# TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

| | |
|---|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| Enhanced Capital New York Fund II, LLC | | 01/05/2011 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|---|---|
| Name: | Word World, LLC |
| Street Address: | 40 West 23rd Street |
| Internal Address: | 6th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK |

PROPERTY NUMBERS Total: 30

| Property Type | Number | Word Mark |
|---|---|---|
| Serial Number: | 76626077 | WHERE WORDS COME ALIVE |
| Serial Number: | 76626079 | WHERE WORDS COME ALIVE |
| Serial Number: | 76626078 | WHERE WORDS COME ALIVE |
| Serial Number: | 76626076 | WHERE WORDS COME ALIVE |
| Serial Number: | 76978229 | WHERE WORDS COME ALIVE |
| Serial Number: | 76978238 | WHERE WORDS COME ALIVE |
| Serial Number: | 76529107 | WORD THINGS |
| Serial Number: | 76626048 | WORD WORLD |
| Serial Number: | 76626075 | WORD WORLD |
| Serial Number: | 76626049 | WORD WORLD |
| Serial Number: | 77213393 | WORDWORLD |
| Serial Number: | 76529904 | WORD WORLD |
| Serial Number: | 76978234 | WORD WORLD |

OP $765.00 76626077

| | | |
|---|---|---|
| Serial Number: | 76978232 | WORD WORLD |
| Serial Number: | 76978231 | WORD WORLD WHERE WORDS COME ALIVE |
| Serial Number: | 76978233 | WORD WORLD WHERE WORDS COME ALIVE |
| Serial Number: | 78946303 | WORDFRIENDS |
| Serial Number: | 78946284 | WORDFRIENDS |
| Serial Number: | 78946266 | WORDFRIENDS |
| Serial Number: | 78946241 | WORDFRIENDS |
| Serial Number: | 76529106 | WORDTHINGS |
| Serial Number: | 76529105 | WORDTHINGS |
| Serial Number: | 77242547 | WORDWORLD |
| Serial Number: | 77241519 | WORDWORLD |
| Serial Number: | 77241526 | WORDWORLD |
| Serial Number: | 77241537 | WORDWORLD |
| Serial Number: | 77241495 | WORDWORLD |
| Serial Number: | 77242555 | WORDWORLD |
| Serial Number: | 77241559 | WORDWORLD |
| Serial Number: | 77241494 | WORDWORLD |

CORRESPONDENCE DATA


Fax Number: (612)335-1657

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 612-335-1448

Email: eric.paulsrud@leonard.com

Correspondent Name: Eric D. Paulsrud

Address Line 1: 150 South 5th Street

Address Line 2: Suite 2300

Address Line 4: Minneapolis, MINNESOTA 55402


| | |
|---|---|
| ATTORNEY DOCKET NUMBER: | 62703.00007 |
| NAME OF SUBMITTER: | Eric D. Paulsrud |
| Signature: | /Eric D. Paulsrud/ |
| Date: | 01/06/2011 |

Total Attachments: 23

source=Word World - IP Termination Agreement - 05-JAN-2011#page1.tif

source=Word World - IP Termination Agreement - 05-JAN-2011#page2.tif

source=Word World - IP Termination Agreement - 05-JAN-2011#page3.tif

source=Word World - IP Termination Agreement - 05-JAN-2011#page4.tif

source=Word World - IP Termination Agreement - 05-JAN-2011#page5.tif

source=Word World - IP Termination Agreement - 05-JAN-2011#page6.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page7.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page8.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page9.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page10.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page11.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page12.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page13.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page14.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page15.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page16.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page17.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page18.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page19.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page20.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page21.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page22.tif
source=Word World - IP Termination Agreement - 05-JAN-2011#page23.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY RIGHTS**

TERMINATION AND RELEASE dated as of January 5, 2011, from Enhanced Capital New York Fund II, LLC, a Delaware limited liability company (the "Secured Party"), to Word World, LLC, a New York limited liability company (the "Company").

WITNESSETH:

WHEREAS, pursuant to the Loan and Security Agreement by and between the Company and Secured Parties dated March 25, 2008, in favor of the Secured Party (the "Security Agreement"), a security interest (the "Security Interest") was granted by the Company to the Secured Party in certain Intellectual Property (as hereinafter defined);

WHEREAS, the Security Agreement was recorded in the Patent Division of the United States Patent and Trademark Office on May 1, 2008 at Reel 020885 and Frame 0398;

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on May 1, 2008 at Reel 3781 and Frame 0873;

WHEREAS, the Security Agreement was recorded with the Register of Copyrights Library of Congress on May 6, 2008;

WHEREAS, the Secured Party now desires to terminate and release the entirety of its Security Interest in the Intellectual Property;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Collateral pursuant to the Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Secured Party hereby agrees and acknowledges as follows:

1. Definitions. The term "Intellectual Property" as used herein, shall mean all of the Company's right, title and interest of every kind and nature as of the date hereof in the Intellectual Property (as same are defined in the Security Agreement), including but not limited to all other items listed on Exhibit A, Exhibit B and Exhibit C hereto.

