

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raymow Enterprises, Inc.		12/01/2010	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	ValleyCrest Companies LLC		
Street Address:	24151 Ventura Boulevard		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2927485	RAYMOW	
CORRESPONDENCE DATA			
Fax Number:	(310)553-0687		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 553-3610		
Email:	ipmail@greenbergglusker.com		
Correspondent Name:	Jesse Saivar		
Address Line 1:	1900 Avenue of the Stars		
Address Line 2:	Suite 2100		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	24074-00001		
NAME OF SUBMITTER:	Jesse Saivar		
Signature:	/jesse saivar/		
Date:	01/05/2011		

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Total Attachments: 2

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SERVICE MARK ASSIGNMENT

This Assignment of Service Mark ("Assignment") is effective as of December 1, 2010 ("Effective Date"). WHEREAS Raymow Enterprises, Inc., a Florida corporation, having a principal place of business at 101 Dunbar Avenue, Suite G, Oldsmar Florida 34677 ("Assignor"), is the owner of U.S. Service Mark Registration Number 2,927,485 for RAYMOW ("Mark"); and

WHEREAS, ValleyCrest Companies LLC, a California limited liability company, having its principal place of business at 24151 Ventura Boulevard, Calabasas, CA 91302 ("Assignee"), is desirous of acquiring the Mark together with the goodwill symbolized by the Mark.

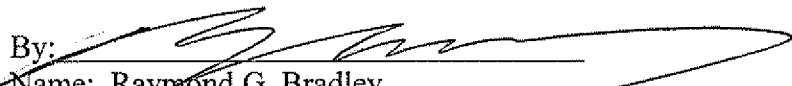
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, all right, title and interest in and to the Mark (as well as any applications and/or registrations for the Mark owned by Assignor and/or Assignor's subsidiaries or principals) including, but not limited to, the registration indicated above, together with the goodwill symbolized by said Mark and all of Assignor's rights to sue and recover for profits or damages, due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Mark or the associated goodwill.

Assignor further agrees that, without further consideration, It will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee and its successors and assigns may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Mark in the United States, provided that all costs associated with the performance of such action and preparation, review and execution of such documentation shall be borne entirely by Assignee.

This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

ASSIGNOR:

RAYMOW ENTERPRISES, INC.

By: 
Name: Raymond G. Bradley
Title: President

ASSIGNEE:

VALLEYCREST COMPANIES LLC,
a California limited liability company

By: 
Name: Andrew J. Mandell
Title: Chief Financial Officer

[Signature page to Raymow/ValleyCrest Service Mark Assignment]