | 2772732 | CIBO BISTRO & WINE BAR | |
| Registration Number: | 2790801 | CIBO BISTRO & WINE BAR | |
| Registration Number: | 3584432 | CIBOSOUNDS | |
| Registration Number: | 3583995 | DEEP BLUE ON THE FLY | |
| Registration Number: | 2873836 | DEEP BLUE SUSHI | |
| Registration Number: | 3558119 | HORIZON BAKERY CAFÉ | |

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TRADEMARK
 REEL: 004444 FRAME: 0073

OP \$1465.00 3562380

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|----------------------|----------|----------------------------|
| Registration Number: | 2317271 | JET ROCK BAR & GRILL |
| Registration Number: | 3250507 | JOEY'S NEW YORK PIZZA |
| Registration Number: | 3547572 | LA VIE |
| Registration Number: | 3576989 | LUCY'S ASIAN KITCHEN |
| Registration Number: | 3069045 | MEX AND THE CITY |
| Registration Number: | 2956056 | NEW YORK SPORTS GRILL |
| Registration Number: | 3195101 | NYSB NEW YORK SPORTS BAR |
| Registration Number: | 3027350 | NYSG NEW YORK SPORTS GRILL |
| Registration Number: | 3498678 | OTG |
| Registration Number: | 3737663 | OTG INTERACTIVE |
| Registration Number: | 3731825 | OTGINTERACTIVE |
| Registration Number: | 2908809 | OTG MANAGEMENT |
| Registration Number: | 3511478 | OTG MANAGEMENT |
| Registration Number: | 3550971 | PIQUILLO |
| Registration Number: | 3722104 | RE:VIVE |
| Registration Number: | 3581151 | REVOLUCIÓN |
| Registration Number: | 3140373 | SANDWICH DIPPERS |
| Registration Number: | 2696522 | SKY ASIAN BISTRO |
| Registration Number: | 3402563 | SLIP MAHONEY'S BAR & GRILL |
| Registration Number: | 3651885 | THET5EXPERIENCE |
| Registration Number: | 3877601 | WORLD BEAN |
| Registration Number: | 3881322 | TAGLIARE |
| Serial Number: | 77823980 | AEROFRESCO |
| Serial Number: | 77881588 | BAR BRACE |
| Serial Number: | 77131969 | CANDYBAR |
| Serial Number: | 85079429 | CIBO EXPRESS BAZAAR |
| Serial Number: | 77881519 | COTTO |
| Serial Number: | 77862857 | CROQUE MADAME |
| Serial Number: | 85162078 | "EMPIRE GRILL" |
| Serial Number: | 77904897 | HARRY'S DELI |
| Serial Number: | 85162061 | INTERWICH |
| Serial Number: | 77855707 | KOMBU |
| Serial Number: | 77085849 | LOFT KITCHEN AND BAR |
| Serial Number: | 85079407 | NOOBAR |
| Serial Number: | 85054930 | AN OTG EXPERIENCE |

| | | |
|----------------|----------|---------------------|
| Serial Number: | 85054928 | OTG MANAGEMENT |
| Serial Number: | 85054932 | OTG DESIRE |
| Serial Number: | 85036576 | OTG DESIRE |
| Serial Number: | 85054929 | OTG INTERACTIVE |
| Serial Number: | 85054933 | OTG |
| Serial Number: | 77862963 | TW:EAT |
| Serial Number: | 85042967 | VAGABOND BURGER BAR |
| Serial Number: | 77861115 | WIBAR |
| Serial Number: | 77888313 | WIDGET SEAT |
| Serial Number: | 78894100 | BENZINA |

CORRESPONDENCE DATA

Fax Number: (215)851-1420

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-851-8100

Email: phil@docketing@reedsmith.com

Correspondent Name: Jeffrey A. Porter

Address Line 1: P.O. Box 7990

Address Line 2: Intellectual Property

Address Line 4: Philadelphia, PENNSYLVANIA 19101-7990

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 887062.60002 |
| NAME OF SUBMITTER: | Jeffrey A. Porter |
| Signature: | /Jeffrey A. Porter/ |
| Date: | 01/03/2011 |

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 26th day of December, 2010 by and between OTG Management, Inc., a Pennsylvania corporation ("Assignor") and OTG Experience, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, the parties have entered into a Contribution Agreement wherein Assignor has assigned all of its Intellectual Property to Assignee and the parties are executing this Agreement to confirm the assignment of Assignor's trademarks to Assignee;

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule A to this Trademark Assignment, including the registrations and applications therefor (the "Marks");

WHEREAS, Assignor now wishes to sell and assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree and confirm as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including the trademark applications and registrations therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.
2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency, including foreign trademark offices, having jurisdiction over the ownership of the Marks.

