

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Roy E. McAlister		12/13/2010	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	McAlister Technologies, LLC
Street Address:	2350 W. Shangri La
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85029
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	77803873	DIAMOND GREEN CERTIFICATION
Serial Number:	77728240	GEE WIZ
Serial Number:	77347511	SMARTPLUG
Registration Number:	3170203	SMART PLUG
Registration Number:	3425456	SPARK INJECTOR
Registration Number:	3604984	SPARKINJECTOR
Registration Number:	3637261	SPARK SMART
Registration Number:	3660304	SUPER NATURAL GAS

**CORRESPONDENCE DATA**

Fax Number: (206)359-9000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 206.359.8000  
 Email: pctrademarks@perkinscoie.com  
 Correspondent Name: Grace Han Stanton  
 Address Line 1: 1201 Third Avenue, Suite 4800

CH \$215.00 77803873

Address Line 4: Seattle, WASHINGTON 98101-3099

ATTORNEY DOCKET NUMBER:	69545-4000.0000.GX56
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NAME OF SUBMITTER:	Grace Han Stanton
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Signature:	/Grace Han Stanton/
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Date:	01/10/2011
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Total Attachments: 4 source=Assignment of Trademark Rights#page1.tif source=Assignment of Trademark Rights#page2.tif source=Assignment of Trademark Rights#page3.tif source=Assignment of Trademark Rights#page4.tif
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## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Roy E. McAlister ("Assignor"), an individual residing at 2350 W. Shangri La, Phoenix, AZ 85029, is the owner of the common law trademarks, applications, and registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, McAlister Technologies, LLC ("Assignee"), a Limited Liability Company of Arizona with its principal place of business at 2350 W. Shangri La, Phoenix, AZ 85029, is desirous of acquiring said common law rights, applications, registrations, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the marks to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 13 day of December, 2010.

Roy E. McAlister

By  \_\_\_\_\_

Name:

Title:

STATE OF Arizona )

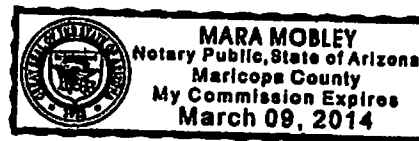
) ss.

COUNTY OF Maricopa )

On the 13 day of December, 2010, before me personally appeared Roy McAlistar, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the \_\_\_\_\_ of \_\_\_\_\_, the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Mara Mobley  
NOTARY PUBLIC in and for the State of  
Arizona, residing at 9455 E Purdue Ave #242  
My Appointment Expires: March 9, 2014



**EXHIBIT 1**

**Trademark Applications Registrations**

<b>Trademark</b>	<b>Registration or Serial No.</b>	<b>Classes</b>	<b>Goods and Services</b>
DIAMOND GREEN CERTIFICATION	77/803,873	16	Architectural models; Architectural plans and specifications
GEE WIZ	77/728,240	3, 5, and 7	Disposable wipes impregnated with cleaning chemicals or compounds for industrial and commercial use  Disposable wipes impregnated with disinfecting chemicals or compounds for industrial and commercial use  Food waste disposals
MARCH OF DOLLARS	77/766,854	41	Educational and entertainment services, namely, providing motivational and educational speakers; Educational and entertainment services, namely, providing motivational and educational speakers in the field of self- and personal improvement; Educational and entertainment services, namely, providing motivational speaking services in the field of energy security; Educational services, namely, a learning and innovation center featuring fully customized leadership, motivational, educational, and brainstorming training

SMARTPLUG	77/347,511	7	Engine parts, namely, electronic fuel injection modules; enhancement parts for internal combustion engines, namely, fuel catalysts; fuel filters; fuel injector parts for land and water vehicle engines; fuel injectors; fuel pumps for land vehicles; fuel injectors that provide the functionality of diesel-engine heating plugs; fuel injectors that provide the functionality of glow plugs; fuel injectors that provide the functionality of glow plugs for diesel engines
SMART PLUG	3,170,203	7	Automotive spark plugs
SPARK INJECTOR	3,425,456	7	Diesel-engine heating plugs; Glow plugs; Land vehicle parts, namely, spark plug wires; Spark plug ignition wires; Spark plugs; Engine parts, namely, electronic fuel injection modules; Fuel filters; Fuel injector parts for land and water vehicle engines; Fuel injectors; Fuel pumps for land vehicles
SPARKINJECTOR	3,604,984	7	Engine parts, namely, electronic fuel injection modules; Enhancement parts for internal combustion engines, namely, fuel catalysts; Fuel filters; Fuel injector parts for land and water vehicle engines; Fuel injectors; Fuel pumps for land vehicles; Electronic ignitions for vehicles; Ignition devices for motors of land vehicles; Ignition parts for internal combustion engines, namely, condensers; Ignition wires; Ignitions parts for internal combustion engines, namely, points; Land vehicle parts, namely, spark plug wires; Spark plug ignition wires; Spark plugs; Diesel-engine heating plugs; Glow plugs; Glow plugs for diesel engines; Vehicle engine parts, namely, oil tank plugs and caps
SPARK SMART	3,637,261	7	Diesel-engine heating plugs; Glow plugs; Engine parts, namely, electronic fuel injection modules; Fuel filters; Fuel injector parts for land and water vehicle engines; Fuel injectors; Fuel pumps for land vehicles
SUPER NATURAL GAS	3,660,304	4	Fossil fuel substitutes, namely, biofuels