

TO:DANIEL S. POLLEY, P.A. COMPANY:7251 WEST PALMETTO PARK ROAD

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1



SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
200 KELSEY ASSOCIATES, LLC		12/16/2010	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	JED P KAPLAN		
Street Address:	7000 WEST PALMETTO PARK ROAD		
Internal Address:	SUITE 308		
City:	BOCA RATON		
State/Country:	FLORIDA		
Postal Code:	33433		
Entity Type:	INDIVIDUAL: USA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3610292	SHEARSON	
CORRESPONDENCE DATA			
Fax Number:	(561)807-5987		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	561-347-5955		
Email:	belty@danpolley.com		
Correspondent Name:	DANIEL S. POLLEY, P.A.		
Address Line 1:	7251 WEST PALMETTO PARK ROAD		
Address Line 2:	SUITE 202		
Address Line 4:	BOCA RATON, FLORIDA 33433		
ATTORNEY DOCKET NUMBER:	1336		
NAME OF SUBMITTER:	Daniel S. Polley		
Signature:	/Daniel S. Polley/		

OP S40.00 3610292

TO:DANIEL S. POLLEY, P.A. COMPANY:7251 WEST PALMETTO PARK ROAD

Date:

12/17/2010

Total Attachments: 1

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TO: DANIEL S. POLLEY, P.A. COMPANY: 7251 WEST PALMETTO PARK ROAD

DEC-16-2010 16:57 FROM:
REC. TO: ZUTU 3:43PM

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UNAMEO & OMICRON ZV 040-0109

TO: 12039499300 P.9
NO. 2112 F. 0

EXHIBIT A

SERVICE MARK ASSIGNMENT

AGREEMENT effective as of the Effective Date stated below by and between the Assignor and the Assignee with and without effect as assigned below.

WHEREAS, Assignor is the owner of all right, title and interest in and to the name SHEARSON and U.S. Service Mark Registration No. 3,630,253 and the goodwill pertaining thereto (the "Service Mark");

WHEREAS, Assignee desires to acquire Assignor's entire right, title and interest in and to the Service Mark, including all common law or trade name rights, wherever situated, and the ongoing and existing business and business goodwill appurtenant thereto;


NOW, THEREFORE TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of the sum of ten dollars (\$10.00) and other valuable considerations, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Service Mark, including all common law or trade name rights, wherever situated, and the business goodwill associated therewith, including, without limitation, all research, therefore, all proceeds therefrom, the right to sue for past, present, and future infringements and any other violations related to the Service Mark and the goodwill of the entire ongoing business associated with and symbolized by the Service Mark.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

ASSIGNOR:

ASSIGNOR: 200 Water Associates LLC
(Company Name)


M. Reich
(Print Name)

ASSIGNOR'S ADDRESS: One Remond Plaza, Suite 100
New Rochelle, NY 10801

ASSIGNEE:

By Ted P. Kaplan

ASSIGNEE'S ADDRESS: 7251 W. Palmetto Park Road, Suite 204
Boca Raton, Florida 33433