2. Release of Security Interest. The Secured Party hereby terminates, releases and discharges its Security Interest in the Intellectual Property, and assigns to the Company all of the Secured Party's right, title and interest in the Intellectual Property, and any right, title or interest of the Secured Party in such Intellectual Property shall hereby cease and be void.

3. Further Assurances. Upon request by the Company, the Secured Party hereby agrees to duly execute, acknowledge and deliver any further documents and to do such other acts



TRADEMARK
REEL: 004448 FRAME: 0381

as may be reasonably necessary to effect the termination and release of the Security Interest contemplated hereby.

[Remainder of page is blank.]





TRADEMARK
REEL: 004448 FRAME: 0382

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

ENHANCED CAPITAL NEW YORK FUND II, LLC

By: _____

Its: _____





TRADEMARK
REEL: 004448 FRAME: 0383

Exhibit A

Patents

See attached.

## SCHEDULE 4.1(u)

## INTELLECTUAL PROPERTY

### Patent Applications Outstanding

**WWI001** US utility application filed on May 19, 2004, application serial no. 10.850,186. Application is currently pending. Preliminary amendments were filed on 03.27.2007.

**WWI001-PCT** – Patent Cooperation Treaty application no. PCT/US05/17254, filed on 5.18.2005*, at this time the PCT application has been converted into National Stage applications listed below.

**WWI001-AUSTRALIA** - Local application no. 2005262732, local filing date 5/18/2005* - application is currently pending. The deadline to file a Request for Examination is 11/23/2007. We are also preparing to file the latest amendments.

**WWI001-BRAZIL** – Local application no. PI 0511436-5, local filing date 11/21/2006* - application is currently pending. The deadline to file a Request for Examination is 05/18/2008. Last annuity was paid on 05/21/2007. Next annuity is due between 05/18/2008 and 08/18/2008. We are also preparing to file the latest amendments.

**WWI001-CANADA** – Local application no. 2,567,367, local filing date 5/18/2005* - application is currently pending. The deadline to file a Request for Examination is 05/18/2010. Last annuity was paid on 05/18/2007. Next annuity is due on 05/18/2008. We are also preparing to file the latest amendments.

**WWI001-CHINA** – Local application no. 200580020452.5, local filing date 1/19/2007* - application is currently pending. The Request for Examination has been filed on 05/19/2007. We are also preparing to file the latest amendments.

**WWI001-EPO** – Local application no. 05752284.9, local filing date 3/26/2007* - amendments have been filed and application has been published. Last annuity was paid on 05/31/2007. Next annuity is due on 05/31/2008.

**WWI001-ISRAEL** – Local application no. 179396, local filing date 5/18/2005* - application is currently pending. We are also preparing to file the latest amendments.

**WWI001-JAPAN** – Local application no. 100083932, local filing date 11/20/2006*- application is currently pending. The deadline to file a Request for Examination is 05/18/2008. We are also preparing to file the latest amendments.

**WWI001-MEXICO** – Local application no. PA/A/2006/013521, local filing date 11.21/2006* - application is currently pending. We are also preparing to file the latest amendments.



TRADEMARK
REEL: 004448 FRAME: 0385

**WW1001-NORWAY** – Local application no. 20065877, local filing date 12.19.2006* - application is currently pending. Amendments have been filed on May 14, 2007. Last annuity was paid on 05.31.2007. Next annuity is due on 05.31.2008.

*Although the filing dates vary, all of the above applications claim priority to the original US application filed on 05.19.2004.

See attached list of registered Copyrights and Trademarks.

Creator's Interest. Commencing with the Creator's Interest Effective Date defined below, the creators of the property as defined by Debtor (the "Creators"), shall be due an amount equal to two percent (2%) of the gross revenues derived from the exploitation of Debtor's intellectual property (the "Creator's Interest"). The Creator's Interest Effective Date for this provision shall be that date upon which Debtor is sold. For the purposes of this Section, sale of Debtor shall mean a change in control of more than 50% of Debtor's outstanding Membership Units, assets or voting rights in any one or series of related transactions. Decisions with regards to the Creator's Interest shall require the majority approval of the Creators as set forth in separate Creator's Interest agreements between each Creator and Debtor.



TRADEMARK
REEL: 004448 FRAME: 0386

Exhibit B

Trademarks

See Attached.





