TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Media, Inc., a Delaware Corporation		12/22/2010	CORPORATION: DELAWARE
Weider Publications, LLC, a Delaware Limited Liability Company		12/22/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	JPMORGAN CHASE BANK, N.A., as Administrative Agent
Street Address:	383 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10179
Entity Type:	N.A.: UNITED STATES

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Registration Number:	3714196	
Registration Number:	2372499	COUNTRY WEEKLY
Registration Number:	2489717	COUNTRY WEEKLY
Registration Number:	1230662	
Registration Number:	1994180	FIT PREGNANCY
Registration Number:	2188470	FIT PREGNANCY
Registration Number:	1340659	FLEX
Registration Number:	2186743	FLEX
Registration Number:	1639082	GLOBE
Registration Number:	2997451	GLOBE
Registration Number:	2433879	H.U.G.E. HARDGAINERS ULTIMATE GROWTH ENHANCEMENT SYSTEM

OP $1565.00 3714196

Registration Number:	2285899	HARDGAINER'S ULTIMATE GROWTH ENHANCEMENT SYSTEM
Registration Number:	2472316	HERS
Registration Number:	2013496	INTERNATIONAL ASTROLOGICAL SOCIETY
Registration Number:	3001890	LIVING FIT
Registration Number:	3215564	LOOKING GOOD NOW!
Registration Number:	3215611	LOOKING GOOD NOW!
Registration Number:	1956592	MEN'S FITNESS
Registration Number:	1519426	MEN'S FITNESS
Registration Number:	2197109	MEN'S FITNESS
Registration Number:	3450738	MEN'S FITNESS' FITTEST CITIES
Registration Number:	2042896	MINI MAG
Registration Number:	2241439	MM MICRO MAGS
Registration Number:	3110777	MOM & BABY
Registration Number:	3072071	MPH MAXIMUM PERFORMANCE + HORSEPOWER
Registration Number:	3168579	MPH MAXIMUM PERFORMANCE + HORSEPOWER
Registration Number:	2692744	MUSCLE & FITNESS
Registration Number:	2254062	MUSCLE & FITNESS
Registration Number:	2775097	MUSCLE & FITNESS
Registration Number:	2856392	MUSCLE & FITNESS
Registration Number:	2842210	MUSCLE & FITNESS
Registration Number:	3009086	MUSCLE & FITNESS
Registration Number:	2686042	MUSCLE & FITNESS
Registration Number:	2842209	MUSCLE & FITNESS
Registration Number:	2708922	MUSCLE & FITNESS HERS
Registration Number:	2842208	MUSCLE & FITNESS HERS
Registration Number:	0736824	NATIONAL ENQUIRER
Registration Number:	2373131	NATIONAL ENQUIRER
Registration Number:	3087754	THE NATIONAL ENQUIRER
Registration Number:	2625275	NATIONAL EXAMINER
Registration Number:	2259027	NATURAL HEALTH
Registration Number:	2965061	QUICK!
Registration Number:	2189909	SHAPE
Registration Number:	1525562	SHAPE
Registration Number:	1495154	SHAPE

Registration Number:	3015450	SHAPE & MEN'S FITNESS PRESENT LOOKING GOOD NOW!
Registration Number:	2741626	SHAPE
Registration Number:	1498564	SHAPE
Registration Number:	2931313	SHAPE
Registration Number:	2910852	SHAPE EN ESPANOL
Registration Number:	2997457	SHAPE EN ESPANOL
Registration Number:	2639482	SHAPE ESCAPE
Registration Number:	3491928	SHAPE PILATES FOR PINK
Registration Number:	3491940	SHAPE PILATES FOR PINK
Registration Number:	2045528	SHEELA WOOD'S
Registration Number:	2751537	STAR
Registration Number:	1224966	STAR
Registration Number:	2484118	STAR PEOPLE
Registration Number:	2199246	SUN
Serial Number:	85124074	NATURAL HEALTH
Serial Number:	85042777	SHAPE
Serial Number:	77752196	YOU ATE IT? NEGATE IT!

CORRESPONDENCE DATA

Fax Number: (800)516-6304

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 614-280-3566

Email: james.murray@wolterskluwer.com

Correspondent Name: Jim Murray

Address Line 1: 4400 Easton Commons Way, Suite 125

Address Line 2: CT Lien Solutions

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Sakina Karkat
Signature:	/Sakina Karkat/
Date:	01/05/2011

Total Attachments: 13

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Execution Version

Trademark Security Agreement

Trademark Security Agreement, dated as of December 22, 2010, by American Media, Inc. and Weider Publications, LLC (individually, a "Pledgor", and, collectively, the "Pledgors"), in favor of JPMORGAN CHASE BANK, N.A., in its capacity as the administrative agent pursuant to the Credit Agreement (in such capacity, the "Administrative Agent").

WITNESSETH:

WHEREAS, the Pledgors are party to a Guarantee and Collateral Agreement of even date herewith (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Administrative Agent pursuant to which the Pledgors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Administrative Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgors hereby agree with the Administrative Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Pledgor hereby pledges and grants to the Administrative Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral of such Pledgor:

(a) Trademarks of such Pledgor listed on Schedule I attached hereto; and

(b) all Proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Security Agreement and the Pledgors hereby acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control unless the Administrative Agent shall otherwise determine.

