TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Real Girls Media Network, Inc.		12/13/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Meredith Corporation
Street Address:	1716 Locust Street
City:	Des Moines
State/Country:	IOWA
Postal Code:	50309
Entity Type:	CORPORATION: IOWA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3438794	DIVINE CAROLINE
Registration Number:	3443569	LIFE IN YOUR WORDS

CH $65.00 3438794

CORRESPONDENCE DATA

Fax Number: (515)284-2776
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 515.284.2167
Email: becky.king@meredith.com
Correspondent Name: Rebecca King
Address Line 1: 1716 Locust Street
Address Line 4: Des Moines, IOWA 50309

NAME OF SUBMITTER:	Rebecca J. King
Signature:	/Rebecca J. King/
Date:	01/07/2011

Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY

Real Girls Media Network, Inc., a California corporation ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which is acknowledged, does hereby sell, assign, transfer and convey to Meredith Corporation, an Iowa corporation, 1716 Locust Street, Des Moines, IA 50309 ("Assignee"), all of Assignor's right, title and interest in and to the trade names, trademarks and patents which are set forth on Exhibit A (attached hereto and incorporated herein) which have been registered by Assignor with the U.S. Patent and Trademark Office (the "Intellectual Property"). The foregoing Intellectual Property shall be held and enjoyed by the Assignee for its own use and for the use of its successors, assigns or other legal representatives, together with all claims for damages by reason of past, present and future infringement of the rights assigned under this Assignment, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this transfer to the Assignee had not been made.

The Assignor agrees to execute and deliver to the Assignee, upon the Assignee's demand, such notices and other documents as are necessary to effectuate the transfer of title contemplated by this Assignment. This Assignment and all of Assignor's obligations hereunder shall inure to the benefit of the Assignee and its successors and assigns and shall be binding upon Assignor and its successors and assigns, effective immediately upon its delivery to the Assignee.

Assignor authorizes and requests that the United States Commissioner of Patents and Trademarks and/or any other respective governmental agency record Assignee as the owner of the entire right, title and interest in and to the Intellectual Property, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the 13th day of December, 2010.

ASSIGNOR:

REAL GIRLS MEDIA NETWORK, INC.,
a California corporation

By: _____
Name: Katherine K. Thorp
Title: Chief Executive Officer

EXHIBIT A

Trademark/Trade Name/Patent	Serial/Registration #	Registration Date
DIVINE CAROLINE	3438794	June 3, 2008
LIFE IN YOUR WORDS	3443569	June 10, 2008