TRADEMARK
REEL: 004448 FRAME: 0387

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WHERE WORDS COME ALIVE | Australia | 1049734 | 4/7/2005 | 1049734 | 11/14/2005 | Registered | 09, 16, 28, 41 | Full description listed below* |
| WHERE WORDS COME ALIVE | Canada | 1306777 | 7/27/2006 | | | Pending | 09, 16, 28, 41 | Full description listed below* |
| WHERE WORDS COME ALIVE | European Union | 4421012 | 5/3/2005 | 4421012 | 5/31/2006 | Registered | 09, 16, 28, 41 | Full description listed below* |
| WHERE WORDS COME ALIVE | United States | 76/626077 | 12/27/2004 | | | Pending | 16 | Children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, notebooks, notepads, ring binders, folders, pen and pencil cases, rulers, staplers, pencils, pens, pencil sharpeners, markers, rubber stamps, paper signs and banners for decorative purposes; paper party goods, namely hats, napkins, placemats and decorations; paper bags and merchandise bags, paper and plastic party bags, paper party favors, lunch bags, gift wrapping materials, paper holiday decorations |
| WHERE WORDS COME ALIVE | United States | 76/626,079 | 12/27/2004 | | | Pending | 41 | Entertainment services, namely, an ongoing children's television series; motion picture films; theatrical programs; fan clubs; online entertainment services, namely information, interactive games, quizzes and fan clubs based on a children's television series; website featuring information, interactive games, quizzes and fan clubs based on a children's television series |
| WHERE WORDS COME ALIVE | United States | 76/626,078 | 12/27/2004 | | | Pending | 28 | Games and toys, namely puppets, finger puppets, make-your-own puppet kits, stuffed animals, hand-held units for playing electronic games, electronic educational game machines for children, dolls, rag dolls, paper dolls, doll accessories, toy action figures and accessories therefor, collectible toy figures, cases for dolls, cases for action figures, cases for play accessories, toy building blocks, toy construction blocks, toy banks, toy mobiles, infant toys, inflatable toys, bath toys, pull toys, wind-up toys, swim toys, swim floats for recreational use, water-squirting toys, sand toys, sandbox toys, toy vehicles, action skill games, board games, children's party games, card games, jigsaw puzzles, manipulative puzzles, toy cube puzzles, toy model hobbycraft kits, toy modeling dough, toy gliders, balloons, bubble making wand and solution sets, boomerangs, kites, flying discs, yoyos, jump ropes, costume masks, party favors in the nature of small toys, adult and children's party games, piñatas, Christmas tree decorations, snow globes, costume masks, snow boards, skate boards, body boards, athletic protective pads |

TRADEMARK
REEL: 004448 FRAME: 0388

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WHERE WORDS COME ALIVE | United States | 76/626,076 | 12/27/2004 | | | Pending | 9 | Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads |
| WHERE WORDS COME ALIVE | United States | 76/978229 | 12/27/2004 | 3,213,818 | 2/27/2007 | Registered | 16 | Children's books, children's activity books |
| WHERE WORDS COME ALIVE | United States | 76/978,238 | 12/27/2004 | 3,149,328 | 9/26/2006 | Registered | 28 | Toys, namely plush toys |
| WORD THINGS | Australia | 1049740 | 4/7/2005 | 1049740 | 11/14/2005 | Registered | 09, 16, 28, 41 | Full description listed below* |
| WORD THINGS | Canada | 1306784 | 6/7/2006 | | | Pending | 09, 16, 28, 41 | Full description listed below* |
| WORD THINGS | United States | 76/529107 | 7/2/2003 | | | Pending | 9 | Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs and floppy discs featuring entertainment and educational programming for children; computer and video game cartridges, computer and video game programs, computer and video game software |
| WORD WORLD | Australia | 1049738 | 4/7/2005 | 1049738 | 11/14/2005 | Registered | 09, 16, 28, 41 | Full description listed below* |
| WORD WORLD | Canada | 1306780 | 7/27/2006 | | | Pending | 09, 16, 28, 41 | Full description listed below* |
| WORD WORLD | European Union | 4421021 | 5/3/2005 | 4421021 | 5/8/2006 | Registered | 09, 16, 28, 41 | Full description listed below* |
| WORD WORLD | United States | 76/626,048 | 12/27/2004 | | | Pending | 9 | Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads |

