

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Easybuy, Inc.		01/05/2011	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	Vee International, Inc.
<b>Street Address:</b>	135-42 39th Ave., 3FL
<b>City:</b>	Flushing
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11354
<b>Entity Type:</b>	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3621749	BLUSH NOVELTIES

**CORRESPONDENCE DATA**

Fax Number: (407)384-2601  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 407-384-6156  
 Email: trademarks@briangibbons.com  
 Correspondent Name: Brian Gibbons  
 Address Line 1: 3936 S. Semoran Blvd., Suite 330  
 Address Line 4: Orlando, FLORIDA 32822

<b>NAME OF SUBMITTER:</b>	Brian Gibbons
<b>Signature:</b>	/Brian Gibbons/
<b>Date:</b>	01/08/2011

Total Attachments: 2  
 source=blushnovelties.01.assignment (executed)#page1.tif

**900180841**

**TRADEMARK  
 REEL: 004449 FRAME: 0468**

**OP \$40.00 3621749**



## TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Easybuy, Inc., a New York corporation whose address is 10 Confucius Plaza, Apt 4R, New York, NY 10002 (“Assignor”) has adopted and is using the mark BLUSH NOVELTIES (the “Mark”). Assignor is the owner of such Mark together with the goodwill of the business in connection with which the Mark has been used (the “Goodwill”).

WHEREFORE, Vee International, Inc., a New York corporation whose address is 135-42 39th Ave., 3FL, Flushing, NY 11354 (“Assignee”) desires to acquire the Mark and associated Goodwill from Assignor.

WHEREAS, Assignor desires to assign the Mark to Assignee, together with the Goodwill, and Assignee desires to accept such assignment of the Mark and the associated Goodwill from Assignor.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

### TERMS AND CONDITIONS

Section 1 – Assignment. In return for good and valuable considerations provided by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee and its successors and assigns Assignor’s entire right, title, and interest in and to the Mark and the Goodwill, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its subsidiaries, licensees, successors, assigns, and legal representatives, for the full extent of the life of the Mark, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made, including without limitation all right, title and interest in and to United States Registration No. 3621749.

Section 2 – Defense of Rights. Assignor further grants to Assignee the right to sue for past infringement, dilution, and any other violation of rights in the Mark and the Goodwill. The expense of such suits to protect the rights in the Mark and the Goodwill shall be borne entirely by Assignee, and any and all recoveries from any suit or settlement shall go to Assignee.

Section 3 – Warranty. Assignor represents and warrants that it has full power to make this Assignment, and that Assignor has not and will not execute any agreement in conflict herewith.

Section 4 – Integration. This Agreement contains the entire understanding of the parties, and supersedes previous verbal and written agreements or representations between the parties concerning the Mark.

Section 5 – Assurances. Each party hereby represents and warrants that all representations, recitals, statements and information provided to each other under this Agreement are true, correct, and accurate to the best of its knowledge.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by its authorized officers, to be effective as of January 05, 2011.

EASYBUY, INC.:  
(Assignor)

VEE INTERNATIONAL, INC.:  
(Assignee)

By: [Signature]  
(Signature)

By: [Signature]  
(Signature)

Title: President  
(Position of Signatory)

Title: President  
(Position of Signatory)

Name: Eric Lee

Name: JING MENG

Date: 1/5/2011

Date: 1/5/2011

Before me personally appeared \_\_\_\_\_  
Eric Lee, known to me  
or proved to me on the basis of satisfactory  
evidence to be the person whose name is  
subscribed to this Agreement, and  
acknowledged that he/she executed the  
same.

Before me personally appeared JING  
MENG, known to me  
or proved to me on the basis of satisfactory  
evidence to be the person whose name is  
subscribed to this Agreement, and  
acknowledged that he/she executed the  
same.

[Signature]  
Notary Public

[Signature]  
Notary Public

Jennifer C. Chou, Notary Public  
State of New York, No. 01CH6021295  
Qualified in New York County  
Cert. Filed in New York County  
Commission Expires March 8, 2011

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