

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/02/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	DSWK LLC (formerly known as Magnetik Communications LLC)		12/31/2010
			Entity Type
			LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Strongmail Systems, Inc.		
Street Address:	1300 Island Drive, Suite 200		
City:	Redwood Shores		
State/Country:	CALIFORNIA		
Postal Code:	94065		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3493965	M MAGNETIK
CORRESPONDENCE DATA			
Fax Number:	(212)755-7306		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-326-3939		
Email:	NYTEF@JONESDAY.COM		
Correspondent Name:	JONES DAY		
Address Line 1:	222 East 41st Street		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	687465-999033		
NAME OF SUBMITTER:	Stephen F. Kampmeier		
Signature:	/Stephen F Kampmeier/		

CH \$40.00 3493965

Date:

01/04/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **DSWK LLC** (formerly known as **Magnetik Communications LLC**), a Limited Liability Company organized and existing under the laws of New York, with a principal place of business at 350 Seventh Avenue, Suite 1604, New York, NY 10001 ("Assignor") is the owner of all right, title and interest in and to the trademark and registration thereof in the United States Patent and Trademark Office as set forth in **Schedule A** (attached hereto) and the interest and goodwill from adopting, having used and using said trademark, with all rights to sue for past, present and future infringement thereof; and

WHEREAS, **Strongmail Systems, Inc.**, a corporation organized and existing under the laws of Delaware, with a principal place of business at 1300 Island Drive, Suite 200, Redwood Shores, CA 94065 ("Assignee") is desirous of acquiring all right, title and interest in and to the trademark and registration thereof in the United States Patent and Trademark Office as set forth in **Schedule A** (attached hereto) and the interest and goodwill from adopting, having used and using said trademark, with all rights to sue for past, present and future infringement thereof;

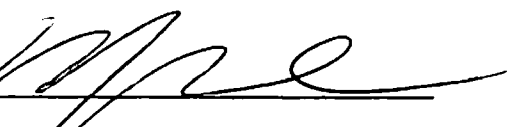
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **DSWK LLC** does hereby sell and assign unto the Assignee, **Strongmail Systems, Inc.** nunc pro tunc effective July 2, 2010, all right, title and interest in and to the trademark and registration thereof in the United States Patent and Trademark Office as set forth in **Schedule A** (attached hereto) and the interest and goodwill from adopting, having used and using said trademark, with all rights to sue for past, present and future infringement thereof.

IN WITNESS WHEREOF, the Assignor, **DSWK LLC** has caused this instrument to be executed by its duly authorized representative this 31 day of December, 2010.

DSWK LLC

By: _____

Name: _____


Will Kunkel

SCHEDULE A

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
M MAGNETIK Logo	3493965	08/26/2008