

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMERICAN SPORTING GOODS CORPORATION		09/01/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	AMERICAN SPORTING GOODS CORPORATION		
Street Address:	101 ENTERPRISE, SUITE 200		
Internal Address:	ATTN: LEGAL DEPARTMENT		
City:	ALISO VIEJO		
State/Country:	CALIFORNIA		
Postal Code:	92656		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2283430	ALLSPORT	
Registration Number:	1731119	AVIA	
Registration Number:	1708315	TURNTEC ART	
Registration Number:	1720437	AVIA	
Registration Number:	1582639	ZO2	
Registration Number:	1613920	ARC	
Registration Number:	1721947		
Registration Number:	1348151	AVIA	
Registration Number:	1349604	AVIA	
Registration Number:	1333346	TURNTEC	
Registration Number:	1202827	AVIA	
CORRESPONDENCE DATA			

900180787

TRADEMARK  
 REEL: 004448 FRAME: 0879

OP \$290.00 2283430

Fax Number: (949)474-3106

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 949.267.2800

Email: LEGAL@ASG-AVIA.COM

Correspondent Name: AMERICAN SPORTING GOODS CORPORATION

Address Line 1: 101 ENTERPRISE, SUITE 200

Address Line 2: ATTN: LEGAL DEPARTMENT

Address Line 4: ALISO VIEJO, CALIFORNIA 92656

NAME OF SUBMITTER:

Bernadette Chala

Signature:

/Bernadette Chala/

Date:

01/07/2011

Total Attachments: 2

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RELEASE AND REASSIGNMENT OF  
TRADEMARKS AND TRADEMARK APPLICATIONS


Reference is hereby made to that certain security agreement, dated as May 31, 1996 (the "Agreement"), executed by AMERICAN SPORTING GOODS CORPORATION, a California corporation (the "Grantor") in favor of CONGRESS FINANCIAL CORPORATION (WESTERN), a California corporation (now known as WACHOVIA CAPITAL FINANCE CORPORATION (WESTERN)) (the "Grantee"), which was recorded in the United States Patent and Trademark Office on July 9, 1996, at Reel 1545, Frame 0167 pursuant to which the Grantor assigned and granted to Grantee a security interest in and to all of Grantor's right, title and interest in and to certain trademarks and trademark applications, including those trademarks and trademark applications specifically listed on Exhibit A attached hereto and the goodwill associated therewith (collectively, the "Marks");

WHEREAS, Grantee wishes to terminate the Agreement and release, retransfer and reassign to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Grantee hereby terminates the Agreement and releases, retransfers and reassigns to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Marks and the goodwill associated therewith.

IN WITNESS WHEREOF, Grantee has executed this Release and Reassignment of Registered Trademarks and Trademark Applications as of this \_\_\_\_ day of September, 2008.

WACHOVIA CAPITAL FINANCE  
CORPORATION (WESTERN), formerly known  
as CONGRESS FINANCIAL CORPORATION  
(WESTERN),  
a California corporation, as Grantee

By:   
Name: D. E. L. L. L. L.  
Title: Managing Director

**Exhibit A  
Trademarks**

<b>Grantor</b>	<b>Mark</b>	<b>Status</b>	<b>Registration No.</b>	<b>Registration Date</b>
American Sporting Goods Corporation	ALLSPORT	Registered	2,283,430	10/5/1999
American Sporting Goods Corporation	AVIA	Registered	1,731,119	11/10/1992
American Sporting Goods Corporation	TURNTEC ART	Registered	1,708,315	8/18/1992
American Sporting Goods Corporation	AVIA	Registered	1,720,437	9/29/1992
American Sporting Goods Corporation	ZO2	Registered	1,582,639	2/13/1990
American Sporting Goods Corporation	ARC	Registered	1,613,920	9/18/1990
American Sporting Goods Corporation	DESIGN Only	Registered	1,721,947	10/6/1992
American Sporting Goods Corporation	AVIA	Registered	1,348,151	7/9/1985
American Sporting Goods Corporation	AVIA and Design	Registered	1,349,604	7/16/1985
American Sporting Goods Corporation	TURNTEC	Registered	1,333,346	4/30/1985
American Sporting Goods Corporation	AVIA	Registered	1,202,827	7/27/1982

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Exhibit A