TRADEMARK
REEL: 004448 FRAME: 0389

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORD WORLD | United States | 76/626,075 | 12/27/2004 | | | Pending | 28 | Games and toys, namely puppets, finger puppets, make-your-own puppet kits, stuffed animals, hand-held units for playing electronic games, electronic educational game machines for children, dolls, rag dolls, paper dolls, doll accessories, toy action figures and accessories therefor, collectible toy figures, cases for dolls, cases for action figures, cases for play accessories, toy building blocks, toy construction blocks, toy banks, toy mobiles, infant toys, inflatable toys, bath toys, pull toys, wind-up toys, swim toys, swim floats for recreational use, water-squirting toys, sand toys, sandbox toys, toy vehicles, action skill games, board games, children's party games, card games, jigsaw puzzles, manipulative puzzles, toy cube puzzles, toy model hobbycraft kits, toy modeling dough, toy gliders, balloons, bubble making wand and solution sets, boomerangs, kites, flying discs, yoyos, jump ropes, costume masks, party favors in the nature of small toys, adult and childre party games, piñatas, Christmas tree decorations, snow globes, costume masks, snow boards, skate boards, body boards, athletic protective pads |
| WORD WORLD | United States | 76/626,049 | 12/27/2004 | | | Pending | 16 | Children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, notebooks, notepads, ring binders, folders, pen and pencil cases, rulers, staplers, pencils, pens, pencil sharpeners, markers, rubber stamps, paper signs and banners for decorative purposes; paper party goods, namely hats, napkins, placemats and decorations; paper bags and merchandise bags, paper and plastic party bags, paper party favors, lunch bags, gift wrapping paper, ribbons, bows and bags, paper holiday decorations |
| WORD WORLD | United States | 77213393 | 6/22/2007 | | | Pending | 41 | Entertainment services in the nature of children's animated television series |
| WORD WORLD | United States | 76/529904 | 6/25/2003 | 3,340,453 | 11/20/2007 | Registered | 41 | Web site featuring information about a children's animated television series |
| WORD WORLD | United States | 76/978234 | 12/27/2004 | 3,146,109 | 9/19/2006 | Registered | 28 | Plush toys |
| WORD WORLD | United States | 76/978232 | 12/27/2004 | 3,139,698 | 9/5/2006 | Registered | 16 | Children's books and children's activity books |
| WORD WORLD & Design | Australia | 1049739 | 4/7/2005 | 1049739 | 11/14/2005 | Registered | 09, 16, 28, 41 | Full description listed below* |
| WORD WORLD & Design | European Union | 4438651 | 5/3/2005 | 4438651 | 8/7/2006 | Registered | 09, 16, 28, 41 | Full description listed below* |

TRADEMARK
REEL: 004448 FRAME: 0390

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORD WORLD & Design | United States | 76/978231 | 12/27/2004 | 3,139,697 | 9/5/2006 | Registered | 28 | Plush toys |
| WORD WORLD & Design | United States | 76/978233 | 12/27/2004 | 3,139,699 | 9/5/2006 | Registered | 16 | Children's books, children's activity books |
| WORDFRIENDS | Australia | 1128593 | 8/8/2006 | | | Pending | 09, 16, 28, 41 | Full description listed below* |
| WORDFRIENDS | Canada | 1306785 | 6/27/2006 | | | Pending | 09, 16, 28, 41 | Full description listed below* |
| WORDFRIENDS | European Union | 5247201 | 8/8/2006 | 5247201 | 8/2/2007 | Registered | 09, 16, 28, 41 | Full description listed below* |
| WORDFRIENDS | United States | 78/946303 | 8/7/2006 | | | Pending | 41 | Entertainment services, namely, an ongoing children's television series; motion picture film production; production of theatrical programs; fan clubs; online entertainment services, namely providing a website featuring information, interactive games, quizzes and fan clubs based on a children's television series |
| WORDFRIENDS | United States | 78/946284 | 8/7/2006 | | | Pending | 28 | Games and toys, namely plush toys, puppets, finger puppets, make-your-own puppet kits, stuffed animals, hand-held units for playing electronic games, electronic educational game machines for children, dolls, rag dolls, paper dolls, doll accessories, toy action figures and accessories therefor, collectible toy figures, cases for dolls, cases for action figures, cases for play accessories, toy building blocks, toy construction blocks, toy banks, toy mobiles, infant toys, inflatable toys, bath toys, pull toys, wind-up toys, swim toys, swim floats for recreational use, water-squirting toys, sand toys, sandbox toys, toy vehicles, action skill games, board games, children's party games, card games, jigsaw puzzles, manipulative puzzles, toy cube puzzles, toy model hobby craft kits, toy modeling dough, toy gliders, balloons, bubble making wand and solution sets, boomerangs, kites, flying discs, yoyos, ju. ropes, costume masks, party favors in the nature of small toys, adult and children's party games, piñatas, Christmas tree decorations, snow globes, costume masks, snow boards, skate boards, body boards, athletic protective |

