

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
S&S Brands, Inc.		01/01/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	S&S Brands, LLC
Street Address:	1007 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	2490209	ALL THE INGREDIENTS
Registration Number:	2766930	BEST SELLERS
Registration Number:	1614119	BIG DAISY
Registration Number:	1615899	COUNTRYFINE
Registration Number:	2776743	EVERYDAY CELEBRATIONS
Registration Number:	1615048	FARMSTYLE WEDGES
Registration Number:	1690487	FOOD FOR FRIENDS
Registration Number:	2884154	HEALTHY SAVINGS!
Registration Number:	2659744	
Registration Number:	3533029	PAYVANTAGE
Registration Number:	2473907	PERSONAL THANKS
Registration Number:	2072449	PURE POWER
Registration Number:	2462688	PURE POWER
Registration Number:	2740093	PURE POWER

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Registration Number:	3660827	PURE POWER
Registration Number:	2855916	PURE POWER PLUS
Registration Number:	2574221	PURE SOFTNESS
Registration Number:	2121584	PURE SOFTNESS
Registration Number:	2912680	PURE SOFTNESS PLUS
Registration Number:	1706152	STOP & SHOP
Registration Number:	3762623	STOP & SHOP
Registration Number:	1529879	STOP & SHOP
Registration Number:	3499039	STOP & SHOP
Registration Number:	2278312	STOP & SHOP
Registration Number:	3495931	STOP & SHOP
Registration Number:	1690656	STOP & SHOP
Registration Number:	2044988	THE STOP & SHOP COMMUNITY PARTNERSHIP
Registration Number:	1686712	FOOD FOR FRIENDS STOP & SHOP
Registration Number:	3028063	STOP & SHOP
Serial Number:	77298387	STOP & SHOP WORKS FOR YOU
Registration Number:	1471069	SUPER STOP & SHOP
Registration Number:	2152194	SUPER STOP & SHOP
Registration Number:	2823363	TOP BANANA
Registration Number:	3024625	THE TOY ZONE
Registration Number:	3030469	THE TOY ZONE
Registration Number:	1613095	WHITE GEM
Serial Number:	77299125	WORKS FOR ME

CORRESPONDENCE DATA

Fax Number: (717)260-1641
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 717-232-8000
Email: trademarks@mwn.com
Correspondent Name: Sue Heberlig
Address Line 1: 100 Pine Street
Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	20806-0001
NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/

Date:

01/11/2011

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "S&S BRANDS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "S&S BRANDS, INC." TO "S&S BRANDS, LLC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2010, AT 8:02 O'CLOCK P.M.

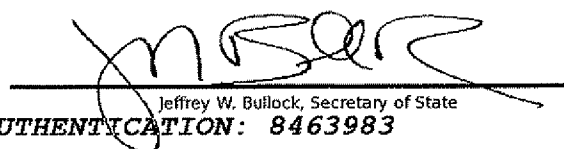
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2011, AT 5 O'CLOCK P.M.

3109071 8100V

101247012

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8463983

DATE: 12-31-10

TRADEMARK
REEL: 004450 FRAME: 0811

STATE of DELAWARE
CERTIFICATE of CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

- First:** The name of the corporation immediately prior to filing this Certificate is S&S Brands, Inc. (hereinafter the "Corporation").
- Second:** The date the Corporation first formed is the 8th day of October, 1999.
- Third:** The jurisdiction where the Corporation first formed is Delaware.
- Fourth:** The jurisdiction immediately prior to filing this Certificate is Delaware.
- Fifth:** The name of the Limited Liability Company as set forth in the Certificate of Formation is S&S Brands, LLC.
- Sixth:** This Certificate of Conversion has been approved in accordance with the provisions of Section 266 of the General Corporation Law of the State of Delaware.
- Seventh:** The effective date and time of this Certificate of Conversion shall be January 1st, 2011 at 5PM EST.

In Witness Whereof, the undersigned has executed this Certificate of Conversion this 20th day of December, 2010.

By: Gregory A. Stay
Name: Gregory A. Stay
Title: Manager

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