

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scripps BC Development Company		11/09/2010	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Scripps Media, Inc.
Street Address:	312 Walnut Street
Internal Address:	Suite 2800
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85158004	BEST OF KNOXVILLE

CORRESPONDENCE DATA

Fax Number: (614)464-1737
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 614.559.7282
 Email: squimby@fbtlaw.com
 Correspondent Name: Samantha M. Quimby
 Address Line 1: FROST BROWN TODD LLC
 Address Line 2: 10 West Broad Street - Suite 2300
 Address Line 4: Columbus, OHIO 43215

NAME OF SUBMITTER:	Samantha M. Quimby
Signature:	/smq/

900180651

**TRADEMARK
 REEL: 004448 FRAME: 0134**

OP \$40.00 85158004

Date:

01/06/2011

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

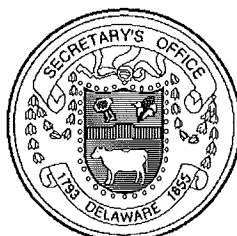
"SCRIPPS BC DEVELOPMENT COMPANY", A TEXAS CORPORATION, WITH AND INTO "SCRIPPS MEDIA, INC." UNDER THE NAME OF "SCRIPPS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIFTEENTH DAY OF NOVEMBER, A.D. 2010, AT 12:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010.

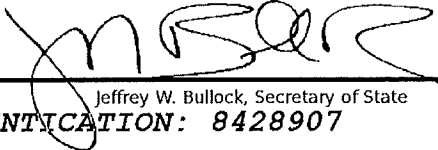
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0854530 8100M

101091173



You may verify this certificate online at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8428907

DATE: 12-15-10

TRADEMARK
REEL: 004448 FRAME: 0136

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FOREIGN CORPORATION INTO
A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Scripps Media, Inc., a Delaware corporation, and the name of the corporation being merged into the surviving corporation is Scripps BC Development Company, a Texas corporation ("SBC").

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware and the applicable laws of Texas.

THIRD: The Certificate of Incorporation of Scripps Media, Inc. shall be the Certificate of Incorporation of the surviving corporation.

FOURTH: The authorized stock of SBC consists of 3,000 shares of common stock, no par value and 97,000 shares of Class A common stock, no par value.

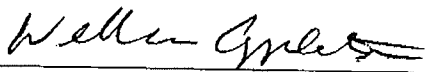
FIFTH: The merger is to become effective on December 31, 2010.

SIXTH: The Agreement of Merger is on file at 312 Walnut St., Suite 2800, Cincinnati, OH 45202, the office of the surviving corporation.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporation.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer on November 9, 2010.

Scripps Media, Inc.

By: 
Name: William Appleton
Title: Senior Vice President & General Counsel

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:30 PM 11/15/2010
FILED 12:30 PM 11/15/2010
SRV 101091173 - 0854530 FILE