

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C10, Inc.		11/01/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	VarsityPix, LLC		
Street Address:	20 Century Drive		
City:	Mill Valley		
State/Country:	CALIFORNIA		
Postal Code:	94941		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3681197	PLAYACTIONPIX	
Registration Number:	3681198	PLAYACTIONPIX	
Registration Number:	3686639	VARSITYPIX	
Registration Number:	3680378	VARSITYPIX	
Registration Number:	2532444	C10	
Registration Number:	2547671	C10	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	R.J. Heher, Esq.		
Address Line 1:	801 California Street		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	21943-00070-3847		

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NAME OF SUBMITTER:	R.J. Heher, Esq
Signature:	/R.J. Heher/
Date:	01/10/2011
Total Attachments: 1 source=Trademark Assignment001#page1.tif	

TRADEMARK ASSIGNMENT

Effective November 1, 2010, WHEREAS, C10, Inc., a California corporation, having its place of business at 20 Century Drive, Mill Valley, California, 94941, USA ("Assignor"), is the owner of the following:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PLAYACTIONPIX	3,681,197	Sept 8 2009
PLAYACTIONPIX	3,681,198	Sept 8 2009
VARSIYPIX	3,686,639	Sept 22 2009
VARSIYPIX	3,680,378	Sept 8 2009
C10	2,532,444	Jan 22 2002
C10 (Stylized)	2,547,671	March 12 2002

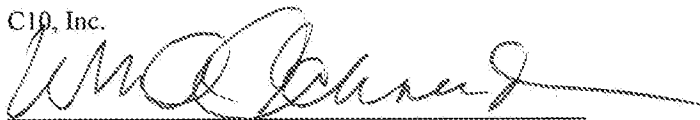
C10

WHEREAS, VarsityPix, LLC, a California Limited Liability Company, located at 20 Century Drive, Mill Valley, California, 94941, USA ("Assignee"), is desirous of acquiring said trademarks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign unto Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademarks together with the goodwill of the business symbolized by said trademarks and applications and registrations thereof.

C10, Inc.

By: _____



Name: William Schneider
Title: President

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