

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adknowledge, Inc.		01/04/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A., as Administrative Agent		
<b>Street Address:</b>	333 South Hope Street		
<b>Internal Address:</b>	13th Floor		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90071		
<b>Entity Type:</b>	national banking association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 33</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3166403	ADKNOWLEDGE	
Registration Number:	3245615	CLICK SCORING	
Registration Number:	3313254	ADSTATION	
Registration Number:	3022414	WORD MASTER	
Registration Number:	2839758	NEWTONKNOWS	
Registration Number:	2334551	ADKNOWLEDGE	
Registration Number:	3503165	MIVA INLINE	
Registration Number:	3144895	MIVA MARKETPLACE	
Registration Number:	3119681	MIVA MERCHANT	
Registration Number:	3254186	A	
Registration Number:	3254185	MIVA	
Registration Number:	3254184	MIVA	
Registration Number:	3179269	MIVACENTRAL	

OP \$840.00 3166403

Registration Number:	3188692	ADREVENUE XPRESS
Registration Number:	3182540	MIVACENTRAL
Registration Number:	3032917	INTELLIMAP
Registration Number:	2964997	FINDWHAT.COM
Registration Number:	2896470	AUTO BID
Registration Number:	2901598	ADANALYZER
Registration Number:	2899567	CRUISE CONTROL
Registration Number:	2878070	TRAFFICBUILDER
Registration Number:	2901597	AUTOREPLENISH
Registration Number:	2904802	BUSINESSBUILDER
Registration Number:	2893286	BIDOPTIMIZER
Registration Number:	2954712	PERFORMANCE-DRIVEN MARKETING
Registration Number:	2849943	TRAFFICANALYST
Registration Number:	2951327	SEARCHFEED
Registration Number:	2493181	FIND WHAT YOU'RE LOOKING FOR
Registration Number:	2462416	FINDWHAT.COM
Registration Number:	3369318	HYDRA NETWORK
Registration Number:	3293876	REACH THROUGH THE .NET
Registration Number:	3384463	HYDRA
Serial Number:	85079493	SPREESY

**CORRESPONDENCE DATA**

Fax Number: (919)416-8328  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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ATTORNEY DOCKET NUMBER:	017625-4575 EAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	01/07/2011

Total Attachments: 4

**TRADEMARK**  
**REEL: 004448 FRAME: 0752**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

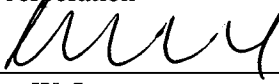
Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of January 4, 2011 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,

ADKNOWLEDGE, INC.,  
a Delaware corporation

By:   
Name: Scott W. Lynn  
Title: Chief Executive Officer and Secretary

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: 

Name: Ken Puro

Title: Vice President

ADKNOWLEDGE, INC  
NOTICE OF SECURITY INTERESTS IN TRADEMARKS  
(ADKNOWLEDGE, INC.)

**TRADEMARK**  
**REEL: 004448 FRAME: 0756**

**Schedule 1**

**U.S. Trademarks**

**Registered Marks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
ADKNOWLEDGE and Design	3166403	10/31/06
CLICK SCORING	3245615	5/22/07
ADSTATION	3313254	10/16/07
WORD MASTER	3022414	12/6/05
NEWTONKNOWS	2839758	5/11/04
ADKNOWLEDGE	2334551	3/28/00
MIVA INLINE	3503165	9/16/08
MIVA MARKETPLACE	3144895	9/19/06
MIVA MERCHANT	3119681	7/25/06
A and DESIGN	3254186	6/19/07
MIVA	3254185	6/19/07
MIVA	3254184	6/19/07
MIVACENTRAL	3179269	12/5/06
ADREVENUE XPRESS	3188692	12/26/06
MIVACENTRAL	3182540	12/12/06
INTELLIMAP	3032917	12/20/05
FINDWHAT.COM	2964997	7/5/05
AUTO BID	2896470	10/19/04
ADANALYZER	2901598	11/9/04
CRUISE CONTROL	2899567	11/2/04
TRAFFICBUILDER	2878070	8/24/04
AUTOREPLENISH	2901597	11/9/04
BUSINESSBUILDER	2904802	11/23/04
BIDOPTIMIZER	2893286	10/12/04
PERFORMANCE-DRIVEN MARKETING	2954712	5/24/05
TRAFFICANALYST	2849943	6/1/04
SEARCHFEED	2951327	5/17/05
FIND WHAT YOU ARE LOOKING FOR	2493181	9/25/01
FINDWHAT.COM	2462416	6/19/01
HYDRA NETWORK	3369318	1/15/08
REACH THROUGH THE .NET	3293876	9/18/07
HYDRA	3384463	2/19/08

**Pending Applications**

<b>Description</b>	<b>Application No.</b>	<b>Filing Date</b>
SPREESY	85079493	7/7/10

**Schedule 1**