

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue Sky Petfoods, Inc.		01/10/2011	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Merrick Pet Care, Inc.
Street Address:	101 SE 11th Ave.
City:	Amarillo
State/Country:	TEXAS
Postal Code:	79101
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3031644	FRONTIER BRAND
Registration Number:	2810600	STRONGPLANT
Registration Number:	3347918	ECONO-PRO
Registration Number:	3347399	MADE IN AMERICA BRAND
Registration Number:	3297142	TRACK-PRO
Registration Number:	1511178	BEEF-PRO
Registration Number:	3315900	FRONTIER BRAND
Registration Number:	2903677	HUNGRY CAT
Registration Number:	2901901	HUNGRY DOG
Registration Number:	3398838	HUNGRY DOG

CORRESPONDENCE DATA

Fax Number: (806)322-1252
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 806-322-1251

900181037

**TRADEMARK
 REEL: 004451 FRAME: 0022**

OP \$265.00 3031644

Email: Chris@ChrisStewartLaw.com
Correspondent Name: Christian D. Stewart
Address Line 1: 301 S. Polk, Suite 700
Address Line 4: Amarillo, TEXAS 79101

ATTORNEY DOCKET NUMBER:	MERRICK
NAME OF SUBMITTER:	Christian D. Stewart
Signature:	/Christian D. Stewart/
Date:	01/11/2011

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS


This agreement is entered into this 10th day of January, 2011 between Blue Sky Petfoods, Inc. ("Assignor") and Merrick Pet Care, Inc. ("Assignee").

Assignor has adopted and is using the following marks:

**FRONTIER
BRAND** (Registration No. 3,031,644)


StrongPlant
(Registration No. 2,810,600)

ECONO-PRO
(Registration No. 3,347,918)


(Registration No. 3,347,399)

TRACK-PRO
(Registration No. 3,297,142)

Beef-Pro (Registration No. 1,511,178)

FRONTIER BRAND (Registration No. 3,315,900)

HUNGRY CAT (Registration No. 2,903,677)

HUNGRY DOG (Registration No. 2,901,901)

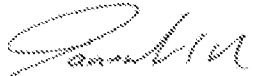
HUNGRY DOG (Registration No. 3,398,838)

For purposes of this Agreement, the mark shall be referred to as the "Blue Sky Marks."

Assignee desires to acquire the Blue Sky Marks, the goodwill associated with the Blue Sky Marks, and the federal registrations of the Blue Sky Marks.

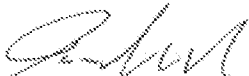
For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns all rights, title and interest in and to the Blue Sky Marks, the goodwill associated with the Blue Sky Marks, and the federal registrations of the Blue Sky Marks, to Assignee.

ASSIGNOR:



James L. Witcher, Jr., Vice President
Blue Sky Petfoods, Inc.

ASSIGNEE:



James L. Witcher, Jr., Vice President
Merrick Pet Care, Inc.