SECTION 4. Termination. Upon the termination of the Security Agreement in accordance with, or as otherwise required pursuant to, Section 7.13 thereof, the Administrative Agent shall execute, acknowledge, and deliver to the Pledgors an instrument in writing in

recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the applicable Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 6. Governing Law. This Trademark Security Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Trademark Security Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise, shall be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

THIS TRADEMARK SECURITY AGREEMENT IS SUBJECT TO THE PROVISIONS OF THE FIRST LIEN INTERCREDITOR AGREEMENT DATED AS OF DECEMBER 22, 2010 (AS AMENDED, SUPPLEMENTED OR OTHERWISE MODIFIED FROM TIME TO TIME), AMONG AMERICAN MEDIA, INC., THE GRANTORS PARTY THERETO, J.P. MORGAN CHASE BANK, N.A., AS CREDIT AGREEMENT COLLATERAL AGENT, WILMINGTON TRUST FSB, AS SENIOR SECURED NOTES COLLATERAL AGENT AND SENIOR SECURED NOTES TRUSTEE, AND EACH ADDITIONAL COLLATERAL AGENT FROM TIME TO TIME PARTY THERETO.

[signature page follows]

TRADEMARK
REEL: 004444 FRAME: 0489

AMERICAN MEDIA, INC.
WEIDER PUBLICATIONS, LLC

By: _____
Name: Christopher V. Polimeni
Title: Executive Vice President, Chief Financial Officer and Treasurer

Signature Page to Trademark Security Agreement

Accepted and Agreed:

JPMORGAN CHASE BANK, N.A.,
as Administrative Agent

By: _____
Name:
Title: Peter B. Thauer
Executive Director

SCHEDULE I

Registered Trademarks

Registered Trademark	Application Number	Registration Number	Country	File Date	Registration Date	Int'l Class	Owner
Blue Dot	77598644	3714196	USA	23-Oct-2008	24-Nov-2009	16	AMI
Chinese characters translating as Health, Strength, Beauty	2000152352	1745980	China (Peoples Republic)	30-Sep-2000	14-Apr-2002	16	Weider
Country Weekly	75701053	2372499	USA	07-May-1999	01-Aug-2000 renewed: 01-Aug-2010	16	AMI
Country Weekly	75116052	2489717	USA	07-Jun-1996	18-Sep-2001	42	AMI
Design of a star within a dark square	73217522	1230662	USA	29-May-1979	08-Mar-1983 renewed: 08-Mar-2003	16	AMI
Enquirer	1088702	1088702	Australia	12-Jan-2005	01-Dec-2005	16	AMI
Fit Pregnancy	2166720	1.781.533	Argentina	31-Jul-1998	22-Mar-2000	16	Weider
Fit Pregnancy	2166721	1.781.532	Argentina	31-Jul-1998	22-Mar-2000	42	Weider
Fit Pregnancy	792057	792057	Australia	26-Apr-1999	26-Apr-1999	09, 16, 25, 41	Weider
Fit Pregnancy	820952400	820952400	Brazil	30-Sep-1998	13-Feb-2007	16	Weider
Fit Pregnancy	820952540	820952540	Brazil	30-Sep-1998	22-Jul-2008	42	Weider
Fit Pregnancy	1033364	TMA549,429	Canada	25-Oct-1999	07-Aug-2001	16	Weider
Fit Pregnancy	2000191929	1760899	China (Peoples Republic)	08-Dec-2000	07-May-2002	16	Weider
Fit Pregnancy	128399	235.364	Czech Republic	12-Dec-1997	27-Aug-2001	16, 25, 41, 42	Weider
Fit Pregnancy	98727680	98727680	France	10-Apr-1998	10-Apr-1998	16, 25, 42	Weider
Fit Pregnancy	397 59 188.8	397 59 188	Germany	10-Dec-1997	24-Apr-1998	16, 25, 42	Weider
Fit Pregnancy	135.483	135483	Greece	17-Dec-1997	17-Aug-1999	16	Weider
Fit Pregnancy	M97 04647	155 721	Hungary	12-Dec-1997	12-Dec-1997	16	Weider
Fit Pregnancy	1091/98	207028	Ireland	25-Mar-1998	25-Mar-1998	16	Weider
Fit Pregnancy	TO98C001271	816091	Italy	16-Apr-1998	30-May-2000	16, 25, 42	Weider
Fit Pregnancy	30126/1999	481866	Korea, Republic of	17-Aug-1999	21-Nov-2000	16	Weider
Fit Pregnancy	Z-181150	124910	Poland	10-Dec-1997	17-Oct-2000	16, 25, 42	Weider
Fit Pregnancy	3687-97	190182	Slovakia	12-Dec-1997	12-Dec-1997	16, 25, 35, 41, 42	Weider
Fit Pregnancy	98/13888	1998/13888	South Africa	06-Aug-1998	06-Aug-1998	16	Weider
Fit Pregnancy	90029728	1020821	Taiwan	19-Jul-2001	01-Nov-2002	16	Weider
Fit Pregnancy	74620491	1994180	USA	12-Jan-1995	13-Aug-1996 renewed: 13-Aug-2006	16	Weider
Fit Pregnancy	75230627	2188470	USA	24-Jan-1997	08-Sep-1998 renewed: 08-Sep-2008	42	Weider
Flavour	2004/04613	2004/04613	South Africa	24-Mar-2004	24-Mar-2004	16	Weider
Flavour	2003/03676	2003/03676	South Africa	03-Mar-2003	03-Mar-2003	16	Weider
Flex	2360268	2059286	Argentina	27-Nov-2001	22-Dec-2005	16	Weider
Flex	2360269	2012960	Argentina	27-Nov-2001	28-Feb-2005	42	Weider
Flex	792055	792055	Australia	26-Apr-1999	22-Sep-2000	09, 16, 41	Weider
Flex	AM 7042/97	174377	Austria	15-Dec-1997	27-Feb-1998	16, 25, 42	Weider

