

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnson & Johnson		12/15/2010	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	OraPharma, Inc.
Street Address:	732 Louis Drive
City:	Warminster
State/Country:	PENNSYLVANIA
Postal Code:	18974
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3814408	ACE
Serial Number:	77099914	ACE
Registration Number:	3814410	ACE
Registration Number:	3634007	
Registration Number:	3783506	ADVANCING ORAL HEALTH...IMPROVING OVERALL HEALTH
Serial Number:	77429374	ARESTIN MDX
Registration Number:	3642165	
Registration Number:	3822407	MY PERSONAL STANDARD OF CARE
Registration Number:	3828798	MY PERSONAL STANDARD OF CARE
Registration Number:	3768299	MYARESTIN.COM
Registration Number:	3768298	MYARESTIN.COM

CORRESPONDENCE DATA

900180396

**TRADEMARK
 REEL: 004446 FRAME: 0560**

CH \$290.00 3814408

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	J&J 1100044
NAME OF SUBMITTER:	Mark D. Engelmann
Signature:	/anca nicolescu/
Date:	01/04/2011

Total Attachments: 3
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UNITED STATES OF AMERICA

ASSIGNMENT

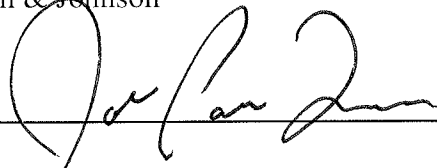
WHEREAS, Johnson & Johnson, a corporation organized and existing under the laws of the State of New Jersey, with an address of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001, United States of America ("**Assignor**"), is the owner of the trademarks listed in the attached Schedule (hereinafter, the "**Trademarks**");

and WHEREAS, OraPharma, Inc., a corporation organized and existing under the laws of the State of Delaware, with an address of 732 Louis Drive, Warminster, Pennsylvania 18974, United States of America ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, as of the date set forth below and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and any applications therefor and renewals and extensions thereof, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks, including claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Trademarks.

Johnson & Johnson

By:  _____

Name: John Patrick Larkin

Title: Assistant Secretary

Date of Signature: 12/15/2018

SCHEDULE

TRADEMARK	SERIAL NO./REGISTRATION NO.
ACE	3,814,408
ACE	77/099914 (Abandoned) ^{TV}
ACE (STYLIZED)	3,814,410
ACE PINWHEEL DESIGN	3,634,007
ADVANCING ORAL HEALTH...IMPROVING OVERALL HEALTH	3,783,506
ARESTIN	77/429374
ARESTIN PINWHEEL DESIGN	3,642,165
MY PERSONAL STANDARD OF CARE	77/441471
MY PERSONAL STANDARD OF CARE & Logo	77/441461
MYARESTIN.COM	3,768,299
MYARESTIN.COM (STYLIZED) ARESTIN MDX	3,768,298 77429374 (Abandoned) ^{TV}