Form PTO-1594 (Rev 01-09)
OMB Collection 0651-0027 (exp. 02/28/2009)
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12/27/2010

U.S. DEPARTMENT OF COMMERCE ed States Patent and Trademark Office

103614339 To the Director of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the attached documents or the new additional control of the U.S. Patent and Trademain Office Please record the U.S. Patent Please record t 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Yes Additional names, addresses, or citizenship attached? X No Grove Acquisition, LLC Name: Wells Fargo Bank, N.A. Internal Address: Attn: R. Mora MAC A0615-032 Association ☐ Individual(s) Limited Partnership General Partnership Street Address: 200 B Street, Suite 300 Corporation-State: Santa Rosa X Other Limited Liability Company CA State: Citizenship (see guidelines) Zip: 95401 Country: U.S.A Additional names of conveying parties attached? 🏻 Yes 🔀 No Association Citizenship General Partnership Citizenship 3. Nature of conveyance )/Execution Date(s): Limited Partnership Citizenship Execution Date(s) December 18, 2009 Corporation Citizenship National Banking

X Other Association Citizenship United States Merger Assignment If assignee is not domiciled in the United States, a domestic X Security Agreement Change of Name X No representative designation is attached. Yes Other (Designations must be a separate document from assignment) 4. Application number(s) or registration number(s) and identification or description of the Trademark. B. Trademark Registration No (s) A. Trademark Application No.(s) 3498876 Additional sheet(s) attached? ່ Yes X No C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown) Grove Street 5. Name & address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: 1 registrations involved: Name: Wells Fargo Bank, N.A. Internal Address: Attn: Josephine Raval \$ 40.00 7. Total fee (37 CFR 2.6(b)(6) & 3.41) MAC A0187-084 (9815593850) Authorized to be charged to deposit account Street Address. 201 Third Street, 8th Floor X Enclosed 8. Payment Information: San Francisco City \_ 94103 Zip: State: (415) 477-6305 12/27/2018 HTON11 00000002 3498876 Phone Number Deposit Account Number (415) 974-0928 Fax Number: 01 FC:8521 40.00 OP Authorized User Name ravalj@wellsfargo.com **Email Address:** 9. Signature: Signature Total number of pages including cover

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P O. Box 1450, Alexandria, VA 22313-1450

Namé of Person Signing

sheet, attachments, and document

## TRADEMARK SECURITY AGREEMENT (THIRD PARTY)

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement") is entered into as of December 18, 2009, by and between GROVE ACQUISITION, LLC ("Owner"), and WELLS FARGO BANK, NATIONAL ASSOCIATION ("Bank")

## **RECITALS**

WHEREAS, Bank has extended or will hereafter extend credit to VINTAGE WINE ESTATES, INC. and MILDARA BLASS INC. ("Debtor"), and to secure the obligations of Debtor to Bank, Owner has executed, among other documents, that certain Third Party Security Agreement: Rights to Payment and Inventory dated as of December 18, 2009, covering among other items, various proprietary rights and trademarks (which security agreement, together with any and all amendments and modifications thereto from time to time entered into, and any security agreements at any time hereafter executed in replacement and/or in substitution thereof and/or in addition thereto, shall be referred to herein as the "Security Agreement"); and

WHEREAS, Owner and Bank wish to further clarify and declare their respective rights and obligations with regard to certain collateral in an instrument to be recorded with the United States Patent and Trademark Office and elsewhere.

NOW, THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Owner and Bank hereby agree as follows:

- 1. <u>Security Interests</u>. Pursuant to the Security Agreement and subject to and upon the additional terms, covenants and conditions hereof, Owner hereby grants, to Bank a security interest in Owner's entire right, title and interest in and to all of the following (the "Property"):
- (a) all trademarks, service marks, trade names, proprietary labels and logos in which Owner now has or at any time hereafter acquires an interest and the goodwill in Owner's business and products associated with such trademarks, service marks, trade names, proprietary labels and logos; and
- (b) the right to sue, in Bank's name or joined with Owner, for past, present or future infringements of rights in any such trademarks, service marks, trade names, proprietary labels and logos.

The Property shall include without limitation: (i) all trademarks, service marks and trade names, proprietary labels and logos described in Exhibit A attached hereto and incorporated herein by this reference and the Owner's goodwill in its business associated with the same, and (ii) all registrations, renewals and/or extensions of any of the Property.

