

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PlanetMercury LLC		12/21/2010	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Razor Business Consultants, LLC		
Street Address:	15851 Dallas Parkway, Suite 725		
City:	Addison		
State/Country:	TEXAS		
Postal Code:	75001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77660409	HG80	
Serial Number:	77660431	PLANETMERCURY	
CORRESPONDENCE DATA			
Fax Number:	(312)577-4741		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-902-5665		
Email:	becky.williams@kattenlaw.com		
Correspondent Name:	Becky A. Williams		
Address Line 1:	525 W. Monroe Street, Suite 1900		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	335643-5		
NAME OF SUBMITTER:	Becky A. Williams		
Signature:	/baw/		

CH \$65.00 77660409

Date:

01/06/2011

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of this 21st day of December, 2010, by PlanetMercury LLC, a Texas limited liability company (“Assignor”), to Razor Business Consultants, LLC, a Delaware limited liability company (“Assignee”).

WHEREAS, Assignor has intended to use in its business the following trademarks, and has filed registration applications in the United States Patent and Trademark Office for such trademarks, but has not yet filed an allegation or statement of use under Section 1(c) or 1(d) of the Trademark Act, 15 U.S.C. §1051(c) or (d), (hereinafter referred to as the “Marks”);


<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
HG80	77/660,409	30-Jan-2009
PLANETMERCURY	77/660,431	30-Jan-2009

WHEREAS, Assignee, as successor in interest to the business of Assignor to which the Marks pertain, is desirous of acquiring said Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor sells, assigns and transfers to Assignee any and all rights, title, and interest Assignor may have in, to and under the Marks and the resulting registrations therefor, as part of the entire business to which the Marks pertain and together with any and all goodwill of the business connected with the use of and symbolized by the Marks, and the right to sue and recover for any past or future infringements or other violations of the Marks.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date first written above.

PLANETMERCURY LLC

By: 

Name: David E. Kowal

Title: President