

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/21/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Firestone Vineyard, LP		12/15/2010	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Foley Family Wines, Inc.
Street Address:	601 Riverside Avenue
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32204
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3846147	DISCOVERIES
Registration Number:	3584480	GOODNIGHT
Registration Number:	3584478	GOODNIGHT CELLARS
Registration Number:	2621758	LA PURISIMA
Registration Number:	2683898	LATITUDE
Registration Number:	2609987	LATITUDE 34.5
Registration Number:	1824559	
Registration Number:	1790603	PROSPERITY

CORRESPONDENCE DATA

Fax Number: (314)436-8400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (314) 231-2800

900180362

**TRADEMARK
 REEL: 004446 FRAME: 0416**

OP \$215.00 3846147

Email: jbg@stolarlaw.com
Correspondent Name: John B. Greenberg
Address Line 1: 911 Washington Avenue
Address Line 2: 7th Floor
Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER:	John B. Greenberg, counsel
Signature:	/John B. Greenberg/
Date:	01/04/2011

Total Attachments: 1
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State of Delaware
Secretary of State
Division of Corporations
Delivered 04:45 PM 12/21/2010
FILED 04:45 PM 12/21/2010
SRV 101219321 - 4415966 FILE

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED PARTNERSHIPS
INTO A
DOMESTIC CORPORATION**

Pursuant to Title 8, Section 263(a) of the Delaware General Corporation Law and Title 6, Section 17-211 of the Delaware Limited Partnership Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Poley Family Wines, Inc.
_____, a Delaware Corporation, and the
names of the limited partnerships being merged into this surviving corporation are
Chalk Hill, LP
Firestone Vineyard, LP
Merus, LP

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited partnerships.

THIRD: The name of the surviving corporation is Poley Family Wines, Inc.

FOURTH: The merger is to become effective on December 31, 2010.

FIFTH: The Agreement of Merger is on file at 10300 Chalk Hill Road
Healdsburg CA 95448
the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or partner of any constituent limited partnership.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 15th day of December, A.D., 2010.

By: 

Authorized Officer

Name: Michael L. Gravelle
Print or Type
Title: Executive Vice President