

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Showroom Services, LLC		01/05/2011	LIMITED LIABILITY COMPANY: ARKANSAS
RECEIVING PARTY DATA			
Name:	Launch Marketing, LLC		
Street Address:	2406 S. Cottonwood		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72712		
Entity Type:	LIMITED LIABILITY COMPANY: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3588667	LAUNCH MARKETING	
CORRESPONDENCE DATA			
Fax Number:	(336)723-5181		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-723-5180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	LAUNCH MARKETING ASSIGNME		
NAME OF SUBMITTER:	Julia C. Archer		
Signature:	/jarcher/		
Date:	01/12/2011		

CH \$40.00 3588667

Total Attachments: 1

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WHEREAS, Showroom Services, LLC, an Arkansas limited liability company with an address at 2406 S Cottonwood, Suite 4, Bentonville, AR 72712, has adopted and used and owns all rights in and to the trademark LAUNCH MARKETING & Design and the trademark registration therefor in connection with "business management consulting with relation to sales strategy, marketing, production, personnel and retail sale matters," U.S. Reg. No. 3588667; and

WHEREAS, Launch Marketing, LLC, an Arkansas limited liability company with an address at 2406 S Cottonwood, Suite 4, Bentonville, AR 72712, desires to acquire the LAUNCH MARKETING & Design mark and the registration thereof, together with the goodwill of the business symbolized by the mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Showroom Services, LLC hereby assigns to Launch Marketing, LLC all rights, title and interest in and to the mark LAUNCH MARKETING & Design and the registration thereof, together with the goodwill of the business symbolized by the mark.

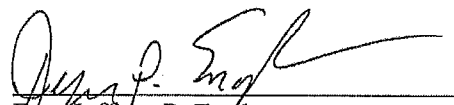
Signed this the 5th day of January, 2011.

SHOWROOM SERVICES, LLC

By: Argo Holdings Ltd., LLC
Its: Sole Member



By: Michael E. Couture
Its: Manager



By: Jeffrey P. Engleman
Its: Manager