2. <u>Obligations Secured.</u> The security interest established by this Agreement secures payment of all indebtedness and performance of all obligations which may now or at any time hereafter be owed by Debtor or Owner to Bank, including without limitation, all obligations now existing or arising under or in connection with the Security Agreement, and/or in connection with any other agreement now or after any time hereafter executed by Owner with Bank, and all amendments, modifications and extensions thereto, and substitutions or

G:\TEAM1\NC\LEGAL\Vintage\VineMildaraBlass\_12-09\_TRADEMARK-3rdparty\_Grove (3) doc\ Au#2692\Obg#9815593850 replacements therefor which may from time to time be entered into between Owner and Bank). Upon payment and performance in full of all of the obligations secured hereby, Bank, at Owner's cost and expense, shall terminate its security interest in the Property.

- 3. Perfection of Security Interest. Owner hereby covenants and agrees to prepare, execute, acknowledge, deliver and record or file such instruments and documents and to do and perform all other acts which may be necessary or which Bank deems necessary or appropriate to perfect Bank's security interest in the Property. Concurrently with the filing of any trademark application or the acquisition of any interest in or to any trademark hereafter, Owner shall duly execute, acknowledge and record in the United States Patent and Trademark Office a Trademark Security Agreement substantially in the form of this Agreement; provided that Exhibit A to each such Trademark Security Agreement shall describe (with such particularity as may be required by said Patent and Trademark Office or other applicable governmental authorities or agencies from time to time) only the additional trademarks and applications which have not been previously recorded as subject to Bank's security interest.
- 4. Retention of Rights. Unless and until there shall have occurred and be continuing an Event of Default (as defined in the Security Agreement), Owner shall retain the right to use the Property in the ordinary course of Owner's business. Owner agrees neither to sell or assign its interest in, nor grant any license under, the Property, without the prior written consent of Bank; provided however, that Owner may grant such bona fide licenses for good and valuable consideration as are necessary and usual in the ordinary course of Owner's business as it is presently conducted and as it may be legally expanded, on the condition that such licenses so granted shall be subject to the terms and conditions of the Security Agreement and this Agreement, and Owner, with Bank's prior written consent, may allow to lapse trademarks which it no longer uses or plan to use in the future.
- 5. <u>Warranties</u>. In addition to the representations and warranties made by Owner in the Security Agreement, Owner represents and warrants that:
- (a) the Property listed on Exhibit A and in Exhibit A to any other Trademark Security Agreement (s) delivered by Owner to Bank represents all of the trademarks, service marks, trade names, proprietary labels and logos and applications therefor in which Owner has any rights and in which Owner has applied for any rights as of the date of this Agreement; and
  - (b) the information set forth in Exhibit A hereto is entirely correct.
- 6. <u>Covenants</u>. Owner hereby covenants and agrees to cooperate with Bank in whatever manner may be necessary or which Bank may deem necessary or appropriate so that Bank may enjoy its rights and interests hereunder to the fullest extent. Such cooperation shall include, without limitation:
- (a) prompt preparation and execution (at Owner's expense) of all petitions, oaths, specifications, declarations or other papers that may be necessary or which Bank reasonably may deem necessary or appropriate for prosecuting any trademark or other Property applications or applications for the registration, renewal or extension of any trademark or other Property in which Bank acquires a security interest hereunder and for prosecuting interference proceedings involving any such Property applications pertaining to any such Property; and
- (b) prompt assistance and cooperation (at Owner's expense) in the prosecuting of any legal actions or other proceedings involving any Property or application

pertaining to any Property in which Bank acquires a security interest hereunder, including without limitation, oppositions, cancellation proceedings, priority contests, public use proceedings and court actions alleging infringement or any other cause of action.

