

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALLIED ADVERTISING LIMITED PARTNERSHIP		12/31/2010	LIMITED PARTNERSHIP: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	ENTERTAINMENT PRINTING SERVICES, LLC		
Street Address:	1406 Crestdale Drive		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77080		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3830950	GOFOBO	
Registration Number:	3830951	GOFOBO	
CORRESPONDENCE DATA			
Fax Number:	(713)275-3419		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7132753400		
Email:	sarah.gernhart@buskoplaw.com		
Correspondent Name:	BUSKOP LAW GROUP, PC		
Address Line 1:	4511 Dacoma Street		
Address Line 4:	Houston, TEXAS 77092		
ATTORNEY DOCKET NUMBER:	1492.006&007 ENTERTAINMEN		
NAME OF SUBMITTER:	Wendy Buskop		
Signature:	/WBUSKOP/		

CH \$65.00 3830950

Date:

01/06/2011

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT FOR REGISTERED TRADEMARK

WHEREAS I, ALLIED ADVERTISING LIMITED PARTNERSHIP AALP, INC. ("ASSIGNOR"), a Massachusetts corporation, is the owner of ("the Mark & Property") Service Mark Registration No. 3,830,950 issued on August 10, 2010 in regards to Trademark Application No. 77/871,197 filed on November 12, 2009 for the mark "GOFOBO & DESIGN" and Service Mark Registration No. 3,830,951 issued on August 10, 2010 in regards to Trademark Application No. 77/871,210 filed on November 12, 2009 for the mark "GOFOBO", and together with the goodwill of the business symbolized thereby in connection with the goods and/or services on which the Mark is used ("the Products"); and

WHEREAS, the ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ENTERTAINMENT PRINTING SERVICES, LLC ("ASSIGNEE"), of 1406 Crestdale Drive, Houston, Texas 77080 US, all of its right, title, and interest in and to the Mark and the Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers and contributes to ASSIGNEE all of the ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark and the Property, together with (1) the goodwill of the business relating to the Products and/or Services in respect upon which the Mark is used and for which they are registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements or misappropriations of the Mark, and (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorization and take all other actions that may be necessary for securing, completing or vesting in ASSIGNEE full right, title and interest in the Mark and the Property.

ASSIGNOR hereby warrants that he has read the above assignment prior to its execution, and is fully familiar with the contents thereof.

IN WITNESS HEREOF, with the intent to be legally bound, the ASSIGNOR subscribes to this Assignment.

ASSIGNOR,

Assignor Name: ALLIED ADVERTISING LIMITED PARTNERSHIP AALP, INC.

Printed Name: Clint Kendall

Signature: Clint Kendall

Title: President

Date: 12/31/10