TRADEMARK
REEL: 004448 FRAME: 0391

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORDFRIENDS | United States | 78/946266 | 8/7/2006 | | | Pending | 16 | Children's books, children's activity books, children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, notebooks, notepads, ring binders, folders, pen and pencil cases, non-graduated and non-calibrated rulers, staplers, pencils, pens, pencil sharpeners, markers, rubber stamps, paper signs and banners for decorative purposes; paper party goods, namely hats, napkins, placemats and decorations; paper bags and merchandise bags, paper and plastic party bags, paper party favors, lunch bags, gift wrapping matenals, paper holiday decorations |
| WORDFRIENDS | United States | 78/946241 | 8/7/2006 | | | Pending | 9 | Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads |
| WORDPALS | United States | | | | | Proposed | | |
| WORDPLAY | United States | | | | | Proposed | | |
| WORDTHINGS | European Union | 4420188 | 5/3/2005 | 4420188 | 5/24/2006 | Registered | 09, 16, 28, 41 | Full description listed below |
| WORDTHINGS | United States | 76/529,106 | 7/2/2003 | 2,949,198 | 5/10/2005 | Registered | 28 | Games and toys, namely action skill games, board games, children's party games, dolls, rag dolls, paper dolls, plush toys, stuffed animals, inflatable toys, toy action figures and accessories therefor, doll accessories, collectable toy figures, flying discs, toy gliders, kites, toy banks, bath toys, water-squirting toys, puppets, finger puppets, make-your-own puppet kits, electr educational game machines for children, hand-held unit for playing electr games, sand box toys, pull toys, wind-up toys, toy cube puzzles and manipulative puzzles, jigsaw puzzles, toy vehicles, toy building blocks, toy construction blocks, infant toys, jump ropes, balloons, yo-yos, party favors in the nature of small toys |
| WORDTHINGS | United States | 76/529,105 | 7/2/2003 | 3,101,154 | 6/6/2006 | Registered | 16 | Series of books for children |

TRADEMARK
REEL: 004448 FRAME: 0392

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORDWORLD Logo | Australia | 1204304 | 10/10/2007 | | | Pending | 09, 16, 28, 41 | Class 9: Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads; Sunglasses, radios, radios incorporating clocks, portable stereos, karaoke machines, cassette players, compact disc players, portable DVD players, cameras, and headphones; Portable and handheld digital electronic devices for the development of reading, grammar, spelling and other academic skills for children; audio file on portable and handheld digital electronic devices; handheld computers; Portable and handheld video games for subscription based television; Educational computer and game softwa for handheld electronic devices featuring the development of reading, grammar and spelling and other academic skills for children; audio and video recordings featuring educational matter for children; Prerecorded compact dis<br><br>Class 16: Children's books, children's activity books, children's coloring books<br><br>Class 28: Games and toys, namely plush toys, puppets, finger puppets, make<br><br>Class 41: Entertainment services, namely, an ongoing children's television se |
| WORDWORLD Color Logo | Australia | 1204303 | 10/10/2007 | | | Pending | 09, 16, 28, 41 | Class 9: Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plat mouse pads; Sunglasses, radios, radios incorporating clocks, portable stereos, karaoke machines, cassette players, compact disc players, portable DVD players, cameras, and headphones; Portable and handheld digital electronic devices for the development of reading, grammar, spelling and other academic skills for children; audio file on portable and handheld digital electronic devices; handheld computers; Portable and handheld video games for subscription based television; Educational computer and game software for handheld electronic devices featuring the development of reading, grammar and spelling and other academic skills for children; audio and video recordings featuring educational matter for children; Prerecorded compact dis<br><br>Class 16: Children's books, children's activity books, children's coloring books |

TRADEMARK
REEL: 004448 FRAME: 0393

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORDWORLD Color Logo | United States | 77242547 | 7/30/2007 | | | Pending | 16 | Class 16: Children's books, children's activity books, children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, notebooks, notepads, ring binders, folders, pen and pencil cases, rulers, staplers, pencils, pens, pencil sharpeners, markers, rubber stamps, paper signs and banners for decorative purposes; paper party |
| WORDWORLD Color Logo | United States | 77241519 | 7/29/2007 | | | Pending | 16 | Class 16: Children's books, children's activity books, children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, notebooks, notepads, ring binders, folders, pen r pencil cases, rulers, staplers, pencils, pens, pencil sharpeners, markers, rubber stamps, paper signs and banners for decorative purposes; paper party goods, namely hats, napkins, placemats and decorations; paper bags and merchandise bags, paper and plastic party bags, paper party favors, lunch bags, gift wrapping materials, paper holiday decorations, crayons, announcement cards, paper name tags, bookmarks, photo albums, tracing paper books, sketch books, decorations for pencils, extensions and attachments for pencils, erasers, tape dispensers, desktop organizers, bulletin boards, dry-erase writing boards, chalk boards, arts and crafts paint kits, temporary tattoos, card files, calendars, facial tissue, chalks, sidewalk chalks and stencils; Printed matter, namely, paper products, namely, educatio |

