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To the Director of the U S Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies):</b> Stephen Craig Heumann</p> <p><input checked="" type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation- State: _____  <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p><b>2. Name and address of receiving party(ies)</b></p> <p>Additional names, addresses, or citizenship attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Name: <u>Matthew Carl Bristow</u></p> <p>Internal Address: <u>N/A</u></p> <p>Street Address: <u>2236 Corbin Ln.</u></p> <p>City: <u>Lodi</u></p> <p>State: <u>CALIFORNIA</u></p> <p>Country: <u>United States</u> zip: <u>95242</u></p> <p><input type="checkbox"/> Association      Citizenship _____  <input type="checkbox"/> General Partnership      Citizenship _____  <input type="checkbox"/> Limited Partnership      Citizenship _____  <input type="checkbox"/> Corporation      Citizenship _____  <input checked="" type="checkbox"/> Other <u>Individual</u>      Citizenship <u>U.S.</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p><b>3. Nature of conveyance /Execution Date(s) :</b></p> <p>Execution Date(s) <u>December 2, 2010</u></p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p>	<p><b>4. Application number(s) or registration number(s) and identification or description of the Trademark.</b></p> <p>A. Trademark Application No (s) <u>N/A</u></p> <p>B. Trademark Registration No.(s) <u>77390741</u></p> <p>Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p><b>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):</b></p> <p><u>N/A</u></p>	
<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b></p> <p>Name: <u>Matthew Carl Bristow</u></p> <p>Internal Address: <u>N/A</u></p> <p>Street Address: <u>2236 Corbin Ln</u></p> <p>City: <u>Lodi</u></p> <p>State: <u>CA</u>      Zip: <u>95242</u></p> <p>Phone Number: <u>209-743-0602</u></p> <p>Fax Number: <u>805-299-4956</u></p> <p>Email Address: <u>MatthewBristow24@yahoo.com</u></p>	<p><b>6. Total number of applications and registrations involved:</b> <u>1</u></p> <p><b>7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41)</b> \$ <u>40</u></p> <p><input type="checkbox"/> Authorized to be charged to deposit account  <input checked="" type="checkbox"/> Enclosed</p> <p><b>8. Payment Information:</b></p> <p>Deposit Account Number: <u>N/A</u></p> <p>Authorized User Name: _____</p>
<p><b>9. Signature:</b> <u>[Signature]</u>      <u>December 2, 2010</u>  Signature      Date</p> <p><u>Matthew Carl Bristow</u>  Name of Person Signing</p> <p>Total number of pages including cover sheet, attachments, and document <u>3</u></p>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

December 2, 2010

Stephen Craig Heumann:  
411 Otis dr  
Ripon, CALIFORNIA 95366  
Hard Luck Clothing Company  
Trademark Registration No. 77390741

I Stephen Craig Heumann give my entire rights and good will business for the Hard Luck Clothing Company trademark No. 77390741, to Matthew Carl Bristow.

Matthew Carl Bristow  
2236 Corbin Ln  
Lodi, California 95242.

State of California County of San Joaquin  
Subscribed and sworn to (or affirmed) before me  
on this 2 day of Dec.  
2010 by Stephen Craig Heumann  
proved to me on the basis of satisfactory  
evidence to be the person or who appeared  
before me.  
La Jean Kuethe  
Notary Public

Signature: [Handwritten Signature]

Date: 12/2/2010