Registered Trademark	Application Number	Registration Number	Country	File Date	Registration Date	Int'l Class	Owner
Flex	991466	698930	Benelux	13-Jun-2001	13-Jun-2001	16, 41, 42	Weider
Flex	498543	TMA283,742	Canada	09-Feb-1983	30-Sep-1983	16	Weider
Flex	128393	223102	Czech Republic	12-Dec-1997	23-Mar-2000	16, 25, 41, 42	Weider
Flex	98727683	98727683	France	10-Apr-1998	10-Apr-1998	16, 25, 42	Weider
Flex	1 094 282	LA 1 094 282	Germany	01-Jul-1997	01-Jul-1997	16	Weider
Flex	102.829	102.829	Greece	13-Feb-1991	13-Feb-1991	16	Weider
Flex	9801298	13138/1998	Hong Kong	04-Feb-1998	04-Feb-1998	16	Weider
Flex	M97 04651	158 629	Hungary	12-Dec-1997	12-Dec-1997	16	Weider
Flex	1391/98	209899	Ireland	09-Apr-1998	25-Mar-1998	16	Weider
Flex	TO98C001272	816092	Italy	16-Apr-1998	30-May-2000	16, 25, 42	Weider
Flex	Z-181146	132212	Poland	10-Dec-1997	03-Sep-2001	16, 25, 42	Weider
Flex	334790	334790	Portugal	20-Jan-1999	25-May-2001	16, 25, 42	Weider
Flex	M 2000 03997	47906	Romania	26-Sep-2000	25-May-2001	16	Weider
Flex	97716899	204044	Russian Federation	06-Nov-1997	27-Jul-2001	16, 25	Weider
Flex	3683-97	191412	Slovakia	12-Dec-1997	12-Dec-1997	16, 25, 35, 41, 42	Weider
Flex	9914/1997	453540	Switzerland	10-Dec-1997	31-Jul-1998	16, 42	Weider
Flex	86057796	872046	Taiwan	11-Nov-1997	16-Oct-1999	16	Weider
Flex	97113488/T	24787	Ukraine	02-Nov-1997	15-May-2002	16	Weider
Flex	1245417	1245417	United Kingdom	04-Jul-1985	04-Jul-1985	16	Weider
Flex	73473476	1340659	USA	02-Apr-1984	11-Jun-1985 renewed: 11-Jun-2005	16	Weider
Flex	75231063	2186743	USA	24-Jan-1997	01-Sep-1998 renewed: 01-Sep-2008	42	Weider
Flex	1988-002818	P-191672	Venezuela	31-Oct-1996	31-Oct-1996	16	Weider
Globe	74060376	1639082	USA	12-Mar-1990	26-Mar-1991 renewed: 03-Mar-2001	16	AMI
Globe	78405037	2997451	USA	20-Apr-2004	20-Sep-2005	41	AMI
H.U.G.E. Hardgainer's Ultimate Growth Enhancement System	75492541	2433879	USA	23-May-1998	06-Mar-2001	16	Weider
Hardgainer's Ultimate Growth Enhancement System	75209144	2285899	USA	06-Dec-1996	12-Oct-1999 renewed: 12-Oct-2009	16	Weider
Hers	3801321	3801321	European Community	28-Apr-2004	21-Jul-2006	16, 25, 41	Weider
Hers	75827278	2472316	USA	21-Oct-1999	24-Jul-2001	16	Weider
In Shape For Life	503581	TMA297209	Canada	16-May-1983	16-Nov-1984	16	Weider
International Astrological Society	74731935	2013496	USA	18-Sep-1995	05-Nov-1996 renewed: 13-Aug-2006	16	AMI
Joe Weider Flex		20.258	Peru		13-Oct-1995	16	Weider
Joe Weider Flex Megafitness		1.977.498	Spain	19-Jul-1995	05-Feb-1996	16	Weider
Joe Weider's Men's Fitness	891788	891788	Australia	11-Oct-2001	11-Oct-2001	9, 16, 41	Weider
Joe Weider's Men's Fitness	39922588.9/09	399 22 588	Germany	20-Apr-1999	17-May-1999	9, 16, 42	Weider

