

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE Business Financial Services, Inc.		12/31/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Beauty Holding LLC		
Street Address:	3001 Colorado Blvd.		
City:	Denton		
State/Country:	TEXAS		
Postal Code:	76210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3235416	GET'N WAVES	
Registration Number:	3245453	SMOOTH MIST	
Registration Number:	3166170	TANWISE	
Registration Number:	3091684	AMERICAN CLASSIC	
Registration Number:	3226202	HIDE RIDGES	
Registration Number:	3240784	STYLE IT UP	
CORRESPONDENCE DATA			
Fax Number:	(202)408-3141		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	800-927-9801 x2348		
Email:	jpaterso@cscinfo.com		
Correspondent Name:	Corporation Service Company		
Address Line 1:	1090 Vermont Avenue NW, Suite 430		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		

CH \$165.00 3235416

ATTORNEY DOCKET NUMBER:	633341-2
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	01/05/2011
Total Attachments: 4 source=1-5-11 GE Business 2-TM#page1.tif source=1-5-11 GE Business 2-TM#page2.tif source=1-5-11 GE Business 2-TM#page3.tif source=1-5-11 GE Business 2-TM#page4.tif	

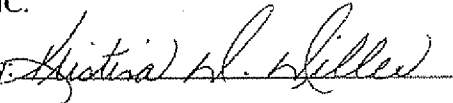
**RELEASE OF SECURITY
INTEREST IN TRADEMARK**

KNOW ALL MEN BY THESE PRESENTS, that GE BUSINESS FINANCIAL SERVICES, INC., successor by merger to Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc. ("Secured Party"), having an office at 500 West Monroe Street, 12th Floor, Chicago, IL 60661-3679, DOES HEREBY CERTIFY that the security interest it holds in certain trademarks of BEAUTY HOLDING LLC, a Delaware limited liability company ("Debtor"), having a place of business at 3001 Colorado Boulevard, Denton, TX 76210, pursuant to that certain agreement recorded in the United States Patent and Trademark Office on July 16, 2007 at Reel 3580 Frame 0930 (as heretofore amended, modified or supplemented, the "Trademark Security Agreement"), which trademarks are more fully identified on Schedule A annexed hereto and made a part hereof, are released and discharged. In connection therewith, the Secured Party (i) relinquishes its security interest in the foregoing property, (2) reassigns to the Debtor all right title, and interest that it may have had in the foregoing property, including the goodwill associated therewith, any and all applications or registrations therefor, and the right to sue for past, present and future infringements, and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits, and (3) acknowledges and agrees that any right, title or interest of Secured Party in the intellectual property of the Debtor including the trademarks listed on Schedule A, does hereby cease and become void.

[SIGNATURE PAGE ON NEXT PAGE]

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in trademarks and trademark applications to be executed by its duly authorized corporate officer this 31 day of December 2010.

GE BUSINESS FINANCIAL SERVICES, INC.,
SUCCESSOR BY MERGER TO MERRILL
LYNCH CAPITAL, A DIVISION OF MERRILL
LYNCH BUSINESS FINANCIAL SERVICES
INC.

By: 

Title: Duly Authorized Signatory

SCHEDULE A

TRADEMARKS AND TRADENAMES

Trademark	Registration Number	Registration Date
GET'N WAVES	3235416	04/24/2007
SMOOTH MIST	3245453	05/22/2007
TANWISE	3166170	10/31/2006
AMERICAN CLASSIC	3091684	05/09/2006
HIDE RIDGES	3226202	04/03/2007
STYLE IT UP	3240784	05/08/2007

1265094.3