

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	07/14/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cox Newspapers, Inc.		01/07/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Cox Texas Newspapers, L.P.
<b>Street Address:</b>	305 S. Congress Avenue
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78704
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2919564	PICK IT UP! CLICK IT UP!
Registration Number:	3195915	GLOSSY
Registration Number:	2931378	

**CORRESPONDENCE DATA**

**Fax Number:** (202)776-4981  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** (202) 776-2876  
**Email:** trademark@dowlohnes.com  
**Correspondent Name:** Dow Lohnes PLLC  
**Address Line 1:** 1200 New Hampshire Avenue, N.W.  
**Address Line 2:** Suite 800  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20036

**NAME OF SUBMITTER:** Suzanne M. Underwald

**900180809**

**TRADEMARK  
 REEL: 004449 FRAME: 0014**

OP \$90.00 2919564

<b>Signature:</b>	/Suzanne M. Underwald/
<b>Date:</b>	01/07/2011
<b>Total Attachments: 1</b> source=Cox Newspapers - Cox Texas Newspapers Assignment#page1.tif	

## ASSIGNMENT

This Assignment Agreement ("Agreement") entered into by and between Cox Newspapers, Inc. ("Assignor"), a Delaware corporation, located at 6205 Peachtree Dunwoody Road, Atlanta, GA 30328, and Cox Texas Newspapers, L.P. ("Assignee"), a Delaware limited partnership, located at 305 S. Congress Avenue, Austin, TX, 78704, is effective *nunc pro tunc* on July 14, 2009.

WHEREAS, Assignor is the owner of the following marks (the "Marks"), which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
PIC IT UP! CLICK IT UP!	2,919,564	January 18, 2005
MISCELLANEOUS DESIGN (Mouse Design)	2,931,378	March 8, 2005
GLOSSY	3,195,915	January 9, 2007

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Marks, the registrations thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns all of Assignor's right, title, and interest in and to the Marks, including the registrations thereof and the goodwill of the business symbolized thereby.

Signed this 7<sup>th</sup> day of January, 2011.

Cox Newspapers, Inc.



Charles Bowen

Assistant Secretary