Registered Trademark	Application Number	Registration Number	Country	File Date	Registration Date	Int'l Class	Owner
Joe Weider's Men's Fitness	9801300	04322/2002	Hong Kong	04-Feb-1998	22-Mar-2002	16	Weider
Joe Weider's Muscle & Fitness	39922589.71	399 22 589	Germany	20-Apr-1999	17-May-1999	9, 16, 42	Weider
Joe Weider's Muscle & Fitness	9801297	200213081	Hong Kong	04-Feb-1998	09-Oct-2002	16	Weider
Joe Weider's Natural Health	1658962	1658962	European Cty	16-May-2000	10-Jul-2001	9, 16, 42	Weider
Joe Weider's Shape And Design	240237	352037	Mexico	22-Jul-1986	30-Aug-1988	16	Weider
KPH	3910321	3910321	European Community	01-Jul-2004	02-Feb-2006	16 Int., 25 Int., 41 Int.	AMI
Living Fit	2166718	1814769	Argentina	31-Jul-1998	29-Dec-2000	16	Weider
Living Fit	30125/1999	481865	Korea, Republic of	17-Aug-1999	21-Nov-2000	16	Weider
Living Fit	78470947	3001890	USA	20-Aug-2004	27-Sep-2005	16	Weider
Looking Good Now!	78873586	3215564	USA	01-May-2006	06-Mar-2007	16, 41	Weider
Looking Good Now!	78876299	3215611	USA	01-May-2006	06-Mar-2007	16, 41	Weider
Men's Fitness	2166722	1.781.531	Argentina	31-Jul-1998	22-Mar-2000	16	Weider
Men's Fitness	2166724	1.785.764	Argentina	31-Jul-1998	03-Apr-2000	42	Weider
Men's Fitness	820952567	820952567	Brazil	30-Sep-1998	14-Nov-2006	25	Weider
Men's Fitness	820952575	820952575	Brazil	30-Sep-1998	22-Jul-2008	42	Weider
Men's Fitness	588232	TMA360,378	Canada	20-Jul-1987	15-Sep-1989	16	Weider
Men's Fitness	470.341	573.527	Chile	16-Dec-1999	07-Aug-2000	42	Weider
Men's Fitness	470.34	573.526	Chile	16-Dec-1999	07-Aug-2000	16	Weider
Men's Fitness	470.339	573.529	Chile	16-Dec-1999	07-Aug-2000	9	Weider
Men's Fitness	2000191928	1760900	China (Peoples Republic)	08-Dec-2000	07-May-2002	16	Weider
Men's Fitness	99078053	239012	Colombia	14-Dec-1999	24-Jul-2001	9	Weider
Men's Fitness	99078052	239013	Colombia	14-Dec-1999	24-Jul-2001	16	Weider
Men's Fitness	99078049	239016	Colombia	14-Dec-1999	24-Jul-2001	42	Weider
Men's Fitness	128395	235.363	Czech Republic	12-Dec-1997	27-Aug-2001	16, 25, 41, 42	Weider
Men's Fitness	98727682	98727682	France	10-Apr-1998	10-Apr-1998	16, 25, 42	Weider
Men's Fitness	135450	135450	Greece	16-Dec-1997	16-Dec-1997	16	Weider
Men's Fitness	M97 04649	155 728	Hungary	12-Dec-1997	12-Dec-1997	16	Weider
Men's Fitness	1092/98-212645	212645	Ireland	25-Mar-1998	25-Mar-1998	16, 25, 42	Weider
Men's Fitness	TO98C001278	816098	Italy	16-Apr-1998	30-May-2000	16, 25, 42	Weider
Men's Fitness	4972/1998	438278	Korea, Republic of	24-Feb-1998	18-Jan-1999	16	Weider
Men's Fitness	Z-181141	127971	Poland	10-Dec-1997	20-Feb-2001	16, 25, 42	Weider
Men's Fitness	334795	334795	Portugal	20-Jan-1999	06-Sep-1999	16, 25, 42	Weider
Men's Fitness	2001704369	233844	Russian Federation	15-Feb-2001	28-Dec-2002	16, 25, 42	Weider
Men's Fitness	3685-97	190180	Slovakia	12-Dec-1997	12-Dec-1997	16, 25, 35, 41, 42	Weider
Men's Fitness	98/13885	98/13885	South Africa	06-Aug-1998	06-Aug-1998	16	Weider
Men's Fitness	98/13886	98/13886	South Africa	06-Aug-1998	06-Aug-1998	25	Weider
Men's Fitness	98/13887	98/13887	South Africa	06-Aug-1998	06-Aug-1998	42	Weider
Men's Fitness	86057798	840552	Taiwan	11-Nov-1997	16-Feb-1999	16	Weider
Men's Fitness	2158359	2158359	United Kingdom	16-Feb-1998	16-Feb-1998	16	Weider

