

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pasta Zara S.p.A.		12/20/2010	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	FFauf S.A.
Street Address:	231 Val des Bons Malades
City:	L-2121 Luxembourg
State/Country:	LUXEMBOURG
Entity Type:	CORPORATION: LUXEMBOURG

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1631026	PASTA ZARA
Registration Number:	2866117	DEL CASTELLO

CORRESPONDENCE DATA

Fax Number: (202)857-6395
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202 857 6389
 Email: henrye@arentfox.com
 Correspondent Name: Michael A. Grow
 Address Line 1: 1050 Connecticut Avenue, NW
 Address Line 2: Arent Fox LLP
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 019809/000

DOMESTIC REPRESENTATIVE

Name: Michael A. Grow

900180892

TRADEMARK
REEL: 004449 FRAME: 0728

OP \$65.00 1631026

Address Line 1: 1050 Connecticut Avenue, NW
Address Line 2: Arent Fox LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	E.T. Henry/Trademark Specialist
Signature:	/E.T. Henry/
Date:	01/10/2011
Total Attachments: 2 source=Pasta Zara asg#page1.tif source=Pasta Zara asg#page2.tif	

CONFIRMATIVE TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective by

PASTA ZARA S.p.A., a Joint stock Company, organized and existing under the laws of Italy, with offices at Via Castellana, 34, I-31039 Riese Pio X° (TV) - ITALY, VAT number 03368700260 (hereinafter referred to as "**the Assignor**")

and

FFAUF S.A., organized and existing under the laws of Luxembourg, with offices at 231 Val des Bons Malades, L-2121 Luxembourg – LUXEMBOURG, VAT number LU20881824 (hereinafter referred to as "**the Assignee**").


WHEREAS, the Assignee has entered with the Assignor into a *Trademark Assignment* dated December 22, 2005 and effective as per January 1, 2006 pursuant to which the Assignor has sold, conveyed, transferred and assigned to the Assignee, the entire right, title and interest in and to certain Trademarks and issued Trademark registrations and Trademark applications effective in different Countries of the world, together with the goodwill of the business appurtenant to, associated with, and symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby confirm to have sold, assigned and transferred and set over unto the Assignee, with effect *nunc pro tunc* as per January 1, 2006,, the entire right, title and interest in, to and under the Trademarks, applications and/or issued trademark registrations, with effect in the United States identified in the Schedule A attached herewith, together with the goodwill of the business appurtenant to, associated with, and symbolized by the Trademarks.

THE ASSIGNOR hereby confirms to have appointed and constituted, and appoints and constitutes the Assignee, in the person of its legal representative as its attorney-in-fact, with full power of substitution, for and on behalf of the Assignor, in its name and stead, and for the benefit of the Assignee, for any purpose required to prosecute, manage, maintain, renew, enforce, charge, oppose, transfer-assign (in the whole or partially), licence and sub-licence (in the whole or partially), and in general to convey and deliver the said Trademark applications and issued registrations.

IN WITNESS WHEREOF, this instrument has been duly executed by the Assignor and by the Assignee as of the day and year written below

PASTA ZARA S.p.A.




NAME Mr. Furio Bragagnolo
TITLE Chairman of the Board of Directors
DATE December 20, 2010

FFAUF S.A.


NAME Mr. Massimo Storaro
TITLE Managing Director
DATE December 20, 2010

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SCHEDULE "A"

NO.	COUNTRY	STATUS	MARK (KIND *)	FILING	REGISTRATION	INT. CLASS	REGISTERED OWNER*	EXPIRY
1	U.s.a.	to be renewed	PASTA ZARA + DONNA (F) 	[1. renewal] filed on 08.01.2001 [first filing] 73/830586 10.10.1989	[1. renewal] 1.631.026 08.01.2001 [first filing] 1.631.026 08.01.1991	30	PASTA ZARA S.p.A. Via Castellana, 34 31039 RIESE PIO X° TV Italy	08.01.2011
2	U.s.a.	registered	DEL CASTELLO (F) 	[first filing] 76/483866 21.01.2003	[first filing] 2.866.117 27.07.2004	30	PASTA ZARA S.p.A. Via Castellana, 34 31039 RIESE PIO X° TV Italy	27.07.2014

RKS

of trademark:

(F) black and white device trademark

REGISTERED OWNER is the trademark proprietor as recorded with the relevant Trademark Office.

TRADEMARK
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