

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul Danna		12/20/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	PFIP, LLC		
Street Address:	26 FOX RUN ROAD		
City:	NEWINGTON		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03801		
Entity Type:	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2327099	PLANET GYM	
CORRESPONDENCE DATA			
Fax Number:	(603)668-2970		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	603-668-6560		
Email:	jhobbs@gtp.com		
Correspondent Name:	Teresa C. Tucker		
Address Line 1:	55 South Commercial St.		
Address Line 4:	Manchester, NEW HAMPSHIRE 03101		
ATTORNEY DOCKET NUMBER:	PFHTM223US		
NAME OF SUBMITTER:	Teresa C. Tucker		
Signature:	/tct/		
Date:	01/06/2011		

OP \$40.00 2327099

Total Attachments: 1
source=PLANET GYM ASSIGNMENT#page1.tif

TRADEMARK
REEL: 004448 FRAME: 0014

ASSIGNMENT OF TRADEMARKS

WHEREAS, Paul Danna an individual, having an address of 187 Columbia Turnpike, Florham Park, New Jersey 07932 ("Assignor") is the Registrant and record owner of the following United States Trademark Registration:

No. 2327099 for "PLANET GYM" in International Class 41;

WHEREAS, PFIP, LLC, a company duly organized under the laws of the State of New Hampshire, USA, having a principal address of 26 Fox Run Road, Newington, New Hampshire 03801 ("Assignee"), is desirous of acquiring said trademark and the registration thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark and the registration thereof, and the right to sue for past infringements.

PAUL DANNA

Date: 12/20/10

By: 
Name: PAUL J DANNA
Title: MEMBER

Subscribed to and sworn to before me this 20 day of December, 2010.


Notary Public
SUSAN MILLER GAHWYLER
A NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES MARCH 19, 2013