

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KANEBO HOME PRODUCTS, LTD.		06/01/2007	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kracie Home Products, Ltd.		
<b>Street Address:</b>	20-20, KAIGAN 3-CHOME		
<b>City:</b>	MINATO-KU, TOKYO		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2952136	NAIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)721-8250		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-721-8200		
<b>Email:</b>	wlp@wenderoth.com		
<b>Correspondent Name:</b>	Wenderoth, Lind & Ponack, L.L.P.		
<b>Address Line 1:</b>	1030 15th Street, N.W.		
<b>Address Line 2:</b>	Suite 400 East		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005-1503		
<b>ATTORNEY DOCKET NUMBER:</b>	TM01-049		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Wenderoth, Lind & Ponack, L.L.P.		
<b>Address Line 1:</b>	1030 15th Street, N.W.		
<b>Address Line 2:</b>	Suite 400 East		

OP \$40.00 2952136

**900180646**

**TRADEMARK  
 REEL: 004448 FRAME: 0124**

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1503

NAME OF SUBMITTER:

Ray Thomas, Jr.

Signature:

/Ray Thomas/

Date:

01/06/2011

Total Attachments: 0

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