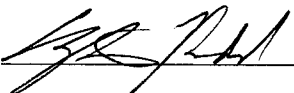
IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.


ASSIGNOR:

ASSIGNEE:

OTG MANAGEMENT, INC.

OTG EXPERIENCE, LLC

By:  _____

By:  _____

Name: Christopher J. Redd
Title: Vice President

Name: Christopher J. Redd
Title: Vice President

SCHEDULE A

| REGISTRATION NUMBER | TRADEMARK |
|---------------------|---|
| 3,562,380 | 5IVE STEAK |
| 3,596,509 | AERONUOVA |
| 3,583,951 | AN OTG EXPERIENCE |
| 3,670,503 | AN OTG EXPERIENCE |
| 2,936,668 | AWAY CAFÉ |
| 3,878,075 | BISOUX |
| 2,593,285 | CIBO EXPRESS |
| 2,772,732 | CIBO BISTRO & WINE BAR |
| 2,790,801 | CIBO BISTRO & WINE BAR (and Design) |
| 3,584,432 | CIBO SOUNDS |
| 3,583,995 | DEEP BLUE ON THE FLY |
| 2,873,836 | DEEP BLUE SUSHI |
| 3,558,119 | HORIZON BAKERY CAFÉ |
| 2,317,271 | JET ROCK BAR AND GRILL |
| 3,250,507 | JOEY'S NEW YORK PIZZA (and Design) |
| 3,547,572 | LA VIE |
| 3,576,989 | LUCY'S ASIAN KITCHEN |
| 3,069,045 | MEX AND THE CITY |
| 2,956,056 | NEW YORK SPORTS GRILL |
| 3,195,101 | NYSB NEW YORK SPORTS BAR (and Design) |
| 3,027,350 | NYSG NEW YORK SPORTS GRILL (and Design) |
| 3,498,678 | OTG (and Design) |
| 3,737,663 | OTG INTERACTIVE (and Design) |
| 3,731,825 | OTGINTERACTIVE |
| 2,908,809 | OTG MANAGEMENT |
| 3,511,478 | OTG Management (Stylized) |
| 3,550,971 | PIQUILLO |
| 3,722,104 | RE:VIVE |
| 3,581,151 | REVOLUCIÓN |
| 3,140,373 | SANDWICH DIPPERS |
| 2,696,522 | SKY ASIAN BISTRO |
| 3,402,563 | SLIP MAHONEY'S BAR & GRILL |
| 3,651,885 | THE T5 EXPERIENCE |
| 3,877,601 | WORLD BEAN |
| 3,881,322 | TAGLIARE |

OTG Trademarks Pending & In Process

Applications:

| TRADEMARK | APPLICATION NUMBER |
|------------------------------------|--------------------|
| AEROFRESCO | 77-823980 |
| BAR BRACE | 77-881588 |
| CANDYBAR | 77-131969 |
| Cibo Express Bazaar | 85-079429 |
| COTTO | 77-.881519 |
| CROQUE MADAME | 77-862857 |
| EMPIRE GRILL | 85-162078 |
| HARRY'S DELI | 77-904897 |
| INTERWICH | 85-162061 |
| KOMBU | 77-855707 |
| LOFT KITCHEN AND BAR | 77-085849 |
| NOOBAR | 85-079407 |
| AN OTG EXPERIENCE | 85-054930 |
| OTG MANAGEMENT | 85-054928 |
| OTG DESIRE | 85-054932 |
| OTG DESIRE (OTGDESIRE.COM) | 85-036576 |
| OTG INTERACTIVE | 85-054929 |
| OTG (STYLIZED and/ or WITH DESIGN) | 85-054933 |
| TWEAT OR TW:EAT | 77-862963 |
| VAGABOND BURGER BAR | 85-042967 |
| WIBAR | 77-861115 |
| WIDGET SEAT | 77-888313 |
| BENZINA | 78-894,100 |