

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blake Angers		11/30/2010	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	The Hamilton Collection, Inc.		
Street Address:	7018 AC Skinner Parkway		
Internal Address:	Suite 300		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32256-6935		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85149663	BLAKE JENSEN	
CORRESPONDENCE DATA			
Fax Number:	(847)581-8730		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-581-8356		
Email:	swolff@bgeltd.com		
Correspondent Name:	Joel R. Platt		
Address Line 1:	9333 North Milwaukee Avenue		
Address Line 4:	Niles, ILLINOIS 60714		
NAME OF SUBMITTER:	Joel R. Platt		
Signature:	/joelrplatt1224/		
Date:	01/03/2011		

CH \$40.00 85149663

Total Attachments: 3

source=BLAKE ANGERS01032011#page1.tif

source=BLAKE ANGERS01032011#page2.tif

source=BLAKE ANGERS01032011#page3.tif



The Hamilton Collection

An Affiliate of The Bradford Group

November 23, 2010

Mr. Blake Angers
13724 Night Hawk Court
Jacksonville, FL 32224

Dear Blake,

Hamilton has asked that you assist in the design of a new line of products. To ensure continuity for the brand of this line should you leave Hamilton's employ, we have devised the brand name BLAKE JENSEN (the "Brand") to use for than line. You have agreed to file a trademark application for the Brand and assign that application to Hamilton. You have also agreed to permit Hamilton to use your biographical information to promote products for which the Brand is used. This letter is to officially serve as your agreement relating to the Brand and assignment of the Brand and the associated trademark application to Hamilton.

Accordingly, this confirms your agreement to the following:

1. I hereby assign all rights in the Brand and the trademark application for the Brand (Serial Number 85149663 and hereinafter referred to as the "Application") to Hamilton. I have signed the Trademark Assignment attached as Exhibit A, which may be filed with the United States Patent and Trademark Office (USPTO). If one or more trademark registrations in the Brand results from the Application, Hamilton will own all rights in the registered trademark(s) in the Brand. I will execute any other documents required by the USPTO (or requested by Hamilton) to assign the Application (including any amendments) and/or the resulting trademark(s) to Hamilton.
2. Hamilton shall have exclusive use of the Brand during and after my employment with Hamilton.
3. During and after my employment with Hamilton, Hamilton may use my biographical information as stated on Exhibit B, variations of that information, any of my other biographical information, the signature created by me for the Brand (contained in Exhibit B), and other statements inspired by my biographical information (all of the preceding, the "Biographical Material") for all matters related to use of the Brand. I will not have an approval rights as to any use of the Biographical Material in connection with the Brand or Hamilton products.



The Hamilton Collection

An Affiliate of The Bradford Group

4. During my employment, I will draw or assist in drawing product designs (in accordance with Hamilton's direction) for the products being promoted using the Brand.
5. The rights granted to Hamilton may be exercised by Hamilton, its affiliates or any of their successors or assignees.
6. I represent and warrant to Hamilton that: (i) the biographical information (about me) that I have given or will give to Hamilton and upon which the Biographical Material is based is accurate, (ii) the Biographical Material as stated in Exhibit B is acceptable to me (for use by Hamilton), and (iii) the signature for the Brand (contained in Exhibit B) was in fact created by me.
7. I acknowledge that my total consideration for this agreement is that I am employed by Hamilton, and I understand that this agreement does guarantee that I will continue to be employed by Hamilton and that Hamilton is offering no guarantee of employment.
8. I agree that I will not disclose the terms of this Agreement to any third party and I will exercise reasonable precautions to insure that the terms of this Agreement do not become public knowledge.

Sincerely,

The Hamilton Collection, Inc.

By: Cassandra Bean
Signature

Name: Cassandra Bean

I acknowledge my agreement
with the terms stated above

Blake Angers
Blake Angers

Date 11/30/2010



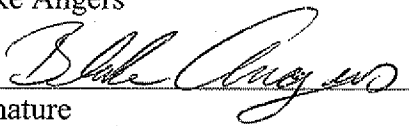
The Hamilton Collection
An Affiliate of The Bradford Group

Exhibit A

Trademark Assignment

I hereby assign to The Hamilton Collection, Inc. all right, title and interest in trademark application for the words BLAKE JENSEN, Serial Number 85149663.

Blake Angers


Signature

11/30/2010
Date