TRADEMARK
REEL: 004448 FRAME: 0394

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORDWORLD Logo | Canada | 1368543 | 10/22/2007 | | | Pending | 9, 16, 28, 41 | Class 9: Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads; Sunglasses, radios, radios incorporating clocks, portable stereos, karaoke machines, cassette players, compact disc players, portable DVD players, cameras, and headphones; Portable and handheld digital electronic devices for the development of reading, grammar, spelling and other academic skills for children; audio file on portable and handheld digital electronic devices; handheld computers; Portable and handheld video games for subscription based television; Educational computer and game softwa for handheld electronic devices featuring the development of reading, grammar and spelling and other academic skills for children; audio and video recordings featuring educational matter for children; Prerecorded compact dis<br><br>Class 16: Children's books, children's activity books, children's coloring books<br><br>Class 28: Games and toys, namely plush toys, puppets, finger puppets, make |
| WORDWORLD Logo | Canada | 1368538 | 10/22/2007 | | | Pending | 09, 16, 28, 41 | Class 9: Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads; Sunglasses, radios, radios incorporating clocks, portable stereos, karaoke machines, cassette players, compact disc players, portable DVD players, cameras, and headphones; Portable and handheld digital electronic devices for the development of reading, grammar, spelling and other academic skills for children; audio file on portable and handheld digital electronic devices; handheld computers; Portable and handheld video ga for subscription based television; Educational computer and game software for handheld electronic devices featuring the development of reading, grammar and spelling and other academic skills for children; audio and video recordings featuring educational matter for children; Prerecorded compact dis<br><br>Class 16: Children's books, children's activity books, children's coloring books |

TRADEMARK
REEL: 004448 FRAME: 0395

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORDWORLD Logo | European Union | 6384721 | 10/10/2007 | | | Pending | 09, 16, 28, 41 | Class 9: Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads; Sunglasses, radios, radios incorporating clocks, portable stereos, karaoke machines, cassette players, compact disc players, portable DVD players, cameras, and headphones; Portable and handheld digital electronic devices for the development of reading, grammar, spelling and other academic skills for children; audio file on portable and handheld digital electronic devices; handheld computers; Portable and handheld video games for subscription based television; Educational computer and game softwa for handheld electronic devices featuring the development of reading, grammar and spelling and other academic skills for children; audio and video recordings featuring educational matter for children; Prerecorded compact dis<br><br>Class 16: Children's books, children's activity books, children's coloring books<br><br>Class 28: Games and toys, namely plush toys, puppets, finger puppets, make<br><br>Class 41: Entertainment services, namely, an ongoing children's television se |
| WORDWORLD Color Logo | United States | 77241526 | 7/29/2007 | | | Pending | 16 | Children's books, children's activity books, children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, notebooks, notepads, ring binders, folders, pen and pencil cases, rulers, staplers, pencils, pens, pencil sharpeners, markers, rubber stamps, pape signs and banners for decorative purposes; paper party goods, namely hats, napkins, placemats and decorations; paper bags and merchandise bags, paper and plastic party bags, paper party favors, lunch bags, gift wrapping materials, paper holiday decorations, crayons, announcement cards, paper name tags, bookmarks, photo albums, tracing paper books, sketch books, decorations for pencils, extensions and attachments for pencils, erasers, tape dispensers, desktop organizers, bulletin boards, dry-erase writing boards, chalk boards, arts and crafts paint kits, temporary tattoos, card files, |

TRADEMARK
REEL: 004448 FRAME: 0396

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORDWORLD Color Logo | United States | 77241537 | 7/29/2007 | | | Pending | 28 | Class 28: Games and toys, namely plush toys, puppets, finger puppets, make your-own puppet kits, stuffed animals, hand-held units for playing electronic games, electronic educational game machines for children, dolls, rag dolls, paper dolls, doll accessories, toy action figures and accessories therefore, collectible toy figures, cases for dolls, cases for action figures, cases for play accessories, toy building blocks, toy construction blocks, toy banks, toy mobiles, infant toys, inflatable toys, bath toys, pull toys, wind-up toys, swim toys, swim floats for recreational use, water-squirting toys, sand toys, sandbox toys, toy vehicles, action skill games, board games, children's party games, card games, jigsaw puzzles, manipulative puzzles, toy cube puzzles, toy model hobby craft kits, toy modeling dough, toy gliders, balloons, bubble making wand and solution sets, boomerangs, kites, flying discs, yoyos, jump ropes, costume masks, party favors in the nature of small toys, adult and children's party games, piñatas, Christmas tree decorations, snow globes, costume masks, snow boards, skate boards, body boards, athletic protective |
| WORDWORLD Logo | United States | 77241495 | 7/29/2007 | | | Pending | 16 | Children's books, children's activity books, children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, notebooks, notepads, ring binders, folders, pen and pencil cases, rulers, staplers, pencils, pens, pencil sharpeners, markers, rubber stamps, paper signs and banners for decorative purposes; paper party goods, namely hats, napkins, placemats and decorations; paper bags and merchandise bags, paper and plastic party bags, paper party favors, lunch bags, gift wrapping materials, paper holiday decorations, crayons, announcement cards, paper name tags, bookmarks, photo albums, tracing paper books, sketch books, decorations for pencils, extensions and attachments for pencils, erasers, tape dispensers, desktop organizers, bulletin boards, dry-erase writing boards, chalk boards, arts and crafts paint kits, temporary tattoos, card files, calendars, facial tissue, chalks, sidewalk chalks and stencils; Printed mat |
| WORDWORLD Logo | United States | 77242555 | 7/30/2007 | | | Pending | 41 | Class 41: Entertainment services, namely, an ongoing children's televisio series; motion picture films; theatrical programs; fan clubs; online entertainment services, namely information, interactive games, quizzes and fan clubs based on a children's television series; website featuring information, interactive games, quizzes and fan clubs based on a children's television series; Entertainment services, namely providing an online computer game, providing a wide variety of information in the fields of entertainment, education, recreation, and games via the internet |

