

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Koan, Inc.		07/14/2010	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Polmos Zyrardow spolka z ograniczona odpowiedzialnoscia		
Street Address:	ul. Mickiewicza 1-3		
City:	Zyrardow		
State/Country:	POLAND		
Postal Code:	96-300		
Entity Type:	LIMITED LIABILITY COMPANY: POLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2619051	NATURALLY SMOOTH	
CORRESPONDENCE DATA			
Fax Number:	(312)984-3150		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-984-3100		
Email:	trademarks@bfkn.com		
Correspondent Name:	Wendi E. Sloane		
Address Line 1:	200 W. Madison Street, Suite 3900		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	MOHE-0009/BEVD-0052		
DOMESTIC REPRESENTATIVE			
Name:	Wendi E. Slooane		
Address Line 1:	200 W. Madison Street, Suite 3900		
Address Line 4:	Chicago, ILLINOIS 60606		

OP \$40.00 2619051

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**TRADEMARK
 REEL: 004445 FRAME: 0517**

NAME OF SUBMITTER:	Wendi E. Sloane
Signature:	/Wendi E. Sloane/
Date:	01/03/2011
Total Attachments: 3 source=BEVD-0052 assignment#page1.tif source=BEVD-0052 assignment#page2.tif source=BEVD-0052 assignment#page3.tif	

ASSIGNMENT

WHEREAS, Koan, Inc., a Michigan corporation, having a place of business at [2435 N. Central Expressway, Suite 1200, Richardson, Texas 75080, U.S.A./2023 Hazel Street, Birmingham, Michigan, 48009, U.S.A.] ("Assignor"), owns in the United States the trademark NATURALLY SMOOTH for use in connection with distilled spirits and all thereto, together with all goodwill associated with or related to the NATURALLY SMOOTH trademark (collectively the "Naturally Smooth Mark");

WHEREAS, Assignor represents and warrants that Schedule A sets forth a complete list of all United States and worldwide trademark registrations, applications and domain names associated with or relating to the Naturally Smooth Mark owned by Assignor;

WHEREAS, Polmos Zyrardow spolka z ograniczona odpowiedzialnoscia, a Polish limited liability company, having its registered office at ul. Mickiewicza 1-3, 96-300 Zyrardow, Poland ("Assignee"), has agreed to acquire the entire right, title and interest of Assignor in, to and under the Naturally Smooth Mark, including, but not limited to, the registrations, applications and domain names listed on Schedule A, pursuant to that certain Consent and Purchase Agreement dated July 12, 2010 between the Assignor and Assignee (the "Consent and Purchase Agreement");

WHEREAS, pursuant to the Consent and Purchase Agreement, Assignor has agreed to assign to Assignee the Naturally Smooth Mark, and all attendant registrations, applications and domain names as set forth in Schedule A, together with all good will associated with or related to the Naturally Smooth Mark, such assignment to be effective on January 1, 2011.

NOW, THEREFORE, in consideration of the mutual promises contained in the Consent and Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge:

1. Effective on January 1, 2011, Assignor does sell, transfer, convey, and assign to Assignee, free and clear of all liens, encumbrances, claims, licenses, restrictions, and rights of any other person whatsoever, (i) all of Assignor's right, title, and interest in, to, and under the Naturally Smooth Mark (including but not limited to the registrations, applications and domain names set forth on Schedule A), together with all good will associated with or related to the Naturally Smooth Mark, and together with all rights and privileges granted and secured thereby, including, without limitation, the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns, or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, and (ii) any and all other right, title or interest Assignor may have in the name, words or phrase "Naturally Smooth."

2. Assignor represents and warrants that it has full right to convey all right, title and interest herein assigned, along with all good will associated with or related to the Naturally Smooth Mark.

3. Assignor further agrees to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure such rights.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officer thereunto duly authorized this 14th day of July, 2010.

Koan, Inc., a Michigan corporation

By: [Signature]
Name: Thomas Benson
Title: President

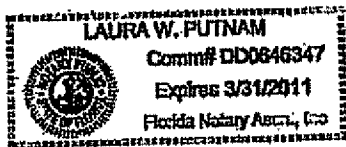
STATE OF Florida)
COUNTY OF Palm Beach)

SS:

On this 14 day of July, 2010, before me appeared Thomas Benson who, being by me duly sworn did say that he/she is the President of Koan, Inc., a Michigan corporation, and personally known to me to be the same person whose name is subscribed to the foregoing ASSIGNMENT ("Assignment"), and acknowledged to me that he/she signed and delivered the foregoing Assignment on behalf of and pursuant to authority from such corporation and that the foregoing Assignment was a free and voluntary act and deed.

[Signature]
Notary Public

My commission expires: 3/31/11



SCHEDULE A

Registration

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
United States	NATURALLY SMOOTH	2,619,051	September 10, 2002

Domain Names

Name]