Registered Trademark	Application Number	Registration Number	Country	File Date	Registration Date	Int'l Class	Owner
Men's Fitness	74664965	1956592	USA	24-Apr-1995	13-Feb-1996 renewed: 13-Aug-2006	16	Weider
Men's Fitness	73679354	1519426	USA	19-Aug-1987	03-Jan-1989 renewed: 03-Jan-2009	16	Weider
Men's Fitness	75230631	2197109	USA	24-Jan-1997	20-Oct-1998 renewed: 20-Oct-2008	42	Weider
Men's Fitness	21544-1999	P-224937	Venezuela	14-Dec-1999	28-Sep-2000	16	Weider
Men's Fitness en Espanol	18247/03	301012-18247	Paraguay	21-Jul-2003	31-Jul-2007	35	Weider
Men's Fitness en Espanol	18248/03	300312-18248	Paraguay	21-Jul-2003	09-Jul-2007	16	Weider
Men's Fitness' Fittest Cities	78240004	3450738	USA	21-Apr-2003	17-Jun-2008	41	Weider
Mini Mag	74730349	2042896	USA	18-Sep-1995	11-Mar-1997	16	AMI
Mm Micro Mags	75169313	2241439	USA	20-Sep-1996	27-Apr-1999	16	AMI
mom & baby (2-2-06 amended to Supp. Reg.)	78977001	3110777	USA	24-Jan-2005	27-Jun-2006	16	Weider
mph maximum performance + horsepower	78452082	3072071	USA	16-Jul-2004	21-Mar-2006	16	AMI
mph maximum performance + horsepower	78779628	3168579	USA	22-Dec-2005	07-Nov-2006	16	AMI
Muscle & Fitness	2166708	1.884.782	Argentina	31-Jul-1998	12-Sep-2002	16	Weider
Muscle & Fitness	2166709	1.781.537	Argentina	31-Jul-1998	22-Mar-2000	25	Weider
Muscle & Fitness	2166710	1.781.536	Argentina	31-Jul-1998	22-Mar-2000	42	Weider
Muscle & Fitness	792054	792054	Australia	26-Apr-1999	26-Apr-1999	09, 16, 25, 41	Weider
Muscle & Fitness	991465	704561	Benelux	13-Jun-2001	13-Jun-2001	16, 41, 42	Weider
Muscle & Fitness	820952346	820952346	Brazil	30-Sep-1998	13-Feb-2007	16	Weider
Muscle & Fitness	820952451	820952451	Brazil	30-Sep-1998	13-Feb-2007	25	Weider
Muscle & Fitness	820952460	820952460	Brazil	30-Sep-1998	03-Jul-2007	42	Weider
Muscle & Fitness		TMA254,376	Canada		02-Jan-1981	16	Weider
Muscle & Fitness	2000152351	1811401	China (Peoples Republic)	30-Sep-2000	21-Jul-2002	16	Weider
Muscle & Fitness	128392	230564	Czech Republic	12-Dec-1997	21-Feb-2001	16, 25, 41, 42	Weider
Muscle & Fitness	98727677	98727677	France	10-Apr-1998	10-Apr-1998	16, 25, 42	Weider
Muscle & Fitness	135.481	135481	Greece	17-Dec-1997	19-Sep-2000	16	Weider
Muscle & Fitness	M9704652	155 720	Hungary	12-Dec-1997	12-Dec-1997	16	Weider
Muscle & Fitness	1480753	1480753	India	22-Aug-2006	22-Aug-2006	16	Weider
Muscle & Fitness	1088/98	212644	Ireland	25-Mar-1998	25-Mar-1998	16, 25, 42	Weider
Muscle & Fitness	T098C001269	816089	Italy	16-Apr-1998	30-May-2000	16, 25, 42	Weider
Muscle & Fitness	4970/1988	438280	Korea, Republic of	24-Feb-1998	18-Jan-1999	16	Weider
Muscle & Fitness		17057	Peru		30-Jun-1995	16	Weider
Muscle & Fitness	Z-220041	153371	Poland	16-Jun-2000	16-Jun-2000	16, 25, 41	Weider
Muscle & Fitness	334800	334800	Portugal	20-Jan-1999	06-Sep-1999	16, 25, 42	Weider
Muscle & Fitness	M2001/03414	47225	Romania	16-Jul-2001	16-Jul-2001	16	Weider
Muscle & Fitness	97716898	181994	Russian Federation	06-Nov-1997	23-Nov-1999	16, 25	Weider
Muscle & Fitness	3677-97	190177	Slovakia	12-Dec-1997	12-Dec-1997	16, 25, 35, 41, 42	Weider

Registered Trademark	Application Number	Registration Number	Country	File Date	Registration Date	Int'l Class	Owner
Muscle & Fitness	98/13895	98/13895	South Africa	06-Aug-1998	06-Aug-1998	16	Weider
Muscle & Fitness	98/13896	98/13896	South Africa	06-Aug-1998	06-Aug-1998	25	Weider
Muscle & Fitness	98/13897	98/13897	South Africa	06-Aug-1998	06-Aug-1998 renewed: 15-Jun-2009	42	Weider
Muscle & Fitness		1.218.253	Spain		05-Jan-1989	16	Weider
Muscle & Fitness	06193/1997	453191	Switzerland	30-Jul-1997	30-Jul-1997	16	Weider
Muscle & Fitness	86057795	851779	Taiwan	11-Nov-1997	16-May-1999	16	Weider
Muscle & Fitness	1999/22592	1999/022592	Turkey	23-Dec-1999	23-Dec-1999	16, 42	Weider
Muscle & Fitness	97113487/T	19533	Ukraine	04-Nov-1997	15-May-2001	16, 25	Weider
Muscle & Fitness	2158361	2158361	United Kingdom	16-Feb-1998	16-Feb-1998	16, 25	Weider
Muscle & Fitness	76379152	2692744	USA	22-Feb-2002	04-Mar-2003	16	Weider
Muscle & Fitness	75231064	2254062	USA	24-Jan-1997	15-Jun-1999	42	Weider
Muscle & Fitness	76461984	2775097	USA	28-Oct-2002	21-Oct-2003	35	Weider
Muscle & Fitness	76381533	2856392	USA	01-Mar-2002	22-Jun-2004	41	Weider
Muscle & Fitness	76379510	2842210	USA	22-Feb-2002	18-May-2004	41	Weider
Muscle & Fitness	76379150	3009086	USA	22-Feb-2002	25-Oct-2005	9, 16	Weider
Muscle & Fitness	2822/92	F-146533	Venezuela		09-Apr-1992	16	Weider
Muscle & Fitness & Design	98.74	98.74	Greece	01-Feb-1988	01-Feb-1988	16	Weider
Muscle & Fitness (Stylized)	76379509	2686042	USA	22-Feb-2002	11-Feb-2003	16	Weider
Muscle & Fitness (Stylized)	76379508	2842209	USA	22-Feb-2002	18-May-2004	41	Weider
Muscle & Fitness Hers	1319596	TMA750,331	Canada	29-Sep-2006	15-Oct-2009	9, 16, 42	Weider
Muscle & Fitness Hers	2905552	2905552	European Community	20-Sep-2002	08-May-2004	09, 16, 25, 41, 44	Weider
Muscle & Fitness Hers	76379154	2708922	USA	22-Feb-2002	22-Apr-2003	16	Weider
Muscle & Fitness Hers	76379156	2842208	USA	22-Feb-2002	18-May-2004	41	Weider
National Enquirer	1707186	1921806	Argentina	10-Oct-1989	29-Jan-1993	16	AMI
National Enquirer	520917	A520917	Australia	11-Oct-1989	13-Feb-1992	16	AMI
National Enquirer	278693	278693	Australia	27-May-1974	27-May-1974	16	AMI
National Enquirer	68439	469954	Benelux	06-Oct-1989	06-Oct-1989	16	AMI
National Enquirer	815378939	815378939	Brazil	23-Feb-1990	07-Apr-1992	11	AMI
National Enquirer	815378947	815378947	Brazil	23-Feb-1990	07-Apr-1992	16	AMI
National Enquirer	375523	TMA207409	Canada	24-May-1974	30-May-1975	1	AMI
National Enquirer	756789	9541991	Denmark	11-Oct-1989	08-Feb-1991	16	AMI
National Enquirer	505189	123615	Finland	05-Oct-1989	21-Dec-1992	16	AMI
National Enquirer	160429	1554876	France	11-Oct-1989	11-Oct-1989	16	AMI
National Enquirer	G3730916WZ	1157864	Germany	05-Oct-1989	05-Oct-1989	16	AMI
National Enquirer	25442C89	885385	Italy	31-Oct-1989	12-Aug-1992	16	AMI
National Enquirer	1126152	2444572	Japan	06-Nov-1989	31-Aug-1992	16	AMI
National Enquirer	73667	476407	Mexico	13-Oct-1989	10-Oct-1994	38	AMI
National Enquirer	196565	B196565	New Zealand	04-Oct-1989	14-Feb-1994	16	AMI
National Enquirer	894858	145298	Norway	04-Oct-1989	30-May-1991	16	AMI
National Enquirer	259371	259371	Portugal	25-Oct-1989	06-May-1993	16	AMI
National Enquirer	1524298	1524298	Spain	11-Oct-1989	05-Nov-1991	16	AMI
National Enquirer	8909439	235198	Sweden	05-Oct-1989	29-May-1992	16	AMI
National Enquirer	1400460	1400460	United Kingdom	05-Oct-1989	19-Jun-1992	16	AMI