TRADEMARK
REEL: 004448 FRAME: 0397

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| WORDWORLD Logo | United States | 77241559 | 7/29/2007 | | | Pending | 28 | Games and toys, namely plush toys, puppets, finger puppets, make-your-own puppet kits, stuffed animals, hand-held units for playing electronic games, electronic educational game machines for children, dolls, rag dolls, paper dolls, doll accessories, toy action figures and accessories therefore, collectible toy figures, cases for dolls, cases for action figures, cases for play accessories, toy building blocks, toy construction blocks, toy banks, toy mobiles, infant toys, inflatable toys, bath toys, pull toys, wind-up toys, swim toys, swim floats for recreational use, water-squirting toys, sand toys, sandbox toys, toy vehicles, action skill games, board games, children's party games, card games, jigsaw puzzles, manipulative puzzles, toy cube puzzles, toy model hobby craft kits, toy modeling dough, toy gliders, balloons, bubble making wand and solution sets, boomerangs, kites, flying discs, yoyos, jump ropes, costume masks, party favors in the nature of small toys, adult and children's party games, piñatas, Christmas tree decorations, snow globes, costume masks, snow boards, skate boards, body boards, athletic protective |
| WORDWORLD Logo | United States | 77241494 | 7/29/2007 | | | Pending | 9 | Prerecorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs, DVDs, and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer and video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, mouse pads; Sunglasses, radios, radios incorporating clocks, portable stereos, karaoke machines, cassette players, compact disc players, portable DVD players, cameras, and headphones; Portable and handheld digital electronic devices for the development of reading, grammar, spelling and other academic skills for children; audio file on portable and handheld digital electronic devices; handheld computers; Portable and handheld video games for subscription based television; Educational computer and game software for handheld electronic devices featuring the development of reading, grammar and spelling and other academic skills for children; audio and v. recordings featuring educational matter for children; Prerecorded compact dis |

Full Descriptions*

TRADEMARK
REEL: 004448 FRAME: 0398

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | **Class: 9** Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; pre-recorded video tapes, audio tapes, laser discs, video discs, compact discs, CD-ROMs (compact disc-read only memories), DVDs (digital versatile discs/digital video discs), and floppy discs featuring entertainment and educational programming for children; computer and video game software, downloadable computer and video game software, computer ar video game cartridges, computer and video game programs, decorative magnets, cameras, calculators, computer game discs, electric switch plates, r |
| | | | | | | | | **Class: 16** Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; children's books, children's activity books, children's coloring books, comic books, cook books, address books, engagement books, diaries, calendars, bookmarks, color prints, posters, post cards, greeting cards, trading cards, book covers, decalcomania, stickers; stationery, envelopes, memo pads, note books, notepads, ring binders, folders, pen and pencil cases, rulers, staplers, pencils, pens, pencils sharpeners, markers, rubber stamps, paper signs, and banners for decorative purposes; paper party goods, namely hats, napkins, placemats and decorations; paper bags and merchandise bags, paper ar plastic party bags, paper party favors, lunch bags, gift paper |

