

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Procter & Gamble Business Services Canada Company		01/05/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	The Gillette Company		
Street Address:	One Gillette Park		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2390089	INDICATOR	
CORRESPONDENCE DATA			
Fax Number: (513)945-6798 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 513-983-8523 Email: johns.md@pg.com, downey.ja@pg.com Correspondent Name: Michael D. Johns Address Line 1: 299 E Sixth Street Address Line 2: S8-215 Address Line 4: Cincinnati, OHIO 45202			
ATTORNEY DOCKET NUMBER:	TM-G11368; TR730.2-G		
NAME OF SUBMITTER:	Michael D. Johns		
Signature:	/michaeldjohns/		

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TRADEMARK
REEL: 004451 FRAME: 0010

Date:

01/11/2011

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, Procter & Gamble Business Services Canada Company, a Canadian Corporation, having its principal place of business at 1959 Upper Water Street, Suite 900, Halifax B3J 2X2, Canada (hereinafter "Assignor"), is the owner of the Trademark INDICATOR (hereinafter "the Trademark") in the United States under Registration No. 2390089;

WHEREAS, The Gillette Company, a Delaware corporation, having its principal place of business at One Gillette Park, Boston, Massachusetts 02127 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Trademark, together with the goodwill of the business symbolized by the Trademark.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonable deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

Procter & Gamble Business Services Canada Company

Tara M. Rosnell
Signature

Tara M. Rosnell
Name

Assistant Secretary
Title

January 5, 2011
Date