

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                          |                       |
|----------------------------------|--|--------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                          |                       |
| <b>NATURE OF CONVEYANCE:</b>     | Notice of Grant of Security Interest in Trademarks                                   |                          |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                          |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>    | <b>Entity Type</b>    |
| AMACAI Information Corporation   |  | 12/29/2010               | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                          |                       |
| <b>Name:</b>                     | Wells Fargo Bank, National Association, as Administrative Agent                      |                          |                       |
| <b>Street Address:</b>           | 1525 West W.T. Harris Blvd.  |                          |                       |
| <b>Internal Address:</b>         | MAC D1109-019  |                          |                       |
| <b>City:</b>                     | Charlotte  |                          |                       |
| <b>State/Country:</b>            | NORTH CAROLINA   |                          |                       |
| <b>Postal Code:</b>              | 28262  |                          |                       |
| <b>Entity Type:</b>              | a national banking association: UNITED STATES  |                          |                       |
| <b>PROPERTY NUMBERS Total: 5</b> |  |                          |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>         |                       |
| Registration Number:             | 3331430  | LOCALEZE                 |                       |
| Registration Number:             | 2729224  | AMACAI                   |                       |
| Registration Number:             | 3203185  | NEW MOVERS ON DEMAND     |                       |
| Registration Number:             | 3527090  | NEW BUSINESSES ON DEMAND |                       |
| Registration Number:             | 3830553  | PURE APPEND PRO          |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                          |                       |
| <b>Fax Number:</b>               | (704)350-7800  |                          |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                          |                       |
| <b>Phone:</b>                    | (704) 350-7738   |                          |                       |
| <b>Email:</b>                    | bsmith@winston.com   |                          |                       |
| <b>Correspondent Name:</b>       | Betty G. Smith   |                          |                       |
| <b>Address Line 1:</b>           | Winston & Strawn LLP, 214 N. Tryon St.   |                          |                       |
| <b>Address Line 2:</b>           | 22nd Floor   |                          |                       |
| <b>Address Line 4:</b>           | Charlotte, NORTH CAROLINA 28202  |                          |                       |

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|---|------------------|
| ATTORNEY DOCKET NUMBER:   | 250056.07042     |
| NAME OF SUBMITTER:  | Betty G. Smith   |
| Signature:  | /Betty G. Smith/ |
| Date:   | 12/30/2010       |
| <b>Total Attachments: 4</b><br>source=AMACAI Information Corporation - Notice of Grant of Security Interest in Trademarks_00000003#page1.tif<br>source=AMACAI Information Corporation - Notice of Grant of Security Interest in Trademarks_00000003#page2.tif<br>source=AMACAI Information Corporation - Notice of Grant of Security Interest in Trademarks_00000003#page3.tif<br>source=AMACAI Information Corporation - Notice of Grant of Security Interest in Trademarks_00000003#page4.tif |                  |

EXECUTION COPY

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

dated as of December 29, 2010

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of December 29, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and Wells Fargo Bank, National Association, having a principal place of business at MAC D1109-019, 1525 West W.T. Harris Blvd., Charlotte, NC 28262, as Administrative Agent (in such capacity, the "Administrative Agent") for the ratable benefit of the Secured Parties referenced therein, the undersigned Grantor, having a principal place of business at 8010 Towers Crescent Drive, 5<sup>th</sup> Floor, Vienna, Virginia 22182, has granted a security interest in the trademarks and trademark applications on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

Capitalized terms used and not otherwise defined herein are used as defined in the Agreement.

The Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

AMACAI INFORMATION CORPORATION

By: GG Moore  
Name: George G. Moore  
Title: President

Acknowledged and accepted:

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
as Administrative Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

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Notice of Grant of Security Interest in Trademarks - AMACAI  
Signature Page

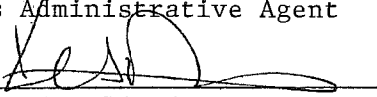
Very truly yours,

**AMACAI INFORMATION CORPORATION**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and accepted:

**WELLS FARGO BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent

By:   
Name: Kent S. Davis  
Title: Managing Director

SCHEDULE 1

TRADEMARKS

United States Trademarks:

| MARK                        | CLASS | SERIAL NO.<br>FILE DATE: | REG. NO.<br>ISSUE DATE |
|-----------------------------|-------|--------------------------|------------------------|
| LOCALEZE                    | 35    | 78/702,741<br>8/29/07    | 3,331,430<br>11/6/07   |
| AMACAI                      | 35    | 78/139,562<br>6/27/02    | 2,729,224<br>6/24/03   |
| NEW MOVERS ON<br>DEMAND     | 35    | 78/885,867<br>5/17/06    | 3,203,185<br>1/23/07   |
| NEW BUSINESSES<br>ON DEMAND | 35    | 77/430,982<br>3/25/08    | 3,527,090<br>11/4/08   |
| PURE APPEND PRO             | 9     | 77/786,418<br>7/21/09    | 3,830,553<br>8/10/10   |

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