TRADEMARK
REEL: 004448 FRAME: 0399

| Mark | Country | App. # | App. Dt | Reg. # | Reg. Dt | Status | Classes | Goods & Services |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | Class: 28 Games, toys and playthings, including plush toys, puppets, finger puppets, make-your-own puppet kits, stuffed animals, hand-held units for playing electronic games, electronic educational game machines for children, dolls, rag dolls, paper dolls, doll accessories, toy action figures and accessories therefore, collectible toy figures, cases for dolls, cases for action figures, cases for play accessories, toy building blocks, toy construction blocks, toy banks, toy mobiles, infant toys, inflatable toys, bath toys, pull toys, wind-up toys, swim toys, swim floats for recreational use, water-squirting toys, sand toys, sandbox toys, toy vehicles, action skill games, board games, children's party games, cards games, jigsaw puzzles, manipulative puzzles, toy cube puzzles, toy model hobbycraft kits, toy modelling dough, toy gliders, balloons, bubble making wand and solution sets, boomerangs, kites, flying discs, yoyos, jump ropes, costume masks, party favors in the nature of si toys, adult and children's party games, pinatas, Christmas tree decorations, snow globes, snow boards, skate boards, body boards, athletic protective pad |
| | | | | | | | | Class: 41 Education; providing of training; entertainment; sporting and cultural activities; entertainment services, including an ongoing children's television series; motion picture films; theatrical programs; fan clubs; online entertainment services, namely information, interactive games, quizzes and fan clubs based on a children's television series; website featuring information, interactive games, quizzes and fan clubs based on a children's television series |

TRADEMARK
REEL: 004448 FRAME: 0400

Exhibit C

Copyrights

See attached.





TRADEMARK
REEL: 004448 FRAME: 0401

WordWorld™

Where Words Come Alive™

**Copyrights Filed To Date - March 3.18.08**

| Description of © Filed | Date Filed |
|---|---|
| **EPISODES** | |
| RUNAWAY O | 8/24/2007 |
| HAPPY BIRTHDAY DOG | 8/24/2007 |
| THERE'S AN ANT IN EVERY G!ANT | 8/24/2007 |
| CHEF SHEEP | 8/24/2007 |
| ROCKET TO THE MOON | 8/24/2007 |
| THE BIRDS | 8/24/2007 |
| THE MYSTERY OF THE DISAPPEARING PI | 8/24/2007 |
| DUCKS FAMILY REUNION | 8/24/2007 |
| SH-SH-SHARK! | 8/24/2007 |
| DOG WANTS TO PLAY BALL | 8/24/2007 |
| PIES, PIES, PIES! | 8/24/2007 |
| WATERLOGGED | 8/24/2007 |
| DOG'S CAMPING ADVENTURE | 1/9/2007 |
| V IS FOR VACATION | 1/9/2007 |
| SNUG AS A BUG | 1/9/2007 |
| NIGHTLIGHT | 1/9/2007 |
| DUCK'S FIRST SLEEPOVER PARTY | 1/9/2007 |
| ONE HAT FITS ALL | 1/9/2007 |
| DANCING DOG | 1/9/2007 |
| PIG'S BIG MOONLIGHT FEAST | 1/9/2007 |
| BOPPIN' WITH THE BUG BAND | 1/9/2007 |
| SHUFFLEWORD | 1/9/2007 |
| W DROUGHT | 1/9/2007 |
| PRINCESS SHEEP | 1/9/2007 |
| **PRODUCTS** | |
| BEE | 12/21/2007 |
| BUG | 12/21/2007 |
| COW | 12/21/2007 |
| DOG | 12/21/2007 |
| DUCK | 12/21/2007 |
| CAT | 12/21/2007 |
| FISH | 12/21/2007 |
| LION | 12/21/2007 |
| PIG | 12/21/2007 |
| SHEEP | 12/21/2007 |
| TIGER | 12/21/2007 |
| ZEBRA | 12/21/2007 |
| DEEP BLUE POND | 12/21/2007 |
| SNUG AS A BUG | 12/21/2007 |
| THESE BIRDS ARE WORDS | 12/21/2007 |
| THINGS THAT GO! | 12/21/2007 |
| CONSTRUCTION TRUCK | 12/21/2007 |
| FIRE TRUCK | 12/21/2007 |
| WORDSAND MOON SAND BEACH SET | 12/21/2007 |
| BARN | 12/21/2007 |
| HOUSE | 12/21/2007 |
| BIRD EGG | 12/21/2007 |
| DUCK EGG | 12/21/2007 |

| | |
|---|---|
| OWL EGG | 12/21/2007 |
| Fuzzy WORDPOSTERS | 12/21/2007 |
| WORDCLINGS | 12/21/2007 |
| Bugs WORDSTAMPS & WORDSTICKERS | 12/21/2007 |
| WORDREVEAL-PARTY | 12/21/2007 |
| WORDREVEAL-WACKY WARDROBES | 12/21/2007 |
| WORDREVEAL-BEAR's BREAKFAST | 12/21/2007 |
| WORDDOUGH FRUIT BASKET | 12/21/2007 |
| CAR & TRUCK STAMPERS | 12/21/2007 |
| WORDREADER with WORDCARDS | 12/21/2007 |
| Rhyming WORDCARDS | 12/21/2007 |
| WORDROLL | 12/21/2007 |
| WORDMATCH | 12/21/2007 |
| TIGER'S TOOLS | 12/21/2007 |
| ANT'S PICNIC | 12/21/2007 |
| DUCK'S BEACH PARTY | 12/21/2007 |