

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE Business Financial Services, Inc.		12/31/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Beauty Systems Group LLC		
Street Address:	3001 Colorado Blvd.		
City:	Denton		
State/Country:	TEXAS		
Postal Code:	76210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2763114	VICTORY	
Registration Number:	2382089	SALON RESOURCE	
CORRESPONDENCE DATA			
Fax Number:	(202)408-3141		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	800-927-9801 x2348		
Email:	jpaterso@cscinfo.com		
Correspondent Name:	Corporation Service Company		
Address Line 1:	1090 Vermont Avenue NW, Suite 430		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	633341-3		
NAME OF SUBMITTER:	Jean Paterson		
Signature:	/jep/		

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TRADEMARK
 REEL: 004447 FRAME: 0597

Date:

01/05/2011

Total Attachments: 4

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

GE Business Financial Services, Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: DE
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 12/31/10

- Assignment Merger
 Security Agreement Change of Name
 Other Release of Security Interest

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Beauty Systems Group LLC

Internal Address: _____

Street Address: 3001 Colorado Blvd.

City: Denton

State: TX

Country: USA Zip: 76210

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship DE
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Schedule A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Corporation Service Company

Internal Address: Suite 210

Street Address: 1180 Avenue of the Americas

City: New York

State: NY Zip: 10036

Phone Number: 212-299-5600

Fax Number: 212-299-5656

Email Address: _____ ORDER# 634205

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

Laura A. Cadogan

Name of Person Signing

1/5/11
Date

Total number of pages including cover sheet, attachments, and document: 4

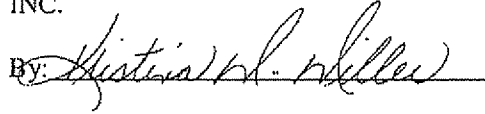
**RELEASE OF SECURITY
INTEREST IN TRADEMARK**

KNOW ALL MEN BY THESE PRESENTS, that GE BUSINESS FINANCIAL SERVICES, INC., successor by merger to Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc., ("Secured Party"), having an office at 500 West Monroe Street, 12th Floor, Chicago, IL 60661-3679, DOES HEREBY CERTIFY that the security interest it holds in certain trademarks of BEAUTY SYSTEMS GROUP LLC, a Delaware limited liability company ("Debtor"), having a place of business at 3001 Colorado Boulevard, Denton, TX 76210, pursuant to that certain agreement recorded in the United States Patent and Trademark Office on July 16, 2007 at Reel 3580 Frame 0937 (as heretofore amended, modified or supplemented, the "Trademark Security Agreement"), which trademarks are more fully identified on Schedule A annexed hereto and made a part hereof, are released and discharged. In connection therewith, the Secured Party (i) relinquishes its security interest in the foregoing property, (2) reassigns to the Debtor all right title, and interest that it may have had in the foregoing property, including the goodwill associated therewith, any and all applications or registrations therefor, and the right to sue for past, present and future infringements, and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits, and (3) acknowledges and agrees that any right, title or interest of Secured Party in the intellectual property of the Debtor including the trademarks listed on Schedule A, does hereby cease and become void.

[SIGNATURE PAGE ON NEXT PAGE]

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in trademarks and trademark applications to be executed by its duly authorized corporate officer this 31 day of December 2010.

GE BUSINESS FINANCIAL SERVICES, INC.,
SUCCESSOR BY MERGER TO MERRILL
LYNCH CAPITAL, A DIVISION OF MERRILL
LYNCH BUSINESS FINANCIAL SERVICES
INC.

By: 

Title: Duly Authorized Signatory

SCHEDULE A

TRADEMARKS AND TRADENAMES

Trademark	Registration Number	Registration Date
VICTORY	2763114	09/16/2003
SALON RESOURCE	2382089	09/05/2000

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