

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Elmore Group, Ltd.		01/06/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hosts Destination Services, LLC		
Street Address:	1001 Connecticut Ave., NW		
Internal Address:	Suite 909		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1681399	USA HOSTS	
CORRESPONDENCE DATA			
Fax Number:	(410)576-4032		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	410-576-4171		
Email:	nhimmelrich@gfrlaw.com		
Correspondent Name:	Ned T. Himmelrich		
Address Line 1:	233 East Redwood Street		
Address Line 4:	Baltimore, MARYLAND 21202		
NAME OF SUBMITTER:	Ned T. Himmelrich		
Signature:	/Ned T. Himmelrich/		
Date:	01/10/2011		
Total Attachments: 4			

OP \$40.00 1681399

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**TRADEMARK
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ASSIGNMENT

THIS ASSIGNMENT (this "Assignment") is made and shall be effective as of the 6th day of January, 2011, by The Elmore Group, Ltd., a Delaware corporation, USA Hosts, Ltd., a Nevada corporation, and USA Hosts Performance Alliance, Inc., a Nevada corporation (sometimes referred to herein collectively and without distinction as the "Assignors"), to and for the benefit of Hosts Destination Services, LLC, a Delaware limited liability company (the "Assignee").

Explanatory Statement

The Elmore Group, Ltd. is the owner of the following registered service mark (the "Registered Service Mark"):

<u>Service Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>	<u>Serial Number</u>
USA HOSTS	March 31, 1992	1681399	74083563

One or more of the Assignors claim rights in the unregistered marks and logos shown on Exhibit A attached hereto (collectively, the "Logos").

Assignee desires to acquire the Registered Service Mark and the Logos, and Assignors have agreed to assign the same to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. The Elmore Group, Ltd. hereby sells, assigns and transfers to Assignee the Registered Service Mark, including the common law rights, rights respecting registration, and all certificates of registration issued by the U.S. Patent and Trademark Office, together with the goodwill associated therewith.
2. Assignors hereby quitclaim and sell, assign and transfer to Assignee, all of their right, title and interest, if any, in and to the Logos, together with the goodwill associated therewith.

IN WITNESS WHEREOF, Assignors have executed and delivered this Assignment as of the day and year first written above.

The Elmore Group, Ltd.

By David G. Elmore
David G. Elmore, Chairman

[signatures continued]

EXECUTION VERSION

USA Hosts, Ltd.

By David G. Elmore
David G. Elmore, Chairman

USA Hosts Performance Alliance, Inc.

By David G. Elmore
David G. Elmore, Chairman

ACCEPTED:

Hosts Destination Services, LLC

By: _____
Frank Andrews, Chairman

EXECUTION VERSION

USA Hosts, Ltd.

By _____
David G. Elmore, Chairman

USA Hosts Performance Alliance, Inc.

By _____
David G. Elmore, Chairman

ACCEPTED:

Hosts Destination Services, LLC

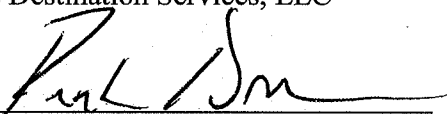
By: 
Frank Andrews, Chairman

Exhibit A

USA HOSTS ALLIANCE