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National Enquirer	102995	1029995	United Kingdom	24-May-1974	24-May-1974	16	AMI
National Enquirer	72128501	736824	USA	25-Sep-1961	28-Aug-1962 renewed: 28-Aug-2002	16	AMI
National Enquirer	75116089	2373131	USA	07-Jun-1996	01-Aug-2000	42	AMI
National Enquirer, The	78640169	3087754	USA	31-May-2005	02-May-2006	16	AMI
National Examiner	78097907	2625275	USA	12-Dec-2001	24-Sep-2002	16	AMI
Natural Health	1033690	TMA709,880	Canada	25-Oct-1999	18-Mar-2008	16	Weider
Natural Health	686533	862873	Mexico	08-Nov-2004	08-Nov-2004	16	Weider
Natural Health	99700860	196727	Russian Federation	28-Jan-1999	20-Nov-2000	09, 16, 42	Weider
Natural Health	2004/04614	2004/04614	South Africa	24-Mar-2004	24-Mar-2004	16	Weider
Natural Health	2003/04186	2003/04186	South Africa	12-Mar-2003	12-Mar-2003	16	Weider
Natural Health	75424593	2259027	USA	28-Jan-1998	06-Jul-1999 renewed: 09-Jul-2009	16	Weider
Quick!	78348350	2965061	USA	06-Jan-2004	05-Jul-2005	16	AMI
Shape	2166714	1.855.280	Argentina	31-Jul-1998	14-Dec-2001	25	Weider
Shape	2166713	1.781.535	Argentina	31-Jul-1998	22-Mar-2000	16	Weider
Shape	2166715	1.971.706	Argentina	31-Jul-1998	15-Feb-2004	42	Weider
Shape	792056	792056	Australia	26-Apr-1999	26-Apr-1999	9, 16, 42	Weider
Shape	AM703897	179026	Austria	15-Dec-1997	17-Nov-1998	16, 25, 42	Weider
Shape	AM196195	158574	Austria	06-Apr-1995	31-Jul-1995	16, 25	Weider
Shape	845701	573055	Benelux	04-Apr-1995	04-Apr-1995	16, 25	Weider
Shape	1028146	TMA544976	Canada	08-Sep-1999	11-May-2001	16	Weider
Shape	2000191927	1725045	China (Peoples Republic)	08-Dec-2000	07-Mar-2002	16	Weider
Shape	128394	221620	Czech Republic	12-Dec-1997	27-Dec-1999	16, 25, 41, 42	Weider
Shape	158171	1553311	France	02-Oct-1989	02-Oct-1989	16	Weider
Shape	98727675	98727675	France	10-Apr-1998	10-Apr-1998	25, 42	Weider
Shape	39514607	39514607	Germany	04-Apr-1995	21-Sep-1999	16, 25	Weider
Shape	397 59 182	397 59 182	Germany	10-Dec-1997	24-Apr-1998	16, 25, 42	Weider
Shape	135473	135473	Greece	17-Dec-1997	17-Aug-1999	16, 42	Weider
Shape	9801299	B01848	Hong Kong	04-Feb-1998	27-Jan-2000	16	Weider
Shape	M9704650	155 725	Hungary	12-Dec-1997	12-Dec-1997	16, 25, 42	Weider
Shape	D00.2008.9750	IDM000222644	Indonesia	19-Mar-2008	15-Oct-2009	16	Weider
Shape	139098	208905	Ireland	09-Apr-1998	09-Apr-1998	16	Weider
Shape	109698	209493	Ireland	25-Mar-1998	25-Mar-1998	25, 42	Weider
Shape	9800	98000	Israel	10-Apr-1995	05-Feb-1998	16	Weider
Shape	98001	98001	Israel	10-Apr-1995	28-Oct-1997	25	Weider
Shape		728064	Italy		08-Jan-1995	05, 16, 25, 28	Weider
Shape	MI95C007596	729264	Italy	24-Jul-1995	15-Oct-1997	16, 25	Weider
Shape	19980004971	438279	Korea, Republic of	24-Feb-1998	18-Jan-1999	16	Weider
Shape	M-08-1053	M 61 835	Latvia	03-Jul-2008	20-Feb-2010	16	Weider
Shape	2008 1550	59463	Lithuania	08-Jul-2008	08-Jul-2008	16	Weider
Shape	8013525	8013525	Malaysia	10-Jul-2008	10-Jul-2008	16	Weider
Shape	589857	852063	Mexico	26-Feb-2003	26-Feb-2003	16	Weider
Shape	260604	B260604	New Zealand	02-Apr-1996	11-Apr-1997	16	Weider
Shape	Z-181145	124900	Poland	10-Dec-1997	17-Oct-2000	16, 25, 45	Weider

