

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carl J. Reid		12/10/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Crazy Horse Consulting Inc.		
Street Address:	2125 Gloucester Rd.		
City:	Lyndhurst		
State/Country:	OHIO		
Postal Code:	44124		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3044028	CRAZY HORSE	
CORRESPONDENCE DATA			
Fax Number:	(216)363-9001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-363-9000		
Email:	jmoldovanyi@faysharpe.com		
Correspondent Name:	Jay F. Moldovanyi		
Address Line 1:	Fay Sharpe LLP		
Address Line 2:	1228 Euclid Ave 5th Flr		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	GAMZ 500025US01		
NAME OF SUBMITTER:	Jay F. Moldovanyi		
Signature:	/jfm/		
Date:	01/11/2011		

OP \$40.00 3044028

Total Attachments: 3
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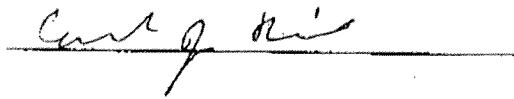
WHEREAS, Carl J. Reid, a citizen of South Carolina, having a business address at 39 Birch Lane, Myrtle Beach, South Carolina 29572, is the owner of record of the entire right, title and interest in and to the U. S. trademark registration identified in Exhibit A hereto, which is made a part hereof, and of the goodwill of the business connected therewith; and

WHEREAS, Crazy Horse Consulting Inc., an Ohio corporation, having a business address of 2125 Gloucester Rd., Lyndhurst, Ohio 44124 (CHC), is desirous of acquiring the entire right, title and interest in and to the trademark registration identified in Exhibit A and the goodwill of the business connected therewith;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) paid by CHC to Carl J. Reid, and for other good and valuable consideration, receipt of which is hereby acknowledged by him, Carl J. Reid does hereby sell, assign and transfer unto CHC, the entire right, title and interest in and to the trademark registration identified in Exhibit A and to any and all renewals thereof, together with the goodwill of the business connected with the use of and symbolized by said trademark and registration thereof, including without limiting the generality of the foregoing, the right to all claims that Carl J. Reid may have for damages for past infringement of the U.S. trademark registration identified in Exhibit A hereto and the right to sue and collect such damages, all said rights to be held and enjoyed by CHC for its own use and enjoyment

and for the use and enjoyment of his successors and assigns as fully and entirely as the same would have been held by Carl J. Reid had this assignment and sale not been made.

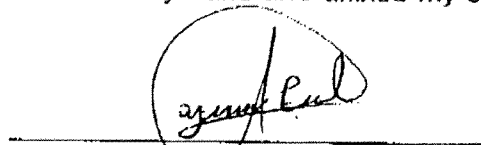
CARL J. REID



STATE OF SOUTH CAROLINA)
):SS
COUNTY OF Mo.ry)

Personally appeared before me this day, the above named Carl J. Reid, to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have herunto set my hand and affixed my seal, this 10th day of December 2010.



Notary Public

SEAL

Exp 2-20-2018

EXHIBIT A

<u>Trademark Registration No.</u>	<u>Registration Date</u>	<u>Mark</u>
3,044,028	January 17, 2006	CRAZY HORSE

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