- 7. Defense of Property: Indemnity. Owner hereby covenants and agrees promptly upon request of Bank to defend the Property and Bank's rights and interests therein and to promptly notify Bank of any event, occurrence or legal action which affects the Property or the rights of the parties in relation thereto. Owner acknowledges that Bank may, but shall have no obligation whatsoever to, commence any legal action or other proceeding to defend the Property or to contest the use by any other party of the Property or any portion thereof. Owner shall unconditionally indemnify Bank and hold Bank harmless from and against all claims, causes of action, damages, liability, costs and expenses, including reasonable attorneys' fees, that Bank may be subject to in connection with this Agreement except those arising out of the gross negligence or willful misconduct of Bank, including without limitation, Property infringement suits that may be brought against Bank.
- Appointment. Bank shall have the right to, in the name of Owner, or in the name of Bank or otherwise, without notice to or assent by Owner, and Owner hereby irrevocably constitutes and appoints Bank (and any of Bank's officers or employees or agents designated by Bank) as Owner's true and lawful attorney-in-fact with full power and authority after the occurrence of any Event of Default, (i) to sign the name of Owner on all or any of such documents or instruments and perform all other acts that Bank deems necessary or advisable in order to perfect or continue perfected, maintain the priority or enforceability of or provide notice of Bank's security interest in, the Property, (ii) execute any and all other documents and instruments, and perform any and all acts and things for and on behalf of Owner, which Bank may deem necessary or advisable to maintain, preserve, or protect the Property and to accomplish the purposes of this Agreement, including without limitation (A) to assert or retain any rights under any license agreement for any of the Property, (B) to defend, settle, adjust or institute any action, suit or proceeding with respect to the Property, and (C) to execute any and all applications, documents, papers and instruments for Bank to use the Property, to grant or issue any exclusive or non-exclusive license with respect to any Property, and to assign, convey or otherwise transfer title in or dispose of any of the Property. The foregoing shall in no way limit Bank's rights and remedies upon or after the occurrence of an Event of Default. This power of attorney, being coupled with an interest, is irrevocable until termination of the Agreement.
- 9. <u>License.</u> Owner hereby grants to Bank an irrevocable, non-exclusive and assignable license (exercisable without payment or royalty or other compensation to Owner) to use, license or sublicense any Property, to be used only for purposes of enabling Bank to exercise its rights and remedies hereunder or under the Security Agreement.
- 10. <u>Defaults</u>. Upon the failure of Owner to pay when due any sums owing to Bank or upon occurrence of any Event of Default under the Security Agreement, or any event of default under any contract or instrument pursuant to which Owner may at any time hereafter incur any liabilities, indebtedness or other obligations to Bank, subject to applicable cure provisions, if any, which event of default shall also be considered an Event of Default hereunder, Bank shall have the rights and remedies available to a secured party under law and/or expressly provided in the Security Agreement and/or any such other contract or instrument. In addition, Bank shall have the right to sue for past infringement of the Property and to collect all damages and profits for past infringements.

If any Event of Default shall have occurred and be continuing, and following the giving of any notices required hereby, Bank shall have, in addition to all other rights and remedies given it by this Agreement and the Security Agreement, those allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Property may be located and, without limiting the generality of the foregoing, Bank may immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to Owner, all of which are expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon the whole or from time to time any part of the Property or any interest which the Owner may have therein, and after deducting from the proceeds of sale or other disposition of the Property all expenses (including all reasonable expenses for brokers' fees and legal services), shall apply the residue of such proceeds toward the payment of the obligations secured hereby. Any remainder of the proceeds after payment in full of such obligations shall be paid over to the Owner or to such other party who may be entitled to such remaining proceeds. Notice of any sale or other disposition of the Property shall be given to Owner at least ten (10) days before the time of any intended public or private sale or other disposition of the Property is to be made, which Owner hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, any holder of any note or Bank may, to the extent permissible under applicable law, purchase the whole or any part thereof.

- Agreement, and Bank's rights and remedies, and Owner's obligations and waivers, under the Security Agreement, and the interpretive principles stated in the Security Agreement shall be applicable hereunder; provided however, that this Agreement and the Security Agreement shall be construed together so as to grant Bank the greatest rights and remedies with regard to the Property; and provided further, that Bank's rights and remedies hereunder may be expressly modified by amendments to the Security Agreement from time to time.
- 12. <u>Successors: Assigns</u>. This Agreement shall be binding upon and inure to the benefit of the heirs, executors, administrators, legal representatives, successors and assigns of the parties; provided however, that Owner may not assign this Agreement or any interest herein without Bank's prior written consent.
- 13. <u>Enforceability</u>. If any provision of this Agreement shall for any reason be unenforceable in any respect, such enforceability shall not affect any other provision hereof, and this Agreement shall be construed as if such unenforceable provisions had not been contained herein.
- 14. <u>Governing Law</u>. Except to the extent that Federal law preempts, this Agreement shall be governed by and construed in accordance with the laws of the State of California.

IN WITNESS WHEREOF, Owner and Bank hereby execute and acknowledge this Agreement as of the date first written above.

GROVE ACQUISITION, LLC

Patrick A. Roney

Darrell Swank Manager WELLS FARGO BANK, NAJIONAL ASSOCIATION

Randy Mora

Vice President

**EXHIBIT A** 

to

TRADEMARK SECURITY AGREEMENT Dated as of December 18, 2009

between

**GROVE ACQUISTION, LLC** 

and

WELLS FARGO BANK, NATIONAL ASSOCIATION

U.S. Trademark Application Serial Number

**Trademark** 

**Application Date** 

U S. Registered Trademark Registration Number

**Trademark** 

Registration Date

3498876

**Grove Street** 

09/09/2008

TRADEMARK REEL: 004450 FRAME: 0465

**RECORDED: 12/23/2010**