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Shape	334791	334791	Portugal	20-Jan-1999	11-Nov-2005	25, 41, 42	Weider
Shape	97711028	218097	Russian Federation	02-Aug-1999	30-Jul-2002	16, 42	Weider
Shape	T04/03358G	T04/03358G	Singapore	04-Mar-2004	03-Apr-2004	16	Weider
Shape	368697	190181	Slovakia	12-Dec-1997	12-Dec-1997	16, 25, 35, 41, 42	Weider
Shape	98/13891	98/13891	South Africa	06-Aug-1998	06-Aug-1998	16	Weider
Shape	98/13892	98/13892	South Africa	06-Aug-1998	06-Aug-1998	25	Weider
Shape	98/13893	98/13893	South Africa	06-Aug-1998	06-Aug-1998	42	Weider
Shape	2004/04612	2004/04612	South Africa	24-Mar-2004	24-Mar-2004	28	Weider
Shape	1086574	1086574	Spain	22-Nov-1984	07-Oct-1985	16	Weider
Shape	6564/1995.8	P-434256	Switzerland	06-Apr-1995	06-Apr-1995	16, 25	Weider
Shape	86057797	843858	Taiwan	11-Nov-1997	16-Mar-1999	16	Weider
Shape	704585	KOR306312	Thailand	08-Aug-2008	08-Aug-2008	16	Weider
Shape	EE03.0412	EE030412	Tunisia	14-Mar-2003	14-Mar-2003	09, 16, 25, 42	Weider
Shape	1999/022593	1999/022593	Turkey	23-Dec-1999	23-Dec-1999	16, 35, 42	Weider
Shape	m200707623	98456	Ukraine	11-May-2007	27-Oct-08	16, 25, 42	Weider
Shape		79500	Ukraine		10-Jul-2007	16, 35, 41	Weider
Shape	98687	97014	UAE	12-Aug-2007	12-Aug-2007	16	Weider
Shape	2158356A	2158356A	United Kingdom	16-Feb-1998	21-Sep-2001	9	Weider
Shape	1217279	B1217279	United Kingdom	24-Apr-1984	24-Apr-1984	16	Weider
Shape	75230630	2189909	USA	24-Jan-1997	15-Sep-1998 renewed: 15-Sep-2008	42	Weider
Shape	73292633	1525562	USA	12-Jan-1981	21-Feb-1989 renewed: 21-Feb-2009	16	Weider
Shape	73490231	1495154	USA	16-Jul-1984	05-Jul-1988 renewed: 05-Jul-2008	25	Weider
Shape & Men's Fitness Present Looking Good Now!	78480366	3015450	USA	08-Sep-2004	15-Nov-2005	16, 41	Weider
Shape (design)	1028147	TMA544977	Canada	18-Sep-1999	11-May-2001	16, 42	Weider
Shape (design)	M9905906	164411	Hungary	16-Dec-1999	16-Dec-1999	16, 35, 41	Weider
Shape (design)	76454921	2741626	USA	23-Sep-2002	29-Jul-2003	16 Int., 41 Int.	Weider
Shape (design)	73440747	1498564	USA	24-Aug-1983	02-Aug-1988 renewed: 21-Aug-2008	16	Weider
Shape (design)	76475872	2931313	USA	17-Dec-2002	08-Mar-2005	9	Weider
Shape Cooks	2166717	1.870.545	Argentina	31-Jul-1998	09-May-2002	42	Weider
Shape Cooks	1033693	TMA551894	Canada	25-Oct-1999	03-Oct-2001	16	Weider
Shape Cooks	1562352	334792	Portugal	20-Jan-1999	07-May-2004	16, 25, 42	Weider
Shape En Espanol	620167	850637	Mexico	22-Sep-2003	22-Sep-2003	16	Weider
Shape En Espanol	78313419	2910852	USA	14-Oct-2003	14-Dec-2004	16	Weider
Shape En Espanol	78405527	2997457	USA	21-Apr-2004	20-Sep-2005	41	Weider
Shape Escape	76369132	2639482	USA	07-Feb-2002	22-Oct-2002	41	Weider
Shape Fit Mama	30124030.2/09	30124030	Germany	12-Apr-2001	06-Aug-2001	09, 25, 38, 41	Weider
Shape Fit Mama	30116363.4/16	30116363	Germany	12-Mar-2001	12-Mar-2002	16, 25, 42	Weider

