

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		12/22/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Dowden Health Media, Inc.
<b>Street Address:</b>	425 Park Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10022
<b>Entity Type:</b>	CORPORATION: NEW YORK

<b>Name:</b>	DHM Acquisition Corp.
<b>Street Address:</b>	110 Summit Avenue
<b>City:</b>	Montvale
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07645
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	2565938	BEANSTALK
Registration Number:	3648079	ECROSSINGS MEDIA
Registration Number:	1911324	HEALTHWORDS FOR WOMEN
Registration Number:	1981754	HEARTHEALTH NEWS
Registration Number:	2358770	VETERANS' HEALTH
Registration Number:	3287881	WOMEN'S HEALTH TODAY

**CORRESPONDENCE DATA**

**900180120**

**TRADEMARK  
 REEL: 004444 FRAME: 0918**

**CH \$165.00 2565938**

Fax Number: (202)533-9099  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-467-8856  
Email: iplaw@vorys.com, rsdonnell@vorys.com,  
jspiantanida@vorys.com  
Correspondent Name: Vorys, Sater, Seymour and Pease LLP  
Address Line 1: 1909 K Street NW -- 9th Floor  
Address Line 2: Attn: Richard S. Donnell, Esq.  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	5252-722/1707/RELEASE(1)
NAME OF SUBMITTER:	Richard S. Donnell
Signature:	/richard s donnell/
Date:	12/30/2010

Total Attachments: 3  
source=termination#page1.tif  
source=termination#page2.tif  
source=termination#page3.tif

## TERMINATION OF SECURITY INTERESTS IN TRADEMARKS

This Termination of Security Interests in Trademarks (this "**Termination**") is made and entered into to be effective as of December 22, 2010 (the "**Effective Date**"), by General Electric Capital Corporation, as agent ("**Agent**" or "**GECC**") for the lenders party to the Credit Agreement (as defined below), , for the benefit of DHM Acquisition Corp., a Delaware corporation ("**DHM Acquisition**"), which, on or prior to the date hereof, purchased substantially all of the assets of Dowden Health Media, Inc., a New York corporation ("Dowden") and Lebhar-Friedman, Inc., a New York corporation.

### Background:

1. On or about March 31, 2005, Agent, Dowden, the other borrowers and credit parties party thereto and the lenders party thereto entered into a Credit Agreement (as amended, the "**Credit Agreement**"). In connection with the Credit Agreement, Dowden delivered certain other documents, including several trademark security agreements (the "**Trademark Security Agreements**"). The Trademark Security Agreements evidenced Agent's security interest in the United States issued Trademarks owned by Dowden (the "**Trademark Collateral**"), including, without limitation, those listed on **Schedule I** attached hereto and made a part hereof. The Trademark Security Agreements were subsequently recorded with the United States Patent and Trademark Office.

2. Agent now desires to terminate its security interests in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, in consideration of the foregoing and in consideration of the mutual covenants contained herein, Agent makes the following termination:

### Termination

Agent hereby terminates and releases any security interest in, and collateral assignment of, in the Trademark Collateral WITHOUT ANY REPRESENTATION OR WARRANTY OF TITLE AND WITHOUT RECOURSE, to the extent any such security interest was transferred to the Agent pursuant to (i) that certain security agreement, filed in the United States Patent & Trademark Office on April 19, 2005 at Reel/Frame 3068/0846, (ii) that certain security agreement, filed in the United States Patent & Trademark Office on November 15, 2006 at Reel/Frame 3428/0678, (iii) that certain security agreement, filed in the United States Patent & Trademark Office on November 15, 2006 at Reel/Frame 3428/0662, (iv) that certain security agreement, filed in the United States Patent & Trademark Office on May 16, 2006 at Reel/Frame 3310/0025, and (v) that certain security agreement, filed in the United States Patent & Trademark Office on March 31, 2009 at Reel/Frame 3961/0779. Agent authorizes the United States Patent and Trademark office to cancel the security agreements referred to in clauses (i) - (v) of this paragraph.

IN WITNESS WHEREOF, GECC has caused this Termination to be executed in its respective name by a duly authorized officer, to be effective as of the Effective Date.

**GENERAL ELECTRIC CAPITAL  
CORPORATION**

By:   
Name: Ellen Weaver  
Title: Duly Authorized Signatory

**SCHEDULE I**

**TRADEMARKS**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
BEANSTALK	2,565,938	04-30-2002
ECROSSINGS MEDIA	3,648,079	06-30-2009
HEALTHWORDS FOR WOMEN	1,911,324	05-23-1995
HEARTHHEALTH NEWS	1,981,754	06-18-1996
VETERANS' HEALTH	2,358,770	06-13-2000
WOMEN'S HEALTH TODAY	3,287,881	09-04-2007