

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phillip K Roberts		01/03/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Virgin Enterprises Limited		
Street Address:	50 Brook Green		
Internal Address:	The School House		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W67RR		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77274906	VIRGIN MOTORS	
CORRESPONDENCE DATA			
Fax Number:	(212)859-4000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	teas@friedfrank.com		
Correspondent Name:	Victoria J. B. Doyle		
Address Line 1:	One New York Plaza		
Address Line 2:	Fried, Frank		
Address Line 4:	New York, NEW YORK 10004-1980		
ATTORNEY DOCKET NUMBER:	31112-234 [5879]		
DOMESTIC REPRESENTATIVE			
Name:	James W. Dabney		
Address Line 1:	One New York Plaza		
Address Line 2:	Fried, Frank		

CH \$40.00 77274906

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**TRADEMARK
 REEL: 004446 FRAME: 0669**

Address Line 4: New York, NEW YORK 10004-1980

NAME OF SUBMITTER:

Victoria J. B. Doyle

Signature:

/vjbd/

Date:

01/04/2011

Total Attachments: 2

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ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of December 20th, 2010.

WHEREAS, PHILLIP K. ROBERTS is a U.S. citizen ("Roberts) with an address at 525 E. Seaside Way, Suite 507, Long Beach, California 90802, and is the record owner of the trademark application for registration of "VIRGIN MOTORS" as shown in U.S. Serial No. 77/274,906 (the "Trademark") together with the goodwill of the business connected to, and symbolized by, the Trademark; and

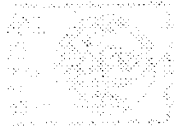
WHEREAS, VIRGIN ENTERPRISES LIMITED, a United Kingdom Limited Company ("VEL") with offices at The School House, 50 Brook Green, London, United Kingdom W6 7RR, desires to acquire all right, title and interest in and to the Trademark, together with the goodwill of the portion of the business to which the Trademark pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, Roberts and VEL hereby agree as follows:

Roberts hereby assigns, transfers and conveys to VEL all of its right, title and interest in and to the Trademark, together with the goodwill of the portion of the business to which the Trademark pertains.

IN WITNESS WHEREOF, Roberts has executed this Assignment as of the date listed below.

PHILLIP K. ROBERTS



Phillip K. Roberts

1/3/11
Date

STATE OF CALIFORNIA:

COUNTY OF LOS ANGELES:

On this ____ day of December, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared _____, known by me to be the person of the above name duly authorized to execute this Assignment, and who signed and executed the foregoing instrument.

Given under my hand and seal of office this ____ day of _____, 2010.

My commission expires:

Notary Public

Address

ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of LOS ANGELES

SS.

On 3rd JANUARY, 2011, before me, JIGNESH DADHANIA A NOTARY PUBLIC

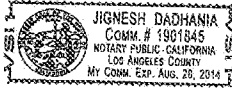
DATE

personally appeared PHILLIP K. ROBERTS, who proved to me on the

basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Jignesh Dadhania
NOTARY'S SIGNATURE

PLACE NOTARY SEAL IN ABOVE SPACE

OPTIONAL INFORMATION

The information below is optional. However, it may prove valuable and could prevent fraudulent attachment of this form to an unauthorized document.

CAPACITY CLAIMED BY SIGNER (PRINCIPAL)

- INDIVIDUAL
- CORPORATE OFFICER _____ TITLE(S)
- PARTNER(S)
- ATTORNEY-IN-FACT
- TRUSTEE(S)
- GUARDIAN/CONSERVATOR
- OTHER: _____

DESCRIPTION OF ATTACHED DOCUMENT

ASSIGNMENT
TITLE OR TYPE OF DOCUMENT

ONE PAGE
NUMBER OF PAGES

01-03-2011
DATE OF DOCUMENT

SIGNER (PRINCIPAL) IS REPRESENTING:

NAME OF PERSON(S) OR ENTITY(IES)

OTHER

RIGHT THUMBPRINT OF SIGNER

