

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JES FOOTWEAR, LLC.		01/10/2011	LIMITED LIABILITY COMPANY: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	James S. Barrett II		
<b>Street Address:</b>	4710 John Scott Drive		
<b>City:</b>	Lynchburg		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	24503		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0692118	ANDIAMO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612.332.5300		
<b>Email:</b>	cmanthie@merchantgould.com		
<b>Correspondent Name:</b>	Andrew S. Ehard		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 2:</b>	Merchant & Gould P.C.		
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55402-0910		
<b>ATTORNEY DOCKET NUMBER:</b>	12988.1US01		
<b>NAME OF SUBMITTER:</b>	Andrew S. Ehard		
<b>Signature:</b>	/Andrew S. Ehard/		

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**TRADEMARK**  
**REEL: 004449 FRAME: 0732**

Date:

01/10/2011

Total Attachments: 1

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**TRADEMARK(S) ASSIGNMENT**

**WHEREAS**, JES FOOTWEAR, L.L.C., a(n) Limited Liability Company incorporated under the laws of Virginia and having an office and place of business at 4710 John Scott Drive, Lynchburg, Virginia 24503, USA (hereinafter referred to as **ASSIGNOR**), has adopted and is using the following marks for which said **ASSIGNOR** has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office:

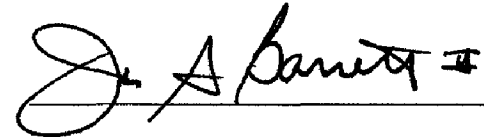
**ANDIAMO**, Registration No. 692118; and

**WHEREAS**, James S. Barrett II, a(n) Individual and citizen of the United States of America and residing at 4710 John Scott Drive, Lynchburg, Virginia 24503, USA (hereinafter referred to as **ASSIGNEE**), is desirous of acquiring said mark(s);

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **ASSIGNOR** does hereby assign unto the said **ASSIGNEE** all right, title and interest in and to the said marks, together with the good will of the business symbolized by the mark(s), the above-identified registrations for the mark(s) and the above-identified application(s) for registration of said mark(s).

JES FOOTWEAR, L.L.C.

By: James S. Barrett II



Title: President \_\_\_\_\_

Date: 1/10/2011 \_\_\_\_\_