

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barry C. Levin		12/13/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Levin Family 2010 Irrevocable Gift Trust		
Street Address:	16150 E. Stephens Street		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91745		
Entity Type:	TRUST: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77619587	THE WHOLE EARTH N E S W	
Serial Number:	77513969	THE WHOLE EARTH	
Serial Number:	77418225	THE WHOLE EARTH	
Serial Number:	72443234	THE WHOLE EARTH	
Serial Number:	77413053	EARTH SNACKS	
Serial Number:	77413039	EARTH SNACKS	
CORRESPONDENCE DATA			
Fax Number:	(206)757-7097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-757-8097		
Email:	susanperkins@dwt.com		
Correspondent Name:	Cindy L. Caditz		
Address Line 1:	1201 Third Avenue, Suite 2200		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	91258-145		

CH \$165.00 77619587

900180991

TRADEMARK
REEL: 004450 FRAME: 0788

NAME OF SUBMITTER:	Cindy L. Caditz
Signature:	/Cindy L. Caditz/
Date:	01/11/2011
Total Attachments: 2 source=Signed TWE & Earth Snacks TM assignment BCL to Trust 12-13-10#page1.tif source=Signed TWE & Earth Snacks TM assignment BCL to Trust 12-13-10#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Barry C. Levin, an individual citizen of the U.S. residing in Los Angeles, California ("Assignor"), is the owner of the trademarks THE WHOLE EARTH, THE WHOLE EARTH logo, and EARTH SNACKS and the associated applications and registrations identified in the attached "Schedule of Trademarks;" and

WHEREAS, the Levin Family 2010 Irrevocable Gift Trust, ("Assignee"), is desirous of acquiring said trademarks and associated applications and registrations;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and in the other countries and jurisdictions of the world identified on the attached Schedule of Trademarks in and to said trademarks and associated applications and registrations, together with the goodwill of the business associated therewith and symbolized thereby.

The effective date of this assignment is December 13, 2010.

Barry C. Levin


.....
(Signature)

DECLARATION OF ACCEPTANCE

We have accepted the above assignment and agree that this Assignment may be recorded in the Register of the respective Trademark Registries.

Los Angeles, CA....., dated December 13, 2010.....
(Place of signing)

Barry C. Levin, Trustee

- Assignee -


.....
(Signature)

.....
Barry C. Levin, Trustee of the Levin Family 2010 Irrevocable Gift Trust

SCHEDULE OF TRADEMARKS

U.S. TRADEMARK OFFICE

Serial No.	Reg. No.	Mark
77619587		THE WHOLE EARTH N E S W
77513969		THE WHOLE EARTH
77418225		THE WHOLE EARTH
72443234	0980450	THE WHOLE EARTH
77413053		EARTH SNACKS
77413039		EARTH SNACKS

CANADIAN INTELLECTUAL PROPERTY OFFICE

App. No.	Reg. No.	Mark
1438291		THE WHOLE EARTH N E S W and Design
1438293		THE WHOLE EARTH

INDIA INTELLECTUAL PROPERTY OFFICE

App. No.	Reg. No.	Mark
1892785		THE WHOLE EARTH and Design
1887115		THE WHOLE EARTH

JAPAN INTELLECTUAL PROPERTY OFFICE

App. No.	Reg. No.	Mark
64613/2010		THE WHOLE EARTH and Design