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Shape Kiadvany Fitt Mama	MOO0367	167707	Hungary	29-Jun-2000	29-Jun-2000	09, 16, 41	Weider
Shape Mama	Z-332617	R-21644	Poland	09-Nov-2007	24-Aug-2009	16, 25, 41	Weider
Shape pilates for pink	77365333	3491928	USA	07-Jan-2008	26-Aug-2008	36	Weider
Shape pilates for pink [stylized]	77367844	3491940	USA	09-Jan-2008	26-Aug-2008	36	Weider
Shape Up	328,850	TMA174822	Canada	24-Dec-1969	05-Mar-1971	16	Weider
Shape with new Chinese	92035738	1111296	Taiwan	05-Jun-2003	16-Jul-2004	16	Weider
Shape with new Chinese	92035739	1112907	Taiwan	05-Jun-2003	16-Jul-2004	41	Weider
Sheela Wood's	74730403	2045528	USA	18-Sep-1995	18-Mar-1997 renewed: 18-Mar-2007	16	AMI
Star	75116088	2751537	USA	07-Jun-1996	19-Aug-2003	41	AMI
Star	73182128	1224966	USA	04-Aug-1978	25-Jan-1983 renewed: 25-Jan-2003	16	AMI
Star	2007735206	391436	Russian Federation	13-Nov-2007	13-Nov-07	9, 16, 41	AMI
Star Magazine	2007735505	374094	Russian Federation	15-Nov-2007	10-Mar-09	9, 16, 41	AMI
Star People	75430247	2484118	USA	06-Feb-1998	04-Sep-2001	16	AMI
Sun	75160019	2199246	USA	03-Sep-1996	27-Oct-1998 renewed: 27-Oct-2008	16	AMI

Pending Trademarks

Pending Trademark	Status	Application No.	Country	Int'l Class	File Date
Fit Pregnancy	Pending	2.973.971	Argentina	41	22-Jan-2010
Fit Pregnancy	Pending	2973974	Argentina	44	22-Jan-2010
Fit Pregnancy - exclusive right to use reserve	Pending	04-2004-121014002100	Mexico		02-Dec-2004
Flex	Published	820952478	Brazil	16	30-Sep-1998
Flex	Pending	D00.2009.004245	Indonesia	16	11-Feb-2009
Flex	Pending	2346875	Spain	16	28-Sep-2000
Men's Fitness	Pending	2976436	Argentina	41	03-Feb-2010
Men's Fitness	Pending	2976439	Argentina	44	03-Feb-2010
Men's Fitness	Pending	D00.2008.009751	Indonesia	16	19-Mar-2008
Men's Fitness	Pending	1060299	Mexico	16	15-Jan-2010
Men's Fitness	Pending	21543-1999	Venezuela	42	14-Dec-1999
Men's Fitness - exclusive right to use	Pending	04-2004-121013591500	Mexico		02-Dec-2004
Muscle & Fitness	Pending	2973980	Argentina	42	22-Jan-2010
Muscle & Fitness	Pending	2973982	Argentina	44	22-Jan-2010
National Enquirer	Pending	12222	Venezuela	16	13-Jun-1997
Natural Health	Pending	85124074	USA	16	07-Sep-2010
Natural Health - exclusive right to use	Pending	04-2004-121013594000	Mexico	16	02-Dec-2004
Shape	Published	820952508	Brazil	16	30-Sep-1998
Shape	Published	820952516	Brazil	25	30-Sep-1998
Shape	Published	820952524	Brazil	42	30-Sep-1998

Pending Trademark	Status	Application No.	Country	Int'l Class	File Date
Shape	Pending	205135	Egypt	16	07-Aug-2007
Shape - exclusive right to use	Pending	04-2003-020716291600	Mexico		11-Jul-2003
Shape (design)	Pending	85042777	USA	41	19-May-2010
Shape Coverlook	Pending	2005/17424	South Africa	16	24-Aug-2005
Shape Coverlook	Pending	2005/17425	South Africa	35	24-Aug-2005
Shape Coverlook	Pending	2005/17426	South Africa	41	24-Aug-2005
Shape Coverlook	Pending	2005/17427	South Africa	44	24-Aug-2005
Shape Your Life	Published	2003/01215	South Africa	16	21-Jan-2003
Shape Your Life	Published	2003/01216	South Africa	35	21-Jan-2003
Shape Your Life	Published	2003/01217	South Africa	41	21-Jan-2003
Shape Your Life	Published	2003/01218	South Africa	44	21-Jan-2003
The Shape Look	Pending	2005/17428	South Africa	16	24-Aug-2005
The Shape Look	Pending	2005/17429	South Africa	35	24-Aug-2005
The Shape Look	Pending	2005/17430	South Africa	41	24-Aug-2005
The Shape Look	Pending	2005/17431	South Africa	44	24-Aug-2005
You Ate It? Negate It!	Published	77752196	USA	09, 16, 41	04-Jun-2009