

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LOGIC MEDIA LLC		12/31/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZIFF DAVIS, INC.		
<b>Street Address:</b>	28 E. 28th Street		
<b>Internal Address:</b>	11th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3294078	BUY LOGIC	
<b>Registration Number:</b>	3365326	LOGIC BUY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(585)419-8813		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	585-419-8736		
<b>Email:</b>	harrisbeachip@harrisbeach.com		
<b>Correspondent Name:</b>	Laura W. Smalley, Harris Beach PLLC		
<b>Address Line 1:</b>	99 Garnsey Road		
<b>Address Line 4:</b>	Pittsford, NEW YORK 14534		
<b>ATTORNEY DOCKET NUMBER:</b>	248785		
<b>NAME OF SUBMITTER:</b>	Laura W. Smalley		
<b>Signature:</b>	/laura w. smalley/		

CH \$65.00 3294078

Date:

01/06/2011

Total Attachments: 3

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## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment"), effective as of December 31, 2010, is given by LOGIC MEDIA LLC, a California limited liability company, with a mailing address at 362 Nutwood Street, Orange, California 92869 ("Assignor"), in favor of ZIFF DAVIS, INC., a Delaware corporation, with a mailing address at 28 E. 28th Street, 11th Floor, New York, New York 10016 ("Assignee").

WHEREAS, pursuant to the terms and conditions of a certain Asset Purchase Agreement, dated as of December 31, 2010 (the "Asset Purchase Agreement"), by and between Assignor and Assignee, Assignor has agreed to transfer and assign to Assignee, and Assignee has agreed to acquire and accept, all of Assignor's rights, title and interest in and to all of Assignor's registered and unregistered trademarks, trade names and service marks, including without limitation those set forth on Schedule A hereto, and all goodwill associated therewith (the "Trademarks");

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and in the Asset Purchase Agreement, as well as for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof, including without limitation, the right to sue and collect damages for past, present and future infringement thereof.

2. This Assignment is further documentation of the assignments, transfers and conveyances of the Trademarks contemplated by the Asset Purchase Agreement, and is subject to all of the terms, provisions, representations, warranties and conditions thereof. To the extent that any term or condition of this Assignment conflicts with any term or condition of the Asset Purchase Agreement, such term and/or condition of this Assignment shall be deemed amended so as to be consistent with the terms and conditions of the Asset Purchase Agreement.

3. From time to time after the date hereof, Assignor agrees to execute all further documents and to take all necessary actions to effect the assignment, transfer and conveyance of all rights in the Trademarks to Assignee.

4. This Agreement may be executed in one or more counterparts, each of which when taken together shall constitute one and the same Assignment.

*[Remainder of page intentionally left blank. Signature page follows.]*

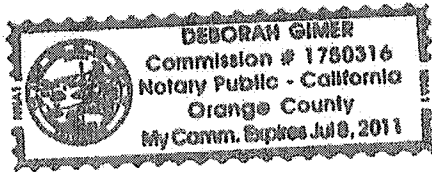
IN WITNESS WHEREOF, Assignor has caused this Agreement to be duly executed by its duly authorized officer effective as of the date first set forth above.

LOGIC MEDIA LLC

By: [Signature]  
Title: \_\_\_\_\_

State of California )  
County of ORANGE ) ss:

On the 29<sup>th</sup> day of December in the year 2010, before me, the undersigned, personally appeared ~~THOMAS DEGENCOUER~~ personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



[Signature]  
Notary Public

**SCHEDULE A TO ASSIGNMENT OF TRADEMARKS**

**BUYLOGIC  
LOGICBUY**

**U.S. Registration No. 3,294,078  
U.S. Registration No. 3,365,326**