

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SWR, Inc.		09/01/2010	CORPORATION: SOUTH DAKOTA
RECEIVING PARTY DATA			
Name:	EpiCenter, inc.		
Street Address:	47033 Burbank Road		
City:	Burbank		
State/Country:	SOUTH DAKOTA		
Postal Code:	57010		
Entity Type:	CORPORATION: SOUTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85023652	SEÑOR WIENER RESTAURANT & STORE	
CORRESPONDENCE DATA			
Fax Number:	(605)334-4814		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	6053340005		
Email:	mark@hwalaw.com		
Correspondent Name:	Mark A Ekse		
Address Line 1:	600 S Main Ave		
Address Line 2:	Suite 102		
Address Line 4:	Sioux Falls, SOUTH DAKOTA 57104		
NAME OF SUBMITTER:	Mark A Ekse		
Signature:	/Mark A Ekse/		
Date:	01/11/2011		

OP \$40.00 85023652

Total Attachments: 1
source=SWR to Epicenter Assignment#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, SWR, Inc. a South Dakota Corporation having its principal offices located at 3504 West 41st Street, Sioux Falls, SD 57106 is the owner of a trademark and an associated trademark application Serial number 85023652 for "Señor Weiner"; and

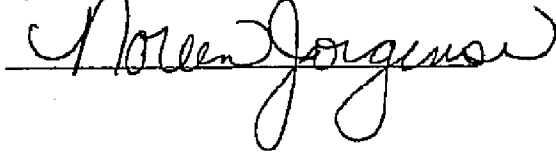
WHEREAS SWR, Inc. is a Licensee of EpiCenter, Inc. for the name "Señor Weiner" and its associated mark; and

WHEREAS, Epicenter, Inc. desires to acquire the Mark together with the goodwill symbolized by the mark;

NOW THEREFORE, for the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sell, assign and transfer to Epicenter, Inc. all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, effective as of the date listed below.

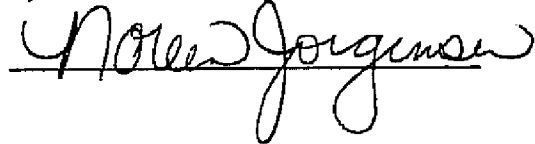
SWR, Inc.

By: Noreen Jorgensen

A handwritten signature in cursive script, reading "Noreen Jorgensen", written over a horizontal line.

Epicenter, Inc.

By: Noreen Jorgensen

A handwritten signature in cursive script, reading "Noreen Jorgensen", written over a horizontal line.

Dated effective as of : September 1, 2010