

12/20/2010

USPTO. ETAS. Trademark Assignment R...

**Electronic Trademark Assignment System**

Trademark Assignment Recordation Form

Navigation: [Guidelines](#) - [Conveyance Type](#) - [Correspondence](#) - [Conveyor](#) - [Desktop](#) - [Property](#) - [Attachments](#) - [Sign](#) - [Validate](#) - [Advanced](#)

ETAS v.1.5.2

PTO-1594 (Rev. 10/02)

OMB No. 0651-0027 (Exp. 03/31/2012)

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**TRADEMARK ASSIGNMENT**

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
On Air Productions, LLC		03/18/2010	LTD LIAB JT ST CO: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Safe TV Shop, LLC		
<b>Street Address:</b>	520 Elliot Street		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28202		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		

PROPERTY NUMBERS Total: 11

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etas.uspto.gov/etas/load.jsp?name=114...**TRADEMARK**  
REEL: 004449 FRAME: 0223

1/3

12/20/2010

USPTO. ETAS. Trademark Assignment R...

Property Type	Number	Word Mark
Serial Number:	77905544	FRESH SHOT
Registration Number:	3878907	FRESH SHOT
Serial Number:	77890611	PET HAIR PICKSY
Registration Number:	3878859	PET HAIR PICKSY
Serial Number:	77953030	AB RADICAL
Serial Number:	77953058	GYRO BOWL
Registration Number:	3833204	GYRO BOWL
Serial Number:	77952962	EGGIES
Serial Number:	77952992	CURLY CUBES
Serial Number:	77952978	GRABEZE
Serial Number:	77952940	UPSY DAISY

**CORRESPONDENCE DATA**

Fax Number: (704)333-5115  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: chris.clark@edisonnation.com  
 Correspondent Name: C. Christopher Clark  
 Address Line 1: 520 Elliot Street  
 Address Line 2: Suite 200  
 Address Line 4: Charlotte, NORTH CAROLINA 28202

**NAME OF SUBMITTER:** C. Christopher Clark

**Signature:** /C. Christopher Clark/

**Date:** 12/20/2010

**Total Attachments:** 0

**RECEIPT INFORMATION**

ETAS ID: TM190050  
 Receipt Date: 12/20/2010  
 Fee Amount: \$290

Fee calculated, according to the USPTO fee table

Description	Fee code	Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.0	1	40.0

**TRADEMARK**

REEL: 004449 FRAME: 0224

12/20/2010

USPTO. ETAS. Trademark Assignment R...

For second and subsequent marks in the same document	8522	25.0	10	250.0
<b>Total</b>				<b>\$290.00</b>

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12/20/2010 03:50 PM PST

TO: C. CHRISTOPHER CLARK COMPANY: 520 ELLIOT STREET

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

12/05/2010  
 900177926

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
On Air Productions, LLC		03/18/2010	LIMITED LIABILITY COMPANY:

**RECEIVING PARTY DATA**

<b>Name:</b>	Safa TV Shop, LLC
<b>Street Address:</b>	520 Elliot Street
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Charlotte
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28202
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	77905544	FRESH SHOT
Registration Number:	3878907	FRESH SHOT
Serial Number:	77890811	PET HAIR PICKSY
Registration Number:	3878859	PET HAIR PICKSY
Serial Number:	77953030	AB RADICAL
Serial Number:	77953058	GYRO BOWL
Registration Number:	3833204	GYRO BOWL
Serial Number:	77952982	EGGIES
Serial Number:	77952992	CURLY CUBES
Serial Number:	77952978	GRABEZE
Serial Number:	77952940	UPSY DAISY

**CORRESPONDENCE DATA**

OP 5290 00 77905544

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12/18/2010 8:33:44 AM

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Fax Server

TO:C. CHRISTOPHER CLARK COMPANY:520 ELLIOT STREET

Fax Number: (704)333-5115

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: chris.clark@edisonnation.com

Correspondent Name: C. Christopher Clark

Address Line 1: 520 Elliot Street

Address Line 2: Suite 200

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	SAFE TV SHOP
NAME OF SUBMITTER:	C. Christopher Clark
Signature:	/C. Christopher Clark/
Date:	12/05/2010
Total Attachments: 0	

USPTO

12/18/2010 8:33:44 AM

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TO: C. CHRISTOPHER CLARK COMPANY: 520 ELLIOT STREET

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12/18/2010 8:33:44 AM PAGE 2/006 Fax Server

TO: C. CHRISTOPHER CLARK COMPANY: 520 ELLIOT STREET




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**UNITED STATES PATENT AND TRADEMARK OFFICE**

 UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
 DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECEMBER 10, 2010

PTAS

 C. CHRISTOPHER CLARK  
 520 ELLIOT STREET  
 SUITE 200  
 CHARLOTTE, NC 28202
**\*900177926\***
 UNITED STATES PATENT AND TRADEMARK OFFICE  
 NOTICE OF NON-RECORDATION OF DOCUMENT

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THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

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