

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Diabetes Care Club		12/31/2010	LIMITED LIABILITY COMPANY: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Simplex Healthcare, Inc.		
<b>Street Address:</b>	6840 Carothers Parkway, Suite 600		
<b>City:</b>	Franklin		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37067		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3552513	DIABETES CARE CLUB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(213)486-0065		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	213-972-4500		
<b>Email:</b>	ptomaillosangeles@foley.com		
<b>Correspondent Name:</b>	Jeffrey A. Kobulnick		
<b>Address Line 1:</b>	Foley & Lardner LLP		
<b>Address Line 2:</b>	555 S. Flower Street, Suite 3500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90071		
<b>ATTORNEY DOCKET NUMBER:</b>	095977-8005		
<b>NAME OF SUBMITTER:</b>	Attorney of record		
<b>Signature:</b>	/Jeffrey A. Kobulnick/		

OP \$40.00 3552513

Date:

01/07/2011

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of December 31, 2010, by and between Diabetes Care Club, a Tennessee limited liability company doing business at 6840 Carothers Parkway, Suite 600, Franklin, Tennessee 37067, United States of America ("Assignor") and Simplex Healthcare, Inc., a Tennessee corporation doing business at 6840 Carothers Parkway, Suite 600, Franklin, Tennessee 37067, United States of America ("Assignee").

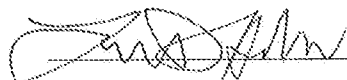
WHEREAS, Assignor is the owner of all right, title and interest in and to United States Trademark Registration No. 3,552,513 for the mark DIABETES CARE CLUB and all other rights appurtenant thereto, including, but not limited to, any and all designs, artwork, logos or other embodiments that have been used or are intended to be used in connection with such trademark, and all common law rights, trade name rights and causes of action, and the right to recover for past infringement, if any (hereinafter, the "Mark"); and

WHEREAS, Assignee desires to acquire, and Assignor desires to assign, the Mark, the goodwill symbolized by the Mark, all common law rights thereto, and the right to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all right, title and interest in and to the mark shown in United States Trademark Registration No. 3,552,513 as Assignor may possess, together with the goodwill of the business symbolized by the Mark, all common law rights relating thereto and all rights to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any.

AGREED AND ACCEPTED TO  
BY ASSIGNOR DIABETES CARE CLUB:

By:

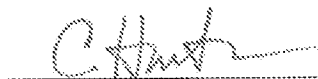


Name: Lawson D. Hudson

Title: CEO

AGREED AND ACCEPTED TO  
BY ASSIGNEE SIMPLEX HEALTHCARE,  
INC.:

By:



Craig Hartman

CFO