

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pendleton Woolen Mills		04/19/1972	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Pendleton Woolen Mills, Inc.		
Street Address:	220 NW Broadway		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97209		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0715837	SIR PENDLETON	
Registration Number:	0913742	PENDLETON	
CORRESPONDENCE DATA			
Fax Number:	(503)778-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@lanepowell.com		
Correspondent Name:	Parna A. Mehrbani		
Address Line 1:	601 SW Second Ave.		
Address Line 2:	Suite 2100		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	5436.423 & 436		
NAME OF SUBMITTER:	Renee B. Peck		
Signature:	/Renee B. Peck/		
Date:	01/11/2011		

OP \$65.00 0715